Educational Master & Strategic Planning Task Force
May 4, 2009 Agenda
4:00PM President’s Conference Room

Agenda
1. Review of Draft of Vision, Values, Mission & Purpose
   See attachments: 050409MVVP1.pdf and 042709MVVP2.pdf
2. Review of Draft our Strategic Initiatives
   See attachment: 050409EMSP_StrategicInitiativeGrouping.pdf
3. Review of Draft of survey
   See attachment: Per Daniel Peck
4. Review Workforce Vision 20/20
   See attachment: 050409EMSP_WorkforceStrategicVision2020.doc
5. Discuss next steps in review process

Next Time
1.
2.
3.
4.

Notes:
Our Vision

The diverse students who attend our college achieve their goals because relevant instruction and support services occur in an engaging, stimulating, and inclusive manner in conjunction with opportunities to participate in leadership, service, and extracurricular activities, and appropriate support services are provided. Students feel accepted as part of the Foothill family and realize they made the right choice by choosing Foothill to further their education and personal development.

Our Values

Honesty – Integrity – Trust – Openness Transparency – Forgiveness – Sustainability

Our Purpose

to provide educational opportunity for all with innovation and distinction

Our Mission

to provide excellent instruction that leads to the achievement of student learning in promote student learning through basic skills, lower-division general education, lifelong learning, career preparation, and continuous workforce improvement courses to advance California’s economic growth and to provide for an educated, empowered citizenry, global competitiveness and-
MISSION

Our mission is to promote student learning in the areas of college level transfer preparation, career preparation, and lifelong inquiry and along with continuous workforce development improvement to advance California’s economic growth and global competitiveness.

VISION

Students who attend our college achieve their goals because relevant instruction occurs in an engaging, stimulating, inclusive manner; and where appropriate support services are provided and leadership opportunities, community service and extracurricular activities are encouraged and made available. Students are feel accepted as part of the Foothill family, which actively enhances engages in the furtherance of their education and personal development.

Revision 10/1/08, 10/10/08. 11/5/08
Educational Master & Strategic Planning Task Force
Strategic Initiative Groupings
May 4, 2009

Themes - First Run
- Foster innovation and creativity
- Support each other’s missions
- Sustain institutional mission
- Make learning transparent
- Develop sustainable funding models
- Continue to identify and remove barriers to student success
- Attract and serve non-traditional students
- Serve students
- Develop sense of community among groups
- Encourage communication and interaction among groups

Themes—Grouping and Characteristics
Student Success
- remove barriers
- increase learning
- innovation
- progress
- achievement
- meet goals
- student responsibility, self-efficacy
- K-12 curricular partnerships
- 4-Year university curricular partnerships
- multidisciplinary or interdisciplinary teaching
- transfer, degrees, certificates
- develop a passion for learning

Community and Collaboration
- communication, communication, communication
- transparent governance
- clarity of purpose
- coherence of vision
- vibrant student, staff, and faculty life
- interdisciplinary
- blurring the boundaries
- collegiality
- operationalize the mission
- developing communication flows, websites, and newsletters
- using technology for effective communication

Nontraditional Outreach
- outreach for sustainable funding
- not just who it’s how
- aligning workforce with jobs and transfer programs
- business community
- returning students
- retooling and re-skilling displaced workers
- who we serve should reflect our communities
- remove barriers
- culturally relevant outreach
- reach out to whole family
- alumni
- K-12 outreach
- 4-Year university outreach
FOOTHILL COLLEGE  |  OFFICE OF WORKFORCE DEVELOPMENT & INSTRUCTION

April 29, 2009

WORKFORCE VISION 20/20
Visioning & Planning Guidance

FOCUS AREA ONE  Entrepreneurial Leadership and Innovation

a. Transfer. Development of Correlated Academic and Career Pathways Initiative to Promote Career Technical Education (CTE) Student Transfer Potential

b. Leadership. Competitive Attainment of Statewide Leadership Initiatives (Economic & Workforce Development, and Open Educational Resources)

c. Funding. Coordinated Acquisition of Competitive Grant Funding and Equitable Investment into Workforce Development; CTE; Science, Technology, Engineering & Math (STEM); and Basic Skills Programs

d. Research & Development. Commitment to Research & Development (R&D) prior to launch of Entrepreneurial Workforce and CTE Programming

e. Strategic Alliances. Development of Strategic Partnerships with Regional Stakeholders

FOCUS AREA TWO  Relevance, Agility and Adaptability

a. Technological Edge. Focus on Emerging and Sustainable Technologies

b. Planning & Development. Integrated Planning for CTE; Science, Technology, Engineering & Math (STEM) and Basic Skills

c. Professional Development. Ongoing Commitment to CTE Professional Development for Faculty and Staff

d. Competitiveness. Incorporation of Regional Economic, Social, Industry and Demographic Trends into Program Planning and Development

e. Interdisciplinary Collaboration. Development of Interdisciplinary Certificate Programs Leading to Multiple, Career Pathway Options for Students

FOCUS AREA THREE  Accessibility and Opportunity

a. Instructional Access. Continuous Improvement of Online, Hybrid and Traditional Instructional Delivery Infrastructures to Maintain Quality Edge

b. Academies Infrastructure. Development of “The Academies” Concept to Promote CTE Program Enrollment Growth and Productivity

c. Continuing Education. Ongoing Development of Continuing Education Programs to Promote Lifelong Learning and Accessibility

d. Outreach & Recruitment. Coordinated College Outreach, Branding and Promotion

e. Community Development. Development of Strategically Located, Community Instructional Sites

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