Date: March 10, 2010
To: Contributors to the Educational and Strategic Master Plan
Attached: Draft of the ESMP 2010 Outline

We want your input. When you receive the first draft of the Educational and Strategic Master Plan electronically next week, please take a little time to read through it and share your ideas. Here are some things to think about:

Overall:
• Is the plan clear?
• Is the plan complete?
• Is the plan achievable?
• Do we know what we need to measure?

More specifically:
• Does the plan adequately address the opportunities and challenges facing the college over the next few years?
• Does the plan address changing dynamics both within the college and in the outside environment?
• Do the listed goals and objectives sufficiently reflect the core missions, strategic initiatives, departmental program plans and outcomes you’ve written?
• Is the plan in a usable and accessible format?
• Are the objectives and measures adequate for tracking progress on the goals?
• Does the plan provide a clear direction?

If you would answer 'no' to any of the above, what should be written to address the concern?

Please submit any and all feedback to Darya Gilani, John Mummert, or Eloise Orrell. If you have further questions or would like to have the outline presented to your constituents to garner more feedback, we would be happy to arrange it.

Thank you for your time,
Office of Instruction and Institutional Research