

### FOOTHILL COLLEGE

### Institutional Research and Planning

DATE: July 30, 2015

TO: Jon Rubin, Director, Business & Education Partnerships

Elaine Kuo, Institutional Researcher FROM:

RE: Community Education Survey Results, Spring 2015

#### Overview

Former and currently enrolled students in community education courses were invited by email in June 2015 to participate in an online survey about their experiences and expectations. The survey sought to determine if there were any challenges regarding registration and identify the information sought by students about community education.

#### Highlights

- Almost two-thirds of respondents (64%) were currently enrolled in either the fitness center or pool membership courses.
- The top priority in terms of deciding which community education course to enroll is the "availability of hours/times," (40%) followed by "location" (highest ranked second and third priorities).
- Very few respondents encountered difficulty registering for courses in Spring 2015 (n=2); in fact, the majority completed the registration process in under 10 minutes (67%).
- The majority of respondents indicated that there were "very likely" to enroll in another class (73%). Less than 10% believed they were "not likely" or "not sure."
- Many respondents want improved communication from Foothill regarding the schedule, availability of course offerings and cost. Suggestions included planning out the schedule several months in advance, increasing the publicity about the program, and establishing a fee schedule that remains consistent during the year.
- Clarification regarding repeatability and related regulations should be continued as some responses suggest that repeatability is an optional policy. This information would include reviewing audit rules, scheduling credit instructors for the community education courses, and establishing policies that can be easily accessed and remain consistent.
- Several suggestions were made for additional and more varied course offerings in subjects beyond physical education, such as in art, music, computer graphics, etc.
- A majority of comments want to see an increase in physical education course offerings in areas such as swimming/water aerobics instruction (not just pool time), Pilates, core training, Tai Chi, line dancing, spinning, stretching, yoga, golf, tennis, etc.

- Other suggestions offered include fixing or replacing equipment in a timely manner, and lowering the cost of parking (because of the increased community education course fees).
- In general, respondents want to continue participating in community education, but would like more consistent information about community education courses, its offerings and availability (especially related to increasing the hours for the pool and fitness center).

#### Methodology

Former and currently enrolled students (Spring 2015) in community education courses were emailed with the survey link embedded. A total of 48 respondents were recorded.

#### Source

FHDA IR&P, Remark survey software [CommunityEdSurvey\_v2.rmk]

## **Detailed Item Analysis Report**

In which Foothill College community education classes are you currently enrolled? (Check all that apply)

Mean: -

Response	Value	Frequency	Percent	Graph
Fitness Center Membership	1.00	14	29.17	100
Pool Membership	2.00	17	35.42	
Boot Camp	3.00	8	16.67	80_
Other	4.00	6	12.50	
None	5.00	6	12.50	60
				20
Total Valid		48	100.00	

Priority Rank #1: Mean: 1.60

1 Honey Rank # 1:				Weath. 1.00
Response	Value	Frequency	Percent	Graph
Availability of hours/times that I can attend	1.00	19	39.58	100
Cost	2.00	3	6.25	
Instructor	3.00	0	0.00	80_
Location	4.00	0	0.00	
Long-term 6 months or more predictability of the class schedule	5.00	3	6.25	20
Total Valid		25	52.08	
Missing		23	47.92	
Total		48	100.00	

Priority Rank #2: Mean: 3.17

Response	Value	Frequency	Percent	Graph
Availability of hours/times that I can attend	1.00	3	6.25	100
Cost	2.00	6	12.50	
Instructor	3.00	1	2.08	80
Location	4.00	12	25.00	
Long-term 6 months or more predictability of the class schedule	5.00	2	4.17	20
Total Valid		24	50.00	
Missing		24	50.00	
Total		48	100.00	

Priority Rank #3: Mean: 3.57

Response	Value	Frequency	Percent	Graph
Availability of hours/times that I can attend	1.00	2	4.17	100
Cost	2.00	4	8.33	
Instructor	3.00	4	8.33	80
Location	4.00	5	10.42	
Long-term 6 months or more predictability of the class schedule	5.00	8	16.67	20
Total Valid		23	47.92	
Missing		25	52.08	
Total		48	100.00	

Priority Rank #4: Mean: 3.09

Response	Value	Frequency	Percent	Graph
Availability of hours/times that I can attend	1.00	0	0.00	100
Cost	2.00	7	14.58	
Instructor	3.00	9	18.75	80
Location	4.00	3	6.25	
Long-term 6 months or more predictability of the class schedule	5.00	3	6.25	20
Total Valid		22	45.83	
Missing		26	54.17	
Total		48	100.00	

Priority Rank #5: Mean: 3.47

Response	Value	Frequency	Percent	Graph
Availability of hours/times that I can attend	1.00	0	0.00	100
Cost	2.00	4	8.33	
Instructor	3.00	7	14.58	80
Location	4.00	3	6.25	
Long-term 6 months or more predictability of the class schedule	5.00	5	10.42	20
Total Valid		19	39.58	
Missing		29	60.42	
Total		48	100.00	

Response	Value	Frequency	Percent	Graph
Very easy no problems encountered	1.00	19	39.58	100
Easy	2.00	21	43.75	
Difficult	3.00	2	4.17	80
Very difficult could not resolve problems encountered	4.00	0	0.00	40 20 0
Total Valid		42	87.50	
Missing		6	12.50	
Total		48	100.00	

How long did it take you to register for community education classes this spring?

