Revisiting College Goals and Metrics

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Institutional Research & Planning
PaRC Meeting
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Overview

• Education Strategic & Master Plan (ESMP)
• District and college goals and metrics
• Accountability Reporting for the Community Colleges (ARCC Report)
Goals, Metrics, Targets

ACCJC

Institutional Goal: Completion & Equity

District Goal: Student Success, Achievement & Access

Revisit Goals, Metrics & Targets

Set Targets

Examine Data

Metrics
## Basic Skills

<table>
<thead>
<tr>
<th>Goal</th>
<th>Metric</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve student achievement outcomes for basic skills courses</td>
<td>ARCC Basic Skills Course Completion Rates (Success rates of students in a basic skills course)</td>
<td>By 2015, Foothill will achieve 85.0% or the highest score within the peer group.</td>
</tr>
<tr>
<td></td>
<td>ARCC Improvement Rate for Credit Basic Skills (Rate at which students move through a sequence)</td>
<td>By 2015, Foothill will achieve 67.0% or the highest score within the peer group.</td>
</tr>
<tr>
<td>Improve student outcomes and close the achievement gap</td>
<td>Success rate of historically underserved student groups (Annual Course Success Rates by Ethnicity)</td>
<td>By 2015, Foothill will increase student course success by 5 percentage points, focusing on narrowing the gap among groups.</td>
</tr>
</tbody>
</table>
**Basic Skills Course Completion**

**Foothill College**

**Percent Successful in Basic Skills Courses**

![Bar chart showing percent successful in basic skills courses from 2006-07 to 2010-11. The values are as follows: 83.9%, 81.9%, 84.1%, 80.7%, 76.6%.]

Source: ARCC Report 2012

Peer group includes American River, Canyons, De Anza, Diablo Valley, Fullerton, Mt. San Antonio, Orange Coast, Palomar, Saddleback, San Diego Mesa, San Francisco City, Santa Ana, Santa Rosa, Sierra, Southwestern.

**Target status:** Foothill represents peer group high.
Basic Skills Course Improvement

Foothill College Basic Skills Improvement Rate

<table>
<thead>
<tr>
<th>Year Range</th>
<th>Improvement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004-05 to 2006-07</td>
<td>64.9%</td>
</tr>
<tr>
<td>2005-06 to 2007-08</td>
<td>62.3%</td>
</tr>
<tr>
<td>2006-07 to 2008-09</td>
<td>62.3%</td>
</tr>
<tr>
<td>2007-08 to 2009-10</td>
<td>62.9%</td>
</tr>
<tr>
<td>2008-09 to 2010-11</td>
<td>60.4%</td>
</tr>
</tbody>
</table>

Source: ARCC Report 2012

Peer group includes American River, Canyons, De Anza, Diablo Valley, Fullerton, Mt. San Antonio, Orange Coast, Palomar, Saddleback, San Diego Mesa, San Francisco City, Santa Ana, Santa Rosa, Sierra, Southwestern.

Target status: Foothill is 6% below target.

FOOTHILL COLLEGE
Course Success by Ethnicity

Target status: Foothill course success relatively consistent over last five years; has not increased.
# Transfer

<table>
<thead>
<tr>
<th>Goal</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Improve Student Outcomes and Close the Achievement Gap</td>
<td>ARCC Student Progress and Achievement Rate (transfer to four year, transfer directed, transfer prepared)</td>
<td>By 2015, Foothill will increase the number of students who transfer; our goal is to transfer 308 to the UC system, 245 to the CSU system, and 490 to in-state privates (ISP) and out of state (OoS) institutions.</td>
</tr>
<tr>
<td>Improve Student Success</td>
<td>CCCC CO Transfer Velocity Cohort Report</td>
<td>By 2015, Foothill will increase the transfer rate for historically underserved student groups by 8 percentage points or be higher than the state average.</td>
</tr>
<tr>
<td>Improve Student Success</td>
<td>ARCC Persistence Rate</td>
<td>By 2015, Foothill will achieve 80.0% or the highest score within its peer group.</td>
</tr>
<tr>
<td>Improve Student Success</td>
<td>ARCC Persistence Rate (by ethnicity)</td>
<td>By 2015, Foothill will increase the fall to fall persistence rate among historically underserved student groups by 5 percentage points.</td>
</tr>
</tbody>
</table>
Student Progress & Achievement Rate

Foothill College ARCC Student Progress and Achievement Rate
Cohorts Tracked for Six Years

Note: Cohorts are first-time students showing intent to complete, achieving any of the following outcomes within six years: transferred to a four-year college; earning an AA/AS or Certificate (18 units or more); achieved “Transfer-Directed” or “Transfer-Prepared” status.

