

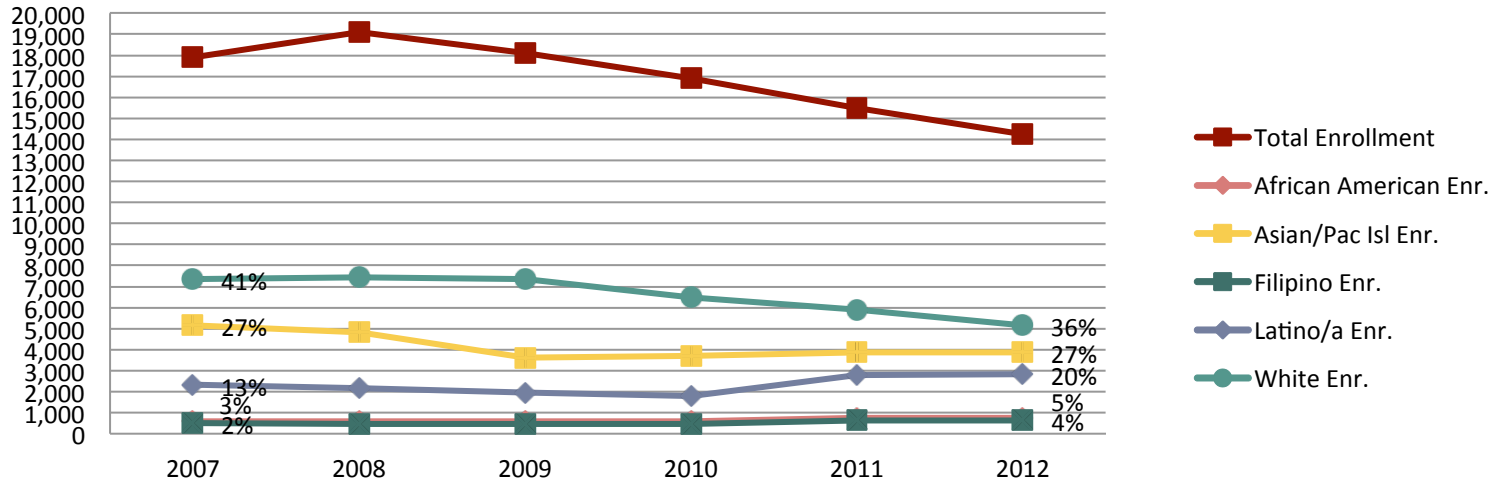
Enrollment Data for Outreach Meeting

July 24, 2013

Foothill College

Middlefield Campus

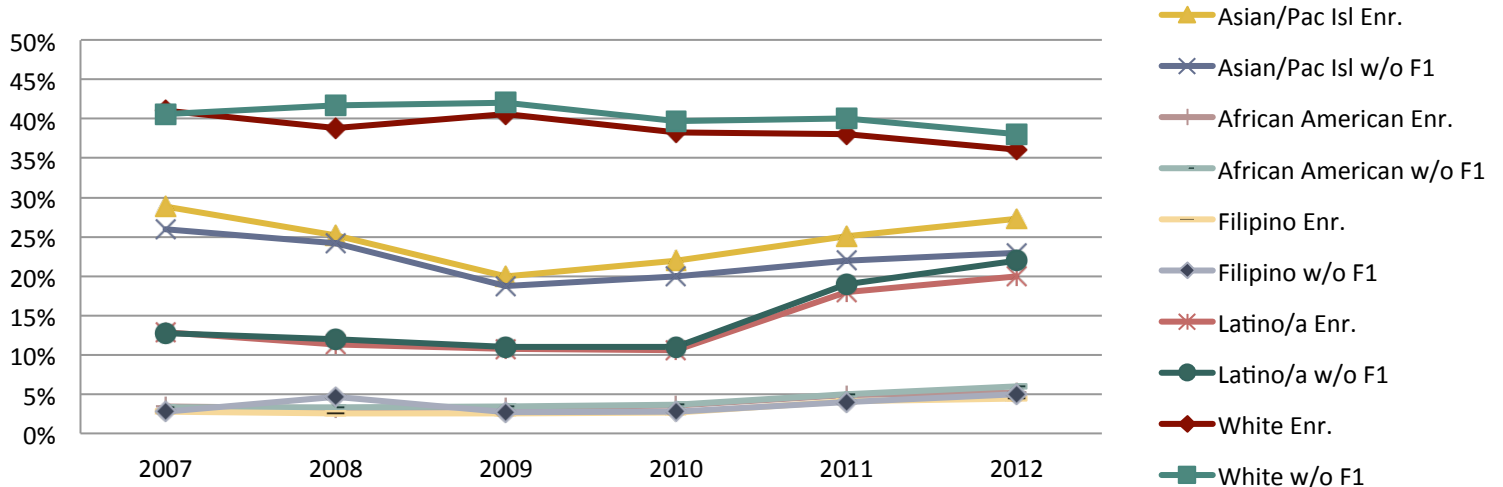
Foothill College Fall 2007-Fall 2012 Enrollment Headcount by Ethnicity