Mean: 2.00

Response	Value	Frequency	Percent	Graph
Under 5 minutes	1.00	14	29.17	
Between 5 and 10 minutes	2.00	18	37.50	100
Between 10 and 15 minutes	3.00	6	12.50	80 -
Over 15 minutes	4.00	4	8.33	Under 5 minutes  Between 10 and 15 minutes  Between 5 and 10 minutes  Over 15 minutes
Total Valid		42	87.50	
Missing		6	12.50	
Total		48	100.00	

What is the primary reason you are not currently enrolled in Foothill College community education classes? Mean: 3.00

(Check one)

Response	Value	Frequency	Percent	Graph
Cost	1.00	0	0.00	
No convenient time when class is offered	2.00	2	4.17	100
No subject of interest offered	3.00	2	4.17	80_
Other commitments/obligations	4.00	2	4.17	60_
Other	5.00	0	0.00	40
				20
Total Valid		6	12.50	
Missing		42	87.50	
Total		48	100.00	

How likely are you to take Foothill College community education classes again?

Mean: 1.47

Response	Value	Frequency	Percent	Graph
Very likely	1.00	35	72.92	
Likely	2.00	8	16.67	100
Not likely	3.00	1	2.08	
Never	4.00	0	0.00	80
Undecided/Not sure	5.00	3	6.25	Very likely Not likely Undecided/Not sure
Total Valid		47	97.92	
Missing		1	2.08	
Total		48	100.00	

# Community Education Survey Results Qualitative Feedback

#### Q: How can the community education program at Foothill College be improved?

#### Categories

Increase availability
Increase communication/advertising
Increase course offerings
Have similar instructors as the credit courses
Understanding repeatability
Decreasing cost--including more consistent fee schedule, lower parking fees
Maintaining equipment

I would like to see the hours of pool operation restored to a level comparable to that of regular classes. Better yet, get rid of the repeatability requirement, and you would not need community ed (at least for the pool and gym). That would likely save money as well since community ed for the pool and gym is redundant.

More exercise classes (spinning, aerobic, stretch, weights) that cover all 5 days of the week. Advertising, including publication of exercise classes in the catalog AT LEAST A MONTH AHEAD OF CLASS START. Advertising in local newspapers. DID I ALREADY MENTION PLANNING PLANNING?

I would like more hours at the pool and not have to compete with classes of water polo.

Parking expensive, expensive, expensive???

Establish hours around mid day and evening. Keep cost in line with credit courses.

Found out about classes from personal email from instructor. Didn't see any community outreach about the class.

Re Fitness Center, there are insufficient hours that it is available

Most important: Get exercise classes in the pool back into the Foothill College Curriculum. It was so much better to have an actual class with an instructor. Pool time earlier in the day, not during the hot sun time of day. Instructor for the class, not just a baby sitter. Free parking pass.

Offer more personal enrichment classes, such as art and music.

The ranking was difficult because I would say that I had a lot of factors that are important being #1. It would make a difference whether I would continue with this program.

Offer more pool sessions (morning, noonish, evening) Offer Pilates classes (6pm-7pm) Offer fitness center from 12-3pm Offer a year long membership at a reduced rate

Get the quarterly classes update in a more timely manner.

I used to take Carolyn Stewart's classes before the implementation of the mandatory "taking only one class" rule. I loved the way she taught Pilates and yoga. I miss her classes. It would be wonderful if there is a solution in a way that the community education students can also participate in her classes.

Have information 60 days ahead. Have longer hours for pool use

Would love to see some courses in physical education taught by instructors such as water aerobics, core conditioning, weight training, etc. Or else would like to be able to take regular courses in these areas on a space available bases as a community education student.

# Community Education Survey Results Qualitative Feedback

Increase the number of days and hours we have access to fitness gym. Offer more courses i.e., yoga, Pilates, boot camps There would be a very loyal and strong group of participants. Many people use the gym/classes as an adjunct or in place of costly physical therapy. The community ed program serves a wonderful purpose. Thanks for sending the survey!

Consistent hours from quarter to quarter. Not knowing schedule until the last moment. Not sure how decisions regarding pool times are made.

More hours for fitness center.

Letting the community members know the schedule of classes in advance as the College does for the other Programs. Advertising the program to members of the community via Town Crier and other venues and/or flyers.

Advertise the Program to the community. So many community members living in the area don't know anything about this wonderful opportunity to attend the Com. Ed. Program at Foothill.

Offer Fitness Classes at better times, too limited hours at any cost! Repair all the broken equipment! Disgraceful, uncomfortable and dirty! Blaring music doesn't help either. Foothill is SO convenient to the community but it is such a shame that it does not fill the needs at this time. I would return if it was remotely comparable to a commercial gym. Hire Carolyn Stewart to teach a community ed flexibility/yoga class. She is excellent and enjoys mature students!!

