

Enrollment Priority Analysis

Foothill College Academic Senate

November 28, 2016

Question: What impact does a change in registration priority have on student registration trends?

Methodology: Comparing *overall* differences in registration exist between 2013/14 and 2014/15.

Limitations:

- Can only identify when a student actually engages the registration system (i.e. tried to enroll in a course). Data do not include if/when a student is just browsing.
- No course level analysis.
- No data on student motivation.

Takeaways:

- Front load effect
- Wait until the “Open” period

Enrollment Priority Categories

2013/14

Priority Reg.
Early Reg.**
1st unit group

** long list of
student groups

2014/15

EP 10	Special Populations
EP 30	Continuing FT
EP 40	First time college students - matriculated
EP 50	Continuing PT
EP 65	Non-Matric, first-time
EP 60	Returning students
EP 70	New transfer
EP 80	Open

Foothill - Fall 2013			Foothill - Fall 2014		
Reg. Day	Total #	Total %	Reg. Day	Total #	Total %
Day 7	1,759	9%	Day 7	2,332	12%
Day 16	7,034	35%	Day 16	6,781	33%
Day 23	8,393	42%	Day 23	8,588	42%
Day 30	9,586	48%	Day 30	9,837	49%
Day 37	10,802	54%	Day 37	11,229	55%
Day 44	12,249	62%	Day 44	12,599	62%
Day 51	13,529	68%	Day 51	13,951	69%
Day 58	14,741	74%	Day 58	15,165	75%
Day 65	16,149	81%	Day 65	16,444	81%
*Day 69	17,634	89%	*Day 69	18,486	91%

Foothill - Winter 2014			Foothill - Winter 2015		
Reg. Day	Total #	Total %	Reg. Day	Total #	Total %
Day 7	2,436	13%	Day 7	5,967	33%
Day 13	7,485	40%	Day 13	8,135	44%
Day 20	9,615	52%	Day 20	9,746	53%
Day 27	11,066	59%	Day 27	11,051	60%
Day 34	12,283	66%	Day 34	12,756	70%
Day 41	12,809	69%	Day 41	13,323	73%
*Day 48	15,912	85%	*Day 48	16,563	90%

Foothill - Spring 2014			Foothill - Spring 2015		
Reg. Day	Total #	Total %	Reg. Day	Total #	Total %
Day 7	2,590	15%	Day 7	6,169	37%
Day 14	9,123	55%	Day 14	9,818	59%
Day 21	10,785	65%	Day 21	11,360	68%
Day 28	12,464	75%	Day 28	12,677	76%
Day 33	14,353	86%	*Day 33	15,790	94%
*Day 34	15,447	92%	Day 34	15,954	95%

* First day of quarter

Foothill - Fall 2013

Foothill - Fall 2014

		Reg. Day	Total	Total	Reg. Day	Total	Total	
			#	%		#	%	
	Pre 7/17/13	Pre - Day 1	2	0%	Pre 7/16/14	Pre - Day 1	69	0%
Priority Reg.	7/17/2013	Day 1 - 7/17	175	1%	EP 10	7/16/2014 Day 1 - 7/16	252	1%
Early Reg.	7/18/2013	Day 2	614	3%		7/17/2014 Day 2	293	1%
1st unit group	7/22/2013	Day 6	1,158	6%	EP 30	7/21/2014 Day 6	1,343	7%
	7/23/2013	Day 7	1,759	9%	EP 40 & 50	7/22/2014 Day 7	2,332	12%
	7/24/2013	Day 8	2,531	13%	EP 65 & 70	7/23/2014 Day 8	2,859	14%
	7/25/2013	Day 9	3,764	19%	EP 80	7/24/2014 Day 9	4,079	20%
	8/1/2013	Day 16	7,034	35%		7/31/2014 Day 16	6,781	33%
	8/8/2013	Day 23	8,393	42%		8/7/2014 Day 23	8,588	42%
	8/15/2013	Day 30	9,586	48%		8/14/2014 Day 30	9,837	49%
	8/22/2013	Day 37	10,802	54%		8/21/2014 Day 37	11,229	55%
	8/29/2013	Day 44	12,249	62%		8/28/2014 Day 44	12,599	62%
	9/5/2013	Day 51	13,529	68%		9/4/2014 Day 51	13,951	69%
	9/12/2013	Day 58	14,741	74%		9/11/2014 Day 58	15,165	75%
	9/19/2013	Day 65	16,149	81%		9/18/2014 Day 65	16,444	81%
Quarter starts	9/23/2013	Day 69 - 9/23	17,634	89%	Quarter starts	9/22/2014 Day 69 - 9/22	18,486	91%
	9/30/2013	Day 76	18,757	94%		9/29/2014 Day 76	19,298	95%
	Post 9/30/13	Day 77+	19,915	100%		Post 9/29/14 Day 77+	20,249	100%
		Total	19,915	100%		Total	20,249	100%