Declining enrollment trend

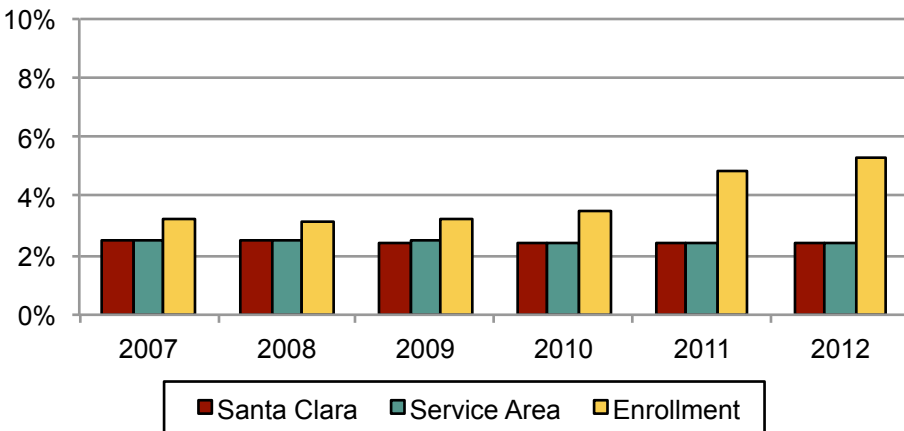
Increasing enrollment among targeted groups: African Americans, Latinos, Filipinos

Foothill College Fall 2007-Fall 2012 Enrollment by Ethnicity without F1 Students

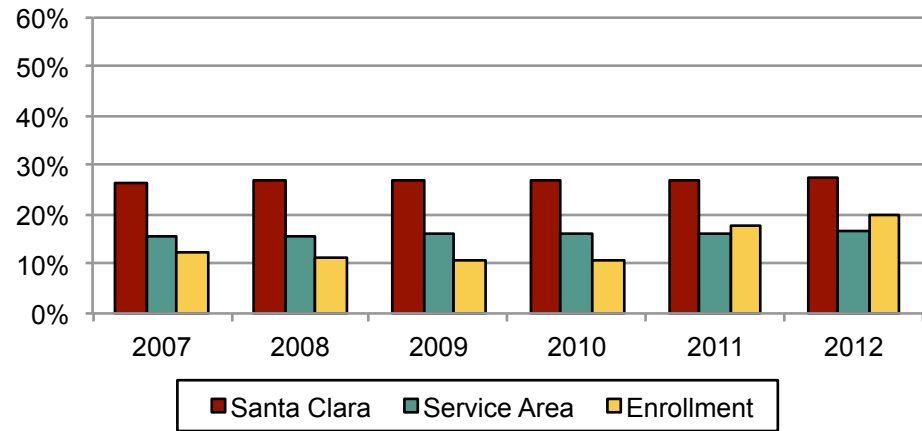


Student Enrollment by Ethnicity as Percentage of County and Service Area

**African American Population and Enrollment
Fall 2007 to Fall 2012**



**Latino Population and Enrollment
Fall 2007 to Fall 2012**



African American student population overrepresented compared to county and service area demographics

