



# FOOTHILL COLLEGE

## Core Mission Workgroup Objectives for 2013-14

<b>Institutional Goal</b> Improve student success; and Improve the outcomes of vocational students.	
<b>Workgroup Objective</b> Continue to increase awareness and improve information access related to all workforce and CTE programs at Foothill College.	<b>Map to Institutional Learning Outcomes</b> <input type="checkbox"/> Critical Thinking <input type="checkbox"/> Computation <input type="checkbox"/> Communication <input checked="" type="checkbox"/> Community
<b>Target</b> Prospective students, prospective employers, community members, etc. will be able to access information about all Foothill College workforce and CTE programs by June 30, 2014.	<b>Resource Planning</b> Estimated Cost \$ 0.00 <b>Funding Source</b> <input type="checkbox"/> Existing <input type="checkbox"/> Potential <input type="checkbox"/> Requested <input checked="" type="checkbox"/> NA
<b>Timeline</b> Target Date(s) June 30, 2014	
<b>Metrics</b> <ul style="list-style-type: none"> <li>• Continue presentations of all workforce and CTE programs at WWG monthly meetings (open and advertised to the public) in 2012-2013.</li> <li>• Review and advise Marketing to ensure 100% scope and completeness of the Career and Vocational Guide.</li> <li>• Identify what's currently offered in the Bay Area in terms of CTE through the Bay Area Community College Consortium (BACCC).</li> </ul>	<b>Lead Role</b> <ul style="list-style-type: none"> <li>• John Mummert, VP of Workforce</li> <li>• Charlie McKellar, Classified Tri-Chair</li> <li>• Bob Cormia, Faculty Tri-Chair</li> <li>• Mark Anderson, Administrative Tri-Chair</li> </ul>
<b>Supporting Documentation</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> ACCJC Recommendation</li> <li><input type="checkbox"/> District Priority</li> <li><input type="checkbox"/> Educational and Strategic Master Plan</li> <li><input type="checkbox"/> Equity Plan</li> <li><input type="checkbox"/> PaRC Initiative</li> <li><input type="checkbox"/> Program Review</li> <li><input checked="" type="checkbox"/> Other: BACCC (Bay Area Community College Consortium), WWG Meeting Minutes</li> </ul>	
<b>References &amp; Notes</b>	
<b>Workgroup Participants</b> Charlie McKellar, Bob Cormia, Mark Anderson (Tri Chairs), John Mummert, V.P. Of Workforce (ex-officio), <i>et al</i>	



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## Core Mission Workgroup Reflections for 2013-14

<b>Institutional Goal:</b> Improve student success; and Improve the outcomes of vocational students.			
<b>Workgroup Objective:</b> Continue to increase awareness and improve information access related to all workforce and CTE programs at Foothill College.			
<b>Target Summary</b> Prospective students, prospective employers, community members, etc. will be able to access information about all Foothill College workforce and CTE programs by June 30, 2014.	<input checked="" type="checkbox"/> Completed	<input checked="" type="checkbox"/> In Process	<input type="checkbox"/> Not Initiated Explain:
<b>Successes</b> <ul style="list-style-type: none"> <li>• Presentations of workforce &amp; CTE programs at WWG monthly meetings</li> <li>• “In Demand Training for Rewarding Careers” was updated by Marketing Department and distributed at Outreach events through out the year.</li> <li>• Identified other CTE programs offered in the Bay Area through continued participation in Bay Area Community College Consortium (BACCC)</li> </ul>	<b>Challenges</b> <ul style="list-style-type: none"> <li>• With new technologies in the Bay Area, there are many continuing developments in CTE program updates</li> <li>• It is imperative to continue developing regional contacts within our sector.</li> </ul>	<b>Resource Planning Review</b> Cost(s) \$ _____ <input type="checkbox"/> Financial <input type="checkbox"/> Personnel <input type="checkbox"/> Technology <input type="checkbox"/> Time <input type="checkbox"/> Other _____	

**Progress Indicators (Metrics Update)**

- Continued presentations of all workforce and CTE programs at WWG monthly meetings (open and advertised to the public) in 2013-2014 Presentations: 10/08/13- BACCC overview, CTE Outcome Survey, 11/12/13 Kay O’ Neil, Canada College Director Workforce Development, 12/03/13- Employer Survey Template, New CTE Programs: BHS- Interventional Pulmonology; Kinesiology- Fitness Instructor, Personal Trainer; BSS-Geographic Information Systems, Apprenticeship-Air Conditioning & Refrigeration, Steamfitting & Pipefitting Technology, Residential Plumbing, Commercial Plumbing; 1/14/14- Employer Survey Sub committee update; 3/11/14 Regionalism- “Workforce Regional Reality; 4/22/14- Core Mission Reflections review, Employer Survey sub-committee update; 5/13/14- New Program Proposals: PSME- Biomedical Technology, Commercial & Industrial Technician; BHS-Geriatric Health Care Technician- **COMPLETED**
- Reviewed and advised Marketing to ensure 100% scope and completeness of the Career and Vocational Guide-**COMPLETED**
- Identified what’s currently offered in the Bay Area in terms of CTE through the Bay Area Consortium and deputy sector navigators- **IN PROGRESS**

**References & Notes**

**Workgroup Participants**

Charlie McKellar, Bob Cormia, Mark Anderson (Tri Chairs), John Mummert, V.P. Of Workforce (ex-officio), *et al*,