FOOTHILL COLLEGE
CORE MISSION WORKGROUP OBJECTIVE 2 for 2016-2017

CORE MISSION WORKGROUP
☐ Transfer   ☒ Workforce   ☐ Student Equity   ☐ Basic Skills   ☐ Operations Planning Committee

MAP TO EDUCATIONAL MASTER PLAN (EMP) GOAL
☒ Create a culture of equity that promotes student success, particularly for underserved students.
☒ Strengthen a sense of community and commitment to the College's mission; expand participation from all constituencies in shared governance.
☒ Recognize and support a campus culture that values ongoing improvement and stewardship of resources.

WORKGROUP OBJECTIVE:	**MAP TO INSTITUTIONAL LEARNING OUTCOMES (ILOs)**
Improve awareness, visibility, and participation in CTE/workforce programs and initiatives	☐ Critical Thinking ☐ Computation ☒ Communication ☒ Community

TARGET(S)	**RESOURCE PLANNING**
1. Increase (internal and external) awareness, visibility, and participation in CTE/workforce programs and initiatives by communicating updates in WWG meetings. 2. Increase awareness of CTE pathways in three tiers, including campus wide, regionally (secondary and post secondary), and statewide. 3. Update template listing Workforce Workgroup member affiliations, current educational and business partnerships and collaborations within community, region and state. 4. Create Workforce Newsletter, CTE articles for campus wide publications such as Heights/Hoot to highlight student leadership, accomplishments, and community and civic events. 5. Coordinate Marketing/Outreach efforts.	Estimated Cost $_____ **FUNDING SOURCE** ☐ Existing ☐Potential ☐ Requested ☒ NA **TIMELINE** Target Date(s) June 30, 2017

INDICATORS	**LEAD ROLE**	**SUPPORTING DOCUMENTATION**
Workforce Workgroup members are affiliated with many K-12 and high school partnerships, business partnerships, regional partnerships, local, regional and state grants and career pathway developments. It is important that members are aware of these relationships and how they can coordinate services. In developing a campus wide newsletter, workforce efforts can be highlighted and	Moaty Fayek Dawn Girardelli	☐ ACCJC Recommendation (Standard_____) ☐ Basic Skills Initiative ☐ District Strategic Plan ☒ Educational Master Plan Objectives ☐ Institutional Goals (IEPI) ☐ Student Equity Plan ☐ Student Success & Support Program Plan ☐ Other_____

distributed throughout the campus.		
REFERENCES & NOTES		**WORKGROUP PARTICIPANTS** Workforce Workgroup members