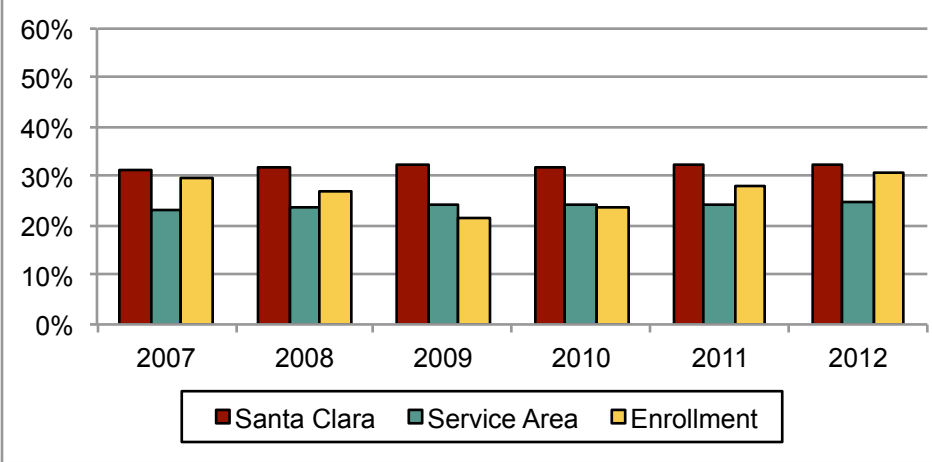
Increasing Latino student enrollment that is overrepresented at service area level but underrepresented at county level

Increasing Filipino enrollment but slightly underrepresented at county level (2012: 4% vs. 5%)