Foothill - Winter 2014

Foothill - Winter 2015

		Reg. Day	Total	Total	Reg. Day	Total	Total	
			#	%		#	%	
	Pre 11/20/13	Pre - Day 1	39	0%	Pre 11/19/14	Pre - Day 1	3	0%
Priority Reg.	11/20/2013	Day 1 - 11/20	352	2%	EP 10	11/19/2014 Day 1 - 11/19	269	1%
Early Reg.	11/21/2013	Day 2	1,132	6%	EP 30	11/20/2014 Day 2	2,309	13%
1st unit group	11/22/2013	Day 3	1,218	7%	EP 40	11/21/2014 Day 3	3,660	20%
	11/25/2013	Day 6	1,737	9%	EP 50	11/24/2014 Day 6	4,488	25%
	11/26/2013	Day 7	2,436	13%	EP 65	11/25/2014 Day 7	5,967	33%
	11/28/2013	Day 9	4,441	24%	EP 70	11/27/2014 Day 9	7,093	39%
	12/2/2013	Day 13	7,485	40%	EP 80	12/1/2014 Day 13	8,135	44%
	12/9/2013	Day 20	9,615	52%		12/8/2014 Day 20	9,746	53%
	12/16/2013	Day 27	11,066	59%		12/15/2014 Day 27	11,051	60%
	12/23/2013	Day 34	12,283	66%		12/22/2014 Day 34	12,756	70%
Quarter starts	12/30/2013	Day 41	12,809	69%		12/29/2014 Day 41	13,323	73%
	1/6/2014	Day 48 - 1/6	15,912	85%	Quarter starts	1/5/2015 Day 48 - 1/5	16,563	90%
	1/13/2014	Day 55	16,961	91%		1/12/2015 Day 55	17,421	95%
	Post 1/13/14	Day 56+	18,659	100%		Post 1/12/15 Day 56+	18,315	100%
	Total	Total	18,659	100%		Total	18,315	100%

Foothill - Spring 2014

Foothill - Spring 2015

		Total	Total	Total	Total			
		#	%	#	%			
	Pre 3/5/14	Pre - Day 1	3	0%	Pre 3/5/15	Pre - Day 1	63	0%
Priority Reg.	3/5/2014	Day 1 - 3/5	312	2%	EP 10	3/5/2015 Day 1 - 3/5	415	2%
Early Reg.	3/6/2014	Day 2	978	6%	EP 30	3/6/2015 Day 2	2,532	15%
1st unit group	3/7/2014	Day 3	1,052	6%		3/7/2015 Day 3	2,657	16%
	3/9/2014	Day 5	1,118	7%	EP 40	3/9/2015 Day 5	4,177	25%
	3/10/2014	Day 6	1,790	11%	EP 50 & 65	3/10/2015 Day 6	4,669	28%
	3/11/2014	Day 7	2,590	15%	EP 70 & 80	3/11/2015 Day 7	6,169	37%
	3/18/2014	Day 14	9,123	55%		3/18/2015 Day 14	9,818	59%
	3/25/2014	Day 21	10,785	65%		3/25/2015 Day 21	11,360	68%
	4/1/2014	Day 28	12,464	75%		4/1/2015 Day 28	12,677	76%
Quarter starts	4/6/2014	Day 33	14,353	86%	Quarter starts	4/6/2015 Day 33 - 4/6	15,790	94%
	4/7/2014	Day 34 - 4/7	15,447	92%		4/7/2015 Day 34	15,954	95%
	4/13/2014	Day 40	15,904	95%		4/13/2015 Day 40	16,310	97%
	4/14/2014	Day 41	15,991	96%		4/14/2015 Day 41	16,367	98%
	Post 4/14/14	Day 42+	16,714	100%		Post 4/14/15 Day 42+	16,743	100%
		Total	16,714	100%		Total	16,743	100%

