

SLI STEM Summer Internships 2021

Rosenman Institute Partner: Moving Analytics

[Moving Analytics](#) creates evidence-based, digital programs to empower patients to lead lives free of cardiovascular disease.

Our first product is Movn Virtual Cardiac Rehab - an evidence-based, digital program for individuals after an acute event like a heart attack or surgical intervention (3.5M adults in the US annually). Over 90% of patients after an acute event do not participate in cardiac rehab because of issues related to distance, transportation and long waitlists brought on by lack of physical space. Non-participation increases a patient's risk of readmission by 30%.

Movn Virtual Cardiac Rehab is an evidence-based, digital cardiac rehab program that can be done completely from home. Our customer is a health plan. We get Movn covered as a benefit and then receive patient referrals from health plan data and providers in the plan's network. Our program costs \$2,850 per member and a plan can generate \$3,000 in net savings due to lower up-front costs and reduced ED visits.

We are looking for a **marketing design intern**. The job involves creating illustrations and digital images and presentations to market and promote Movn to the public.

The internship involves:

- Conceptualize, design and implement creative graphics projects on time and within budget.
- Coordinate with marketing graphics managers to confirm marketing objectives.
- Ensure to discuss effectual creative direction, brand constancy and top standards of ingenious execution for marketing materials improvement.
- Supervise product photography for marketing.
- Ensure photography attains styling guidelines, shot objectives and project delivers as scheduled and within budget.
- Develop and design layouts advertisements inclusive of copy and images.
- Head responsibility for revisions to approvals, artwork and information accuracy.
- Coordinate release and processing of files at printer and prepress.
- Ensure precision of file establishment and parameters for every outgoing artwork.
- Support testimony for correctness alongside approved files sent.
- Assist others for creative thinking as well as brain storming sessions.
- Support marketing department with print and design to coordinate entire corporate uniqueness plus collateral materials.
- Assist with intranet and web site design.
- Support Business Development department through preparation of proposal at all times of high demand.
- Manage utilization and archive of all project photos.

Experience, skills, minimum qualifications:

- Looking for expertise and skills in graphic design
- At least 3 reference projects including one Powerpoint presentation
- Advanced knowledge of current graphic design (and related) software applications including InDesign, Illustrator, Photoshop, Acrobat
- Working knowledge of HTML, CSS, and JavaScript is a plus
- Exceptional written communication
- Experience in proof reading

- Ability to work independently.
- Strong teamwork, time management, and project management skills.
- Demonstrated initiative
- Ability to think creatively and problem solve when faced with new challenges.
- Ability to work independently, multi-task, and deliver quality work in an efficient manner.
- Experience working in high technology industry is a plus

You will work with our LA or Orange county offices as per convenience. This will be a hybrid internship – in-person and virtual. Therefore, you need to live in LA or Orange County.

800 Wilshire Boulevard, STE 200, Los Angeles - CA - 90017

15 – 20 hours, June – September (10 weeks)

Paid \$2500 through the Science Learning Institute at Foothill College