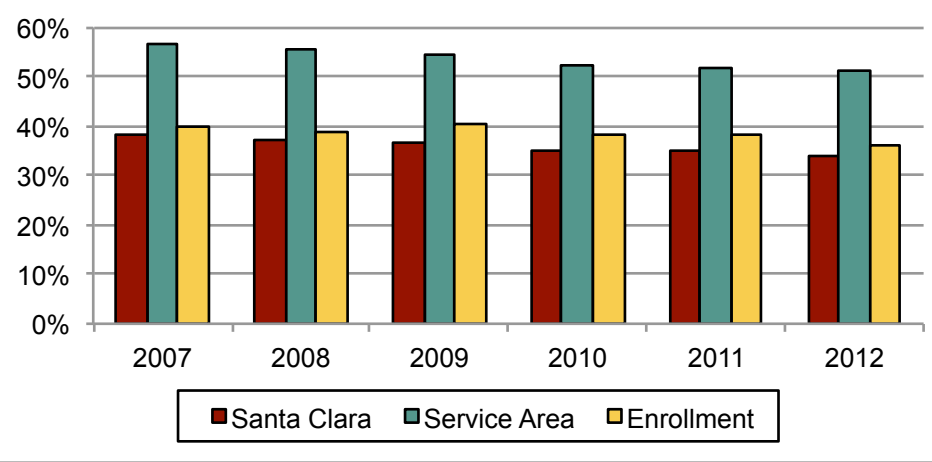


Student Enrollment by Ethnicity as Percentage of County and Service Area

**Asian Population and Enrollment
Fall 2007 to Fall 2012**



**White Population and Enrollment
Fall 2007 to Fall 2012**

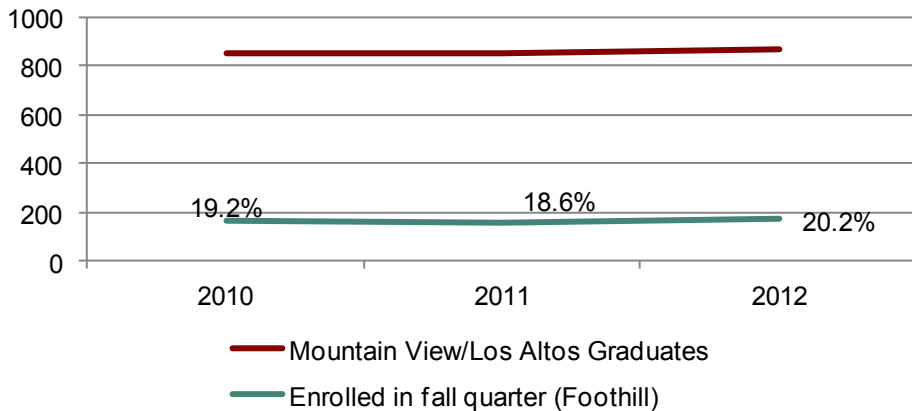


Asian student population reflects service area demographics

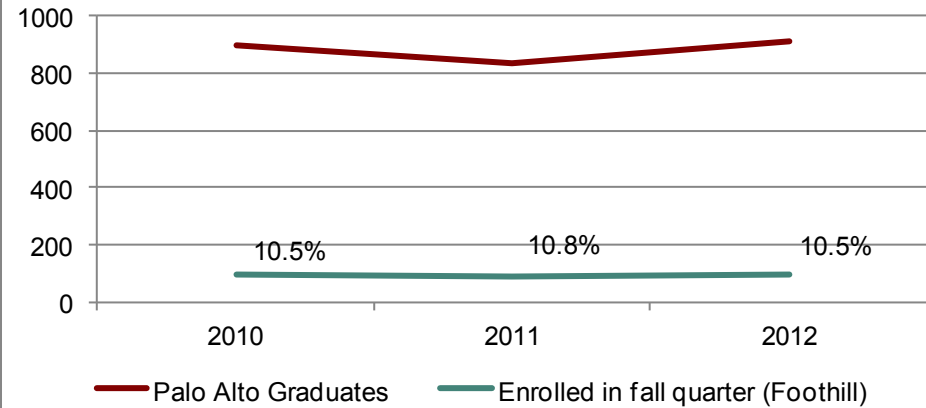
White student population more closely reflect county demographics

High School Participation Rates

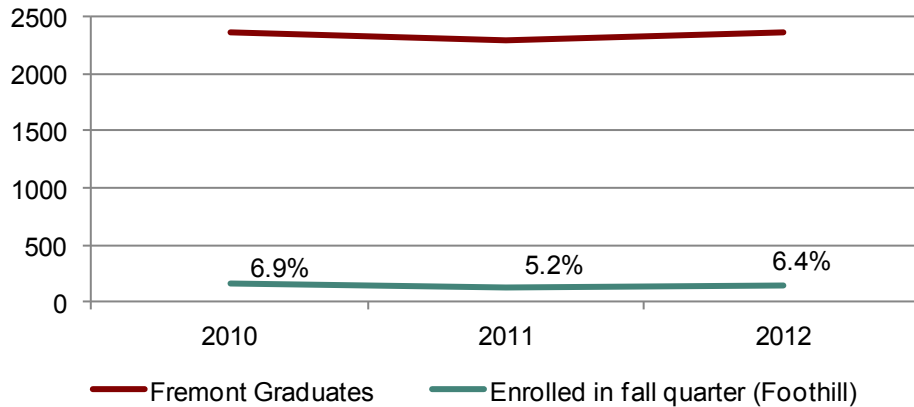
Foothill College Participation Rates of Mountain View/Los Altos District Graduates in Fall Quarter (2010-2012)



Foothill College Participation Rates of Palo Alto Unified Graduates in Fall Quarter (2010-2012)



Foothill College Participation Rates of Fremont Union Graduates in Fall Quarter (2010-2012)