Foothill

Fall 2014 - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students *actually* began registration process

	10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	214	31	27	18	231
	30		713	105	63	724
	40			34	40	176
	50			691	122	1,540
	65				100	1,254
	70				134	1,003

Enrollment priority category in which students *actually* began registration process

	10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	41%	6%	5%	3%	44%
	30		44%	7%	4%	45%
	40			14%	16%	70%
	50			29%	5%	65%
	65				7%	93%
	70				12%	88%

Winter 2015 - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students <u>actually</u> began registration process									
	10	30	40	50	65	70	Open	Total	
Enrollment priority category students were assigned	10	238	98	70	21	27	20	135	609
30		1,809	254	83	132	88	623	2,989	
40			40	1		1	2	4	
50				163	283	141	1,387	1,974	
65					55	20	549	624	
70						30	480	510	

Enrollment priority category in which students <u>actually</u> began registration process									
	10	30	40	50	65	70	Open	Total	
Enrollment priority category students were assigned	10	39%	16%	11%	3%	4%	3%	22%	100%
30		61%	8%	3%	4%	3%	21%	100%	
40			0%	25%	0%	25%	50%	100%	
50				8%	14%	7%	70%	100%	
65					9%	3%	88%	100%	
70						6%	94%	100%	

Spring 2015 - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students actually began registration process

	10	30	40	50/65	Open	Total	
Enrollment priority category students were assigned	10	335	133	31	16	162	677
30		2,034	127	80	593	2,834	
40				3	0	3	
50				246	1,460	1,706	
65				122	528	688	
70					684	689	

Enrollment priority category in which students actually began registration process

	10	30	40	50/65	Open	Total	
Enrollment priority category students were assigned	10	49%	20%	5%	2%	24%	100%
30		72%	4%	3%	21%	100%	
40			0%	100%	0%	100%	
50				14%	86%	100%	
65				18%	77%	100%	
70					99%	100%	

