

FHDA Student Emails Survey Results

April 24, 2014 ASFC College Council

Overview

De Anza and Foothill students were surveyed on interest in being assigned an .edu email address.

- Survey administration:
 - End of Fall 2013
 - Random sample of approximately half of student enrollment at each college
- Response rate:
 - De Anza: 11% (1,108/10,119 students)
 - Foothill: 9% (588/6,728 students)



Results

I am interested in Foothill-De Anza assigning me an .edu email address if I request one.

	De Anza		Foo	thill	Total	
	Students	Percent	Students	Percent	Students	Percent
Yes	875	79%	419	71%	1,294	76%
No	232	21%	168	29%	400	24%
Total	1,107	100%	587	100%	1,694	100%



Results

I would likely check my student email account:

	De Anza		Foothill		Total	
	Students	Percent	Students	Percent	Students	Percent
Multiple times per day	440	40%	209	36%	649	38%
Once a day	309	28%	160	27%	469	28%
A few times a week	177	16%	90	15%	267	16%
Once a week	64	6%	39	7%	103	6%
Less than once a week	113	10%	87	15%	200	12%
Total	1,103	100%	585	100%	1,688	100%



Results

I've wanted discounts in the past that require having an .edu address.

	De Anza		Foo	thill	Total	
	Students	Percent	Students	Percent	Students	Percent
Yes	752	68%	372	64%	1,124	67%
No	351	32%	213	36%	564	33%
Total	1,103	100%	585	100%	1,688	100%



Next Steps

- District would like to move toward an .edu email address for students.
- Project plan is under development.

Questions?