Fall 2012

Los Altos HS: 23.5%

Mountain View HS: 16.7%

Gunn HS: 11.0%

Palo Alto HS: 10.0%

Fremont: 9.7%

Homestead: 10.7%

Enrollment by Zip Code

Zip Code Groupings	2011F		2012F		% Change
	Headcount	% of Total	Headcount	% of Total	
Cupertino, Sunnyvale, Los Altos, Mountain View, Palo Alto, Los Gatos, Saratoga	4,497	31%	3,847	28%	-3%
San Jose East of 880, Alviso, Milpitas, Fremont, Union City, Newark, Hayward, E. Palo Alto	3,413	24%	3,279	24%	1%
San Jose Other, Santa Clara, Morgan Hill, Gilroy, Campbell	1,178	8%	1,001	7%	-1%
San Mateo, Atherton, Redwood City, San Carlos, Foster City	1,070	7%	1,008	7%	0%
San Mateo County Other	538	4%	487	4%	0%
All Other Areas	3,827	26%	3,922	29%	3%
Total	14,523	100%	13,544	100%	0%



Latino Student Enrollment by City

Cities with 20 or more Students Enrolled at Foothill College, Fall 2012

City	Students
San Jose	522
Mountain View	313
Redwood City	253
Sunnyvale	217
East Palo Alto	187
Palo Alto	145
Menlo Park	105
Santa Clara	87
San Mateo	78
Fremont	49
Los Altos	41
San Francisco	36
Milpitas	35
Newark	30
Cupertino	29
Hayward	25
Campbell	24
Gilroy	22
Morgan Hill	22
Total	2,220

Latino students attending Foothill live primarily in San Jose, Mountain View and Redwood City

F12 Census Latinos in credit courses=2,749

Los Altos Hills=9

Enrollment Comparison Fall 2011 and Fall 2012

	Fall 2011	Fall 2012	Increase	% Increase
Unduplicated Headcount	14,523	13,544	-979	-7%
Enr	34,764	32,197	-2,567	-7%
Sections	1,214	1,182	-32	-3%
WSCH Estimate	171,030	159,087	-11,943	-7%
FTES Estimate	3,802	3,536	-265	-7%
Load	103.076	105.039	1.963	2%
FTEF	309.23	315.12	5.89	2%
Prod	553	505	-48	-9%



Online Enrollment Comparison Fall 2011 and Fall 2012

	Fall 2011	Fall 2012	Increase	% Increase
Unduplicated Headcount	5,478	5,630	152	3%
Enr	8,146	8,396	250	3%
Sections	216	244	28	13%
WSCH Estimate	42,130	38,981	-3,148	-7%
FTEF Estimate	936	866	-70	-7%
Load	21.201	22.992	1.791	8%
FTEF	63.6	68.98	5.37	8%
Prod	662	565	-97	-15%



Factors affecting Enrollment 2006-07 to 2012-13

Planned workload reductions

- Performing Arts Alliance
- CTIS Division
- SE Division

State law changes

- Repeatability – most directly affecting ART, PA, PHED
- Drops after census—eliminated
- Reduction in categorical funding—affecting SE
- Repeat Caps “W” and “F” —Max 3x Enrollment

Enrollment Growth Areas 2006-07 to 2012-13

FTES	2005-06 to 2012-13 Change	2005-06 to 2012-13 Percent Change
Online	1,972	92%
Economics, History, Psychology	290	38%
Business	43	34%
Math	177	17%