	Reg. Day	Athletes		Non-Athletes		Total		Reg. Day	Athletes		Non-Athletes		Total		
		#	%	#	%	#	%		#	%	#	%	#	%	
	Pre 7/17/13	Pre - Day 1		0%	2	0%	2	0%	Pre 7/16/14	Pre - Day 1		0%	69	0%	
Priority Reg.	7/17/2013	Day 1 - 7/17	4	2%	171	1%	175	1%	EP 10	7/16/2014	Day 1 - 7/16	1	1%	251	1%
Early Reg.	7/18/2013	Day 2	42	24%	572	3%	614	3%		7/17/2014	Day 2	1	1%	292	1%
1st unit group	7/22/2013	Day 6	60	35%	1,098	6%	1,158	6%	EP 30	7/21/2014	Day 6	23	15%	1,320	7%
	7/23/2013	Day 7	66	38%	1,693	9%	1,759	9%	EP 40 & 50	7/22/2014	Day 7	39	25%	2,293	11%
	7/24/2013	Day 8	72	42%	2,459	12%	2,531	13%	EP 65 & 70	7/23/2014	Day 8	49	32%	2,810	14%
	7/25/2013	Day 9	78	45%	3,686	19%	3,764	19%	EP 80	7/24/2014	Day 9	58	38%	4,021	20%
	8/1/2013	Day 16	93	54%	6,941	35%	7,034	35%		7/31/2014	Day 16	69	45%	6,712	33%
	8/8/2013	Day 23	106	62%	8,287	42%	8,393	42%		8/7/2014	Day 23	86	56%	8,502	42%
	8/15/2013	Day 30	116	67%	9,470	48%	9,586	48%		8/14/2014	Day 30	98	64%	9,739	48%
	8/22/2013	Day 37	136	79%	10,666	54%	10,802	54%		8/21/2014	Day 37	120	78%	11,109	55%
	8/29/2013	Day 44	155	90%	12,094	61%	12,249	62%		8/28/2014	Day 44	143	93%	12,456	62%
	9/5/2013	Day 51	164	95%	13,365	68%	13,529	68%		9/4/2014	Day 51	148	97%	13,803	69%
	9/12/2013	Day 58	167	97%	14,574	74%	14,741	74%		9/11/2014	Day 58	149	97%	15,016	75%
	9/19/2013	Day 65	170	99%	15,979	81%	16,149	81%		9/18/2014	Day 65	153	100%	16,291	81%
Quarter starts	9/23/2013	Day 69 - 9/23	171	99%	17,463	88%	17,634	89%	Quarter starts	9/22/2014	Day 69 - 9/22	153	100%	18,333	91%
	9/30/2013	Day 76	172	100%	18,585	94%	18,757	94%		9/29/2014	Day 76	153	100%	19,145	95%
	Post 9/30/13	Day 77+	172	100%	19,743	100%	19,915	100%		Post 9/29/14	Day 77+	153	100%	20,096	100%
	Total		172	100%	19,743	100%	19,915	100%		Total		153	100%	20,096	100%
														20,249	100%

	Reg. Day	Athletes		Non-Athletes		Total		Reg. Day	Athletes		Non-Athletes		Total		
		#	%	#	%	#	%		#	%	#	%	#	%	
	Pre 11/20/13	Pre - Day 1	5	3%	34	0%	39	0%	Pre 11/19/14	Pre - Day 1		0%	3	0%	
Priority Reg.	11/20/2013	Day 1 - 11/20	8	4%	344	2%	352	2%	EP 10	11/19/2014	Day 1 - 11/19	3	2%	266	1%
Early Reg.	11/21/2013	Day 2	135	72%	997	5%	1,132	6%	EP 30	11/20/2014	Day 2	105	55%	2,204	12%
1st unit group	11/22/2013	Day 3	146	78%	1,072	6%	1,218	7%	EP 40	11/21/2014	Day 3	115	60%	3,545	20%
	11/25/2013	Day 6	155	83%	1,582	9%	1,737	9%	EP 50	11/24/2014	Day 6	128	67%	4,360	24%
	11/26/2013	Day 7	157	84%	2,279	12%	2,436	13%	EP 65	11/25/2014	Day 7	134	70%	5,833	32%
	11/28/2013	Day 9	157	84%	4,284	23%	4,441	24%	EP 70	11/27/2014	Day 9	139	72%	6,954	38%
	12/2/2013	Day 13	164	88%	7,321	40%	7,485	40%	EP 80	12/1/2014	Day 13	146	76%	7,989	44%
	12/9/2013	Day 20	172	92%	9,443	51%	9,615	52%		12/8/2014	Day 20	154	80%	9,592	53%
	12/16/2013	Day 27	178	95%	10,888	59%	11,066	59%		12/15/2014	Day 27	163	85%	10,888	60%
	12/23/2013	Day 34	181	97%	12,102	66%	12,283	66%		12/22/2014	Day 34	173	90%	12,583	69%
Quarter starts	12/30/2013	Day 41	181	97%	12,628	68%	12,809	69%		12/29/2014	Day 41	176	92%	13,147	73%
	1/6/2014	Day 48 - 1/6	184	98%	15,728	85%	15,912	85%	Quarter starts	1/5/2015	Day 48 - 1/5	188	98%	16,375	90%
	1/13/2014	Day 55	187	100%	16,774	91%	16,961	91%		1/12/2015	Day 55	190	99%	17,231	95%
	Post 1/13/14	Day 56+	187	100%	18,472	100%	18,659	100%		Post 1/12/15	Day 56+	192	100%	18,123	100%
	Total		187	100%	18,472	100%	18,659	100%		Total		192	100%	18,123	100%
														18,315	100%