Source: ARCC Report 2012

Peer group includes Alameda, American River, Berkeley City College, Cabrillo, Canyons, Glendale, Irvine Valley, Laney, Marin, Merritt, Mira Costa, Monterey Ohlone, Palomar, Saddleback, San Diego City, San Diego Miramar, San Francisco City, San Mateo, Santa Rosa, West LA, West Valley.

Target status: Foothill remained steady for last two cohorts.
Transfer Velocity Cohort

Target status: Foothill transfer rate (57%) higher than state (42%).

Source: Transfer Velocity Cohort Report

Cohort includes full-time freshmen who complete 12 credit units and attempt a transfer level English or Math course and are tracked after six years.

* Indicates statewide rate
Foothill College
ARCC Fall to Fall Persistence Rate
First-time Students with Six or More Units in First Fall

Source: ARCC Report 2012

Peer group includes Canada, Canyons, De Anza, Diablo Valley, Evergreen Valley, Gavilan, Irvine Valley, Las Positas, Marin, Mission, Moorpark, Ohlone, Saddleback, San Jose City, San Mateo, West Valley.

Target status: Foothill is at peer group average.
Target status: Foothill persistence rate on increasing trend for most ethnic groups.

Source: ARCC Report 2012
## Workforce

<table>
<thead>
<tr>
<th>Goal</th>
<th>Metric</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve the Outcomes of Vocational Students</td>
<td>Improve the Outcomes of Vocational Students</td>
<td>By 2015, Foothill will achieve 90% or the highest score within its peer group.</td>
</tr>
<tr>
<td>Improve Student Achievement Outcomes</td>
<td>Number of Certificates Awarded</td>
<td>By 2015, Foothill will increase the number of certificates awarded by 8 percentage points.</td>
</tr>
<tr>
<td></td>
<td>Number of Degrees Awarded</td>
<td>By 2015, Foothill will increase the number of degrees awarded by 8 percentage points.</td>
</tr>
<tr>
<td></td>
<td>Certificates and Degrees awarded to historically underserved student groups</td>
<td>By 2015, the number of certificates and degrees awarded by Foothill will be reflective of the student population by ethnicity.</td>
</tr>
</tbody>
</table>
Vocational Course Completion

Foothill College
Percent Successful in Vocational Education Courses

Source: ARCC Report 2012

Peer group includes Alameda, American River, Cabrillo, Cerritos, Chabot, Cosumnes River, East LA, Hartnell, LA Trade Tech, Las Positas, Long Beach City, Mira Costa, Mt. San Antonio, Ohlone, Palomar, San Bernardino, San Diego Miramar, San Francisco City, San Jose City, San Mateo, Sierra, Skyline

Target status: Foothill represents peer high.
Certificates and Degrees Awarded

Target status: Foothill has increased number of certificates and degrees by more than 8 percentage pts.

Source: FHDA IR&P
Certificates and Degrees by Ethnicity

Foothill College
2010-11 Certificates and Degrees by Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Certificate</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filipino/PI</td>
<td>4</td>
<td>25</td>
</tr>
<tr>
<td>African American</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>Asian/F/PI</td>
<td>134</td>
<td>167</td>
</tr>
<tr>
<td>Hispanic</td>
<td>39</td>
<td>71</td>
</tr>
<tr>
<td>Other/Unkn</td>
<td>80</td>
<td>94</td>
</tr>
<tr>
<td>White</td>
<td>105</td>
<td>226</td>
</tr>
</tbody>
</table>

* Indicates Fall 2011 credit headcount

Target status: Foothill awards are fairly reflective of student population.

Source: FHDA IR&P
For Discussion

- Updates by workgroups
- Revise metrics
- Revise targets
- Inform future objectives
For More Information

• ARCC Report:

• FHDA Research:
  – http://research.fhda.edu

• Foothill IR:
  – http://www.foothill.edu/staff/irs/FHresearch/requestcompleted.php