Growth in BSS Division and online instruction

Enrollment Comparison by Division Early Summer 2011 and Early Summer 2012

Enrollment up 4%

Unduplicated headcount up 3%

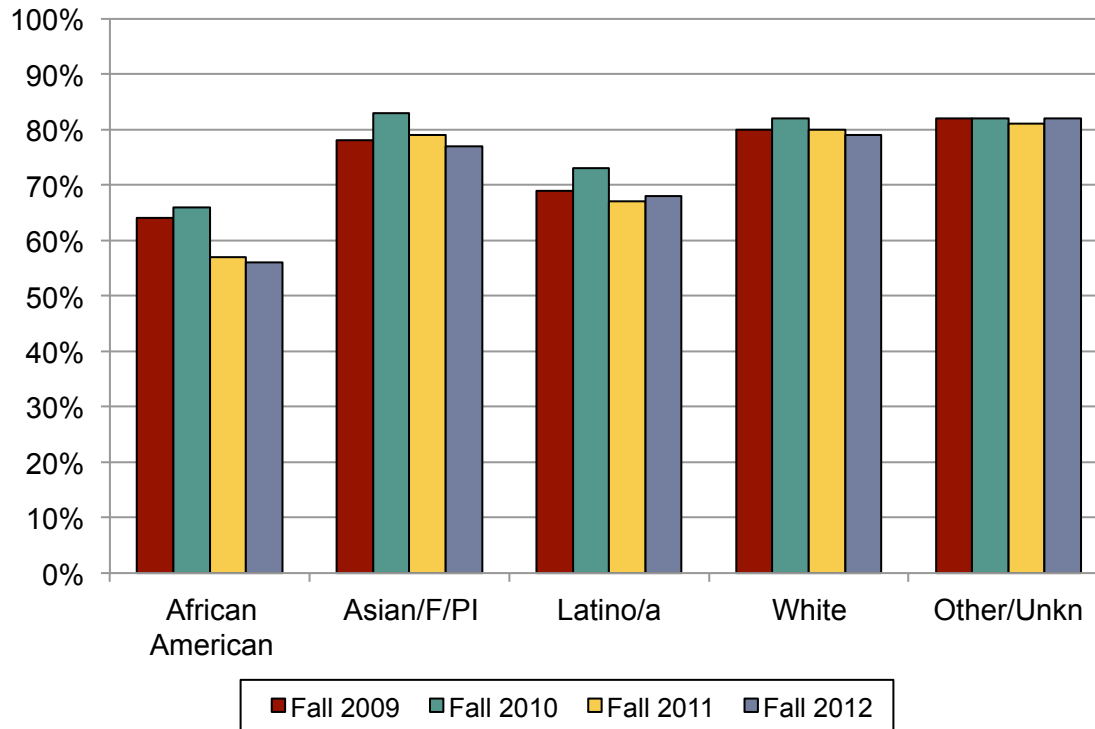
Majority are first-time transfer (40%) and returning students (29%)

Only 5% are first-time new students

More Asian students when compared to F12 (32% vs. 26%)

Slightly fewer Latino students when compared to F12 (17% vs. 20%)

Foothill College Fall 2009 to Fall 2012 Course Success Rates by Ethnicity



Other/Unkn includes Native American, Other, Unknown and Decline to State.