The PE Department feels threatened by community ed programs, sad but true. Presently, they must have separate instructors. The single most important thing that Foothill CE can do is to get its students integrated into open slots in existing Foothill PE classes, with PE faculty teaching and getting credit for the Community members in their classes.

You could try offering instruction in swimming. You could offer Sunday times in the pool. You could try to lower the price for each quarter. You could use more publicity to spread the word.

Continue with very effective email alerts on pool closures. Establish and post hours for upcoming sessions sooner. Lifeguards this quarter have been very diligent. Keep up the quality.

Since I mainly use the swimming pool doing lap swimming, I am fine without an instructor. But occasionally I do join the water aerobics class and It would be a benefit to have someone with aquatic knowledge teaching this class. Carolyn Stewart would be a fine candidate to teach a class such as this. Ms. Stewart currently teaches Pilots, Yoga, Full body flexibility at Foothill.

It would be great if the lap-swim program could start earlier on weekdays.

Offering Boot camp 5 days a week at 6am.

Since the no repeat class rule came into effect, I am unable to enroll in any other PE classes. It would be nice if community students were able to enroll in Foothill's physical education classes.

Include more classes, such as, Tai Chi, Pilates, core training, line dance, music, art, computer graphics, etc.

Offer more community interest classes.

Provide the opportunity to take a Spin class on Tuesday/Thursday at 6:00 am

# Community Education Survey Results Qualitative Feedback

1. Expanded hours and days of availability for both the pool and the fitness center. 2. Better long-term predictability of those hours and days of availability. 3. Make the gym in 2905 available for community use (in addition to the Fitness Center in 2506). 4. Repeat access to Foothill PE classes (e.g., stretching, yoga, Pilates, golf, tennis, etc.), since even if we registers as a student we can't currently repeat them... -or maybe- 5. Community education classes that would replicate the offerings in Foothill PE classes (e.g., stretching, yoga, Pilates, golf, tennis, etc.), but that would of course be repeatable.

Add a Spin class on Tuesdays and Thursdays 06:00 to 07:00am. Add a Yoga class on Tuesdays and Thursdays 17:30 to 18:30pm.

Love the staff very helpful and great attitudes! Always a great place to workout!

Consistency in reasonable hours, cost, and respect for participants.

I used to use the pool and fitness center--in fact, had been there for 15 years, but I have grown very frustrated with the inconsistency of the hours, the lack of flexibility of the days and times, and the increases and inconsistency of the cost. Foothill is a COMMUNITY College, and over the course of it's life, has received a huge amount of support (financially as well as other types of support) from the local communities. However, the past 7 years have been such a disappointment--the PE division has had too many changes in leadership, and I honestly am not sure there are any administrators associated with physical health who have any idea about how this community education should be structured. The lack of imagination to solve the many issues associated with community education boggles my mind. I believe the community is taking a good, hard look at how much support they want to give Foothill right now. Hope you all can find a way to figure it out.

Have the workout center open more hours during the week, perhaps later in the evening in the spring.

FOOTHILL SWIM PROGRAM IS BEEN NEGLECTED, WE NEED INSTRUCTORS AND NEW SWIM EQUIPTMENT. THE FLOATS AND BELTS LOOK LIKE THEY HAVE BEEN EATEN.



Foothill College is looking to improve its community education program. Please complete this survey, which should not take more than three minutes. All survey responses will be aggregated and no individual results will be shared.

Your participation is greatly appreciated. If you have questions please contact the Foothill Community Education Program Director, Jon Rubin, at (650) 949-7793 or RubinJon@fhda.edu.

which Foothill College community education classes are you currently olled? (Check all that apply)
Fitness Center Membership
Pool Membership
Boot Camp
Other
None

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Please rank the following items based on the level of priority in terms of deciding which Foothill Community Education class to take.

Pr	ority Rank #1:	•
Pr	ority Rank #2:	•
Pr	ority Rank #3:	ŀ
Pr	ority Rank #4:	•
Pr	ority Rank #5:	7
	v would you rate the registration process for community education class spring?	es
0	Very easy (no problems encountered)	
$\circ$	Easy	
$\circ$	Difficult	
0	Very difficult (could not resolve problems encountered)	
	v long did it take you to register for community education classes this ing?	
0	Under 5 minutes	
0	Between 5 and 10 minutes	
0	Between 10 and 15 minutes	
O	Over 15 minutes	

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Page 2: If response to Q1 is "none."



**Community Education Survey** 

What is the primary reason you are not currently enrolled in Foothill College community education classes? (Check one)			
0	Cost		
0	No convenient time when class is offered		
0	No subject of interest offered		
0	Other commitments/obligations		
Ō	Other		
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How likely are you to take Foothil	l College community	education	classes
again?			

$\circ$	Very likely
$\circ$	Likely
$\circ$	Not likely
$\circ$	Never
$\circ$	Undecided/Not sure

How can the community education program at Foothill College be improved?



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If you have any questions about completing this survey, please contact the Foothill Community Education Program Director, Jon Rubin, at (650) 949-7793 or RubinJon@fhda.edu.

Thank you for your time!

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