



FOOTHILL COLLEGE

Office of Instruction and Institutional Research
(650) 949-7240 | <http://www.foothill.edu/staff/irs/>

Educational Master & Strategic Planning Task Force May 4, 2009 Agenda 4:00PM President's Conference Room

Agenda

1. Review of Draft of Vision, Values, Mission & Purpose
See attachments: 050409MVVP1.pdf and 042709MVVP2.pdf
2. Review of Draft our Strategic Initiatives
See attachment: 050409EMSP_StrategicInitiativeGrouping.pdf
3. Review of Draft of survey
See attachment: Per Daniel Peck
4. Review Workforce Vision 20/20
See attachment: 050409EMSP_WorkforceStrategicVision2020.doc
5. Discuss next steps in review process

Next Time

- 1.
- 2.
- 3.
- 4.

Notes:



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Our **Vision**

The **diverse** students who attend our college achieve their goals because relevant instruction **and support** services occurs in an engaging, stimulating, **and** inclusive manner **in conjunction with opportunities to participate in leadership, service, and extracurricular activities.** ~~and appropriate support services are provided.~~ Students feel accepted as part of the Foothill family and realize they made the right choice by choosing Foothill to further their education and personal development.

Our **Values**

Honesty – Integrity – Trust – ~~Openness~~ **Transparency** – Forgiveness – **Sustainability**

Our **Purpose**

to provide educational opportunity for all with innovation and distinction

Our **Mission**

to provide **excellent instruction that leads to the achievement of student learning in** ~~promote student learning through~~ **basic skills,** lower-division **general education, lifelong learning,** career preparation, and continuous workforce improvement courses to advance California's economic growth **and to provide for an educated, empowered citizenry.** ~~global competitiveness and~~

DRAFT – 4th reading
Submitted 11/15/08

MISSION

Our mission is to promote student learning in the areas of college level transfer preparation, career preparation, ~~and lifelong inquiry~~ ~~and along with~~ continuous workforce ~~development improvement~~ to advance California's economic growth and global competitiveness. ~~and lifelong inquiry.~~

VISION

Students who attend our college achieve their goals because relevant instruction occurs in an engaging, stimulating, inclusive manner; ~~and where~~ appropriate support services are provided and leadership opportunities, community service and extracurricular activities are encouraged and made available. Students ~~are feel~~ accepted as part of the Foothill family, ~~which~~ actively ~~enhances engages in~~ the furtherance of their education and personal development.

Revision 10/1/08, 10/10/08. 11/5/08



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Educational Master & Strategic Planning Task Force Strategic Initiative Groupings May 4, 2009

Themes - First Run

- Foster innovation and creativity
- Support each other's missions
- Sustain institutional mission
- Make learning transparent
- Develop sustainable funding models
- Continue to identify and remove barriers to student success
- Attract and serve non-traditional students
- Serve students
- Develop sense of community among groups
- Encourage communication and interaction among groups

Themes—Grouping and Characteristics

Student Success

- remove barriers
- increase learning
- innovation
- progress
- achievement
- meet goals
- student responsibility, self-efficacy
- K-12 curricular partnerships
- 4-Year university curricular partnerships
- multidisciplinary or interdisciplinary teaching
- transfer, degrees, certificates
- develop a passion for learning

Community and Collaboration

- communication, communication, communication
- transparent governance
- clarity of purpose
- coherence of vision
- vibrant student, staff, and faculty life
- interdisciplinary
- blurring the boundaries
- collegiality
- operationalize the mission
- developing communication flows, websites, and newsletters
- using technology for effective communication

Nontraditional Outreach

- outreach for sustainable funding
- not just who it's how
- aligning workforce with jobs and transfer programs
- business community
- returning students
- retooling and re-skilling displaced workers
- who we serve should reflect our communities
- remove barriers
- culturally relevant outreach
- reach out to whole family
- alumni
- K-12 outreach
- 4-Year university outreach



WORKFORCE VISION 20/20

Visioning & Planning Guidance

FOCUS AREA ONE

Entrepreneurial Leadership and Innovation

- a. **Transfer.** *Development of Correlated Academic and Career Pathways Initiative to Promote Career Technical Education (CTE) Student Transfer Potential*
- b. **Leadership.** *Competitive Attainment of Statewide Leadership Initiatives (Economic & Workforce Development, and Open Educational Resources)*
- c. **Funding.** *Coordinated Acquisition of Competitive Grant Funding and Equitable Investment into Workforce Development; CTE; Science, Technology, Engineering & Math (STEM); and Basic Skills Programs*
- d. **Research & Development.** *Commitment to Research & Development (R&D) prior to launch of Entrepreneurial Workforce and CTE Programming*
- e. **Strategic Alliances.** *Development of Strategic Partnerships with Regional Stakeholders*

FOCUS AREA TWO

Relevance, Agility and Adaptability

- a. **Technological Edge.** *Focus on Emerging and Sustainable Technologies*
- b. **Planning & Development.** *Integrated Planning for CTE; Science, Technology, Engineering & Math (STEM) and Basic Skills*
- c. **Professional Development.** *Ongoing Commitment to CTE Professional Development for Faculty and Staff*
- d. **Competitiveness.** *Incorporation of Regional Economic, Social, Industry and Demographic Trends into Program Planning and Development*
- e. **Interdisciplinary Collaboration.** *Development of Interdisciplinary Certificate Programs Leading to Multiple, Career Pathway Options for Students*

FOCUS AREA THREE

Accessibility and Opportunity

- a. **Instructional Access.** *Continuous Improvement of Online, Hybrid and Traditional Instructional Delivery Infrastructures to Maintain Quality Edge*
- b. **Academies Infrastructure.** *Development of "The Academies" Concept to Promote CTE Program Enrollment Growth and Productivity*
- c. **Continuing Education.** *Ongoing Development of Continuing Education Programs to Promote Lifelong Learning and Accessibility*
- d. **Outreach & Recruitment.** *Coordinated College Outreach, Branding and Promotion*
- e. **Community Development.** *Development of Strategically Located, Community Instructional Sites*