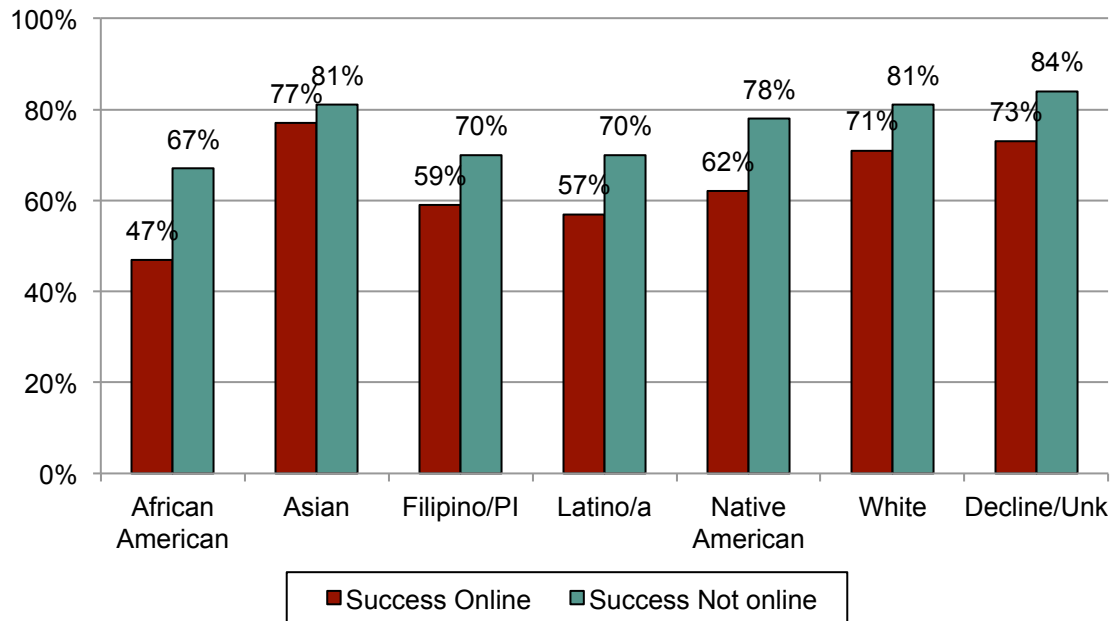
Source: FHDA IR&P

African American and Latino/a experience course success at a lower rate compared to other groups.



Online and Not Online Course Success

Foothill 2011-12 Course Success Rates by Instructional Method and Ethnicity



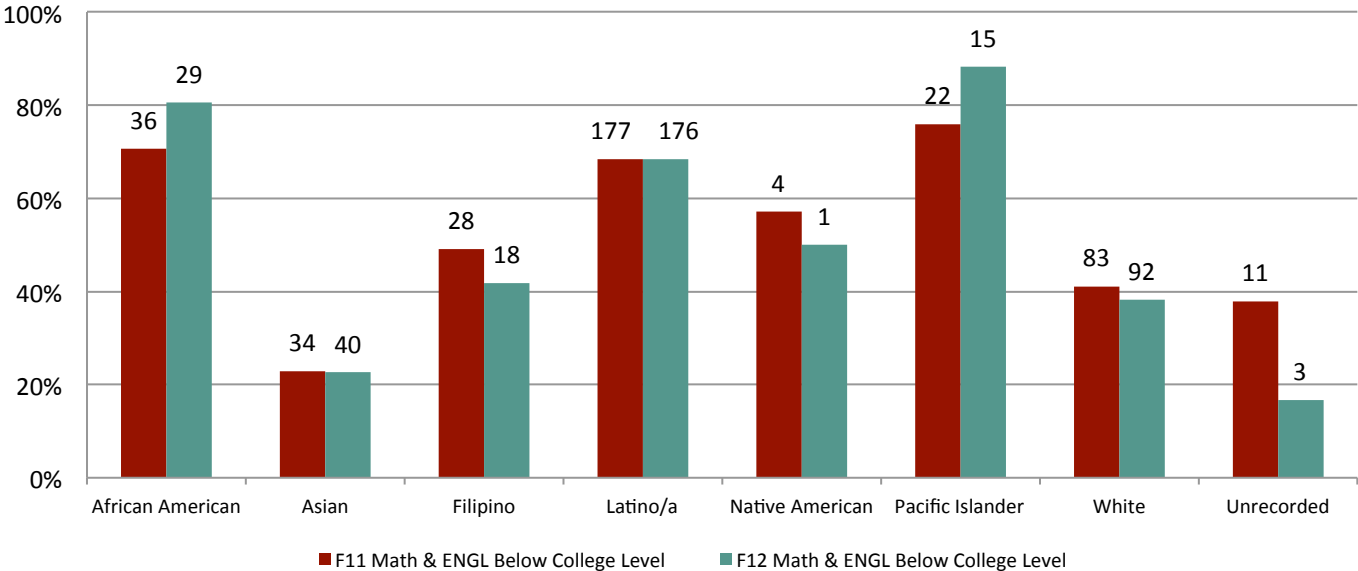
Source: FHDA IR&P

All students, regardless of ethnicity, appear to experience success at a lower rate in online courses.

Success=A, B, C or P and is a calculation out of all students who received a grade (inc. "W")

Placement at Below College Level

Foothill College
 New First-Time Students Placing Below College Level in Math and English by Ethnicity
 Fall 2011 and Fall 2012

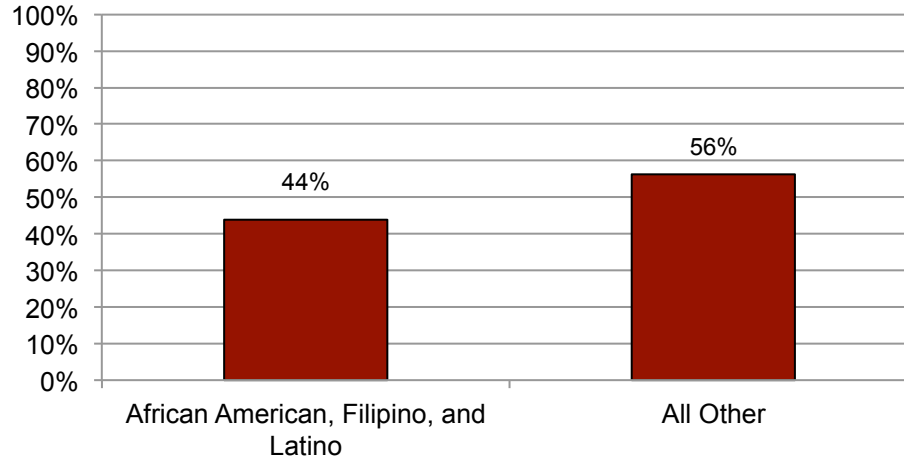


Not all first-time new students had a placement for both English and Math in their first term.

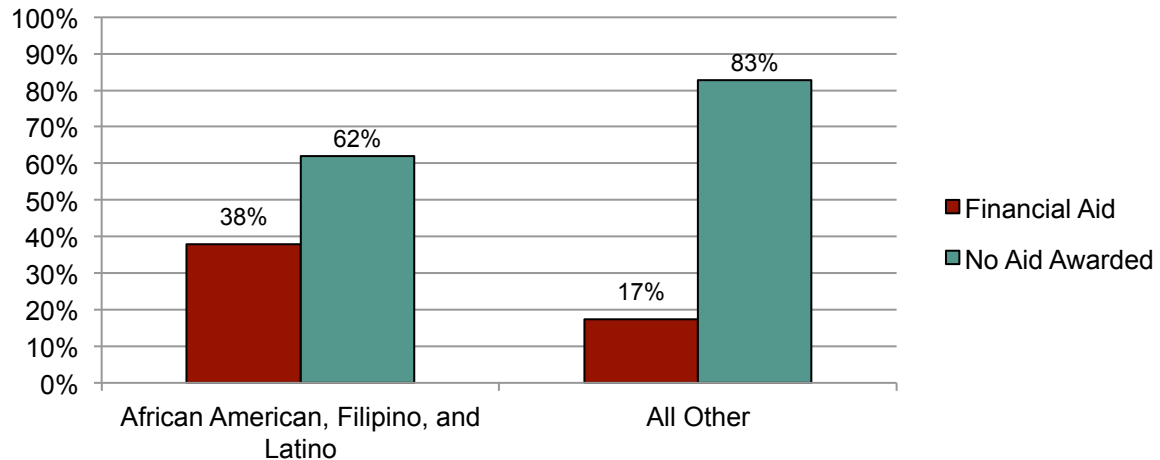
More Latinos are placing at a high rate at below college level in Math and English when compared to other groups.

F12 New First-Time Students:
 African American: 97; Asian: 501; Filipino: 61; Latino: 399; Native American: 5; Pacific Islander: 26; White: 434; Unrecorded: 121

Foothill College 2011-2012 Awarded Financial Aid by Ethnicity



Foothill College 2011-2012 Financial Aid Status by Ethnicity



Where can we grow?

Increased high school participation?

Latino student enrollment?

Skills building/training?

Business and Social Sciences?

Math and English?

Online instruction?

How to support new populations?