	Athletes	Athletes		Non-Athletes		Total		Athletes	Athletes		Non-Athletes		Total		
		#	%	#	%	#	%		#	%	#	%	#	%	
	Pre 3/5/14	Pre - Day 1		0%	3	0%	3	0%	Pre 3/5/15	Pre - Day 1		0%	63	0%	
Priority Reg.	3/5/2014	Day 1 - 3/5	3	2%	309	2%	312	2%	EP 10	3/5/2015	Day 1 - 3/5	4	2%	411	2%
Early Reg.	3/6/2014	Day 2	105	59%	873	5%	978	6%	EP 30	3/6/2015	Day 2	82	47%	2,450	15%
1st unit group	3/7/2014	Day 3	112	63%	940	6%	1,052	6%		3/7/2015	Day 3	91	52%	2,566	15%
	3/9/2014	Day 5	123	69%	995	6%	1,118	7%	EP 40	3/9/2015	Day 5	106	61%	4,071	25%
	3/10/2014	Day 6	130	73%	1,660	10%	1,790	11%	EP 50 & 65	3/10/2015	Day 6	115	66%	4,554	27%
	3/11/2014	Day 7	134	76%	2,456	15%	2,590	15%	EP 70 & 80	3/11/2015	Day 7	127	73%	6,042	36%
	3/18/2014	Day 14	153	86%	8,970	54%	9,123	55%		3/18/2015	Day 14	144	82%	9,674	58%
	3/25/2014	Day 21	165	93%	10,620	64%	10,785	65%		3/25/2015	Day 21	156	89%	11,204	68%
	4/1/2014	Day 28	170	96%	12,294	74%	12,464	75%		4/1/2015	Day 28	161	92%	12,516	76%
Quarter starts	4/6/2014	Day 33	176	99%	14,177	86%	14,353	86%	Quarter starts	4/6/2015	Day 33 - 4/6	171	98%	15,619	94%
	4/7/2014	Day 34 - 4/7	176	99%	15,271	92%	15,447	92%		4/7/2015	Day 34	173	99%	15,781	95%
	4/13/2014	Day 40	177	100%	15,727	95%	15,904	95%		4/13/2015	Day 40	173	99%	16,137	97%
	4/14/2014	Day 41	177	100%	15,814	96%	15,991	96%		4/14/2015	Day 41	173	99%	16,194	98%
	Post 4/14/14	Day 42+	177	100%	16,537	100%	16,714	100%		Post 4/14/15	Day 42+	175	100%	16,568	100%
Foothill-De Anza CCD	Total		177	100%	16,537	100%	16,714	100%		Total		175	100%	16,568	100%
														16,743	100%

Fall 2014 Athletes - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students actually began registration process

	10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	2			5	7
	30		20	3	23	48
	40			5	2	14
	50			6	1	14
	65				2	22
	70				2	20

Enrollment priority category in which students actually began registration process

	10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	29%	0%	0%	71%	100%
	30		42%	6%	4%	48%
	40			36%	14%	50%
	50			43%	7%	50%
	65				9%	91%
	70				10%	90%

Winter 2015 Athletes - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students <u>actually</u> began registration process								
	10	30	40	50	65	70	Open	Total
Enrollment priority category students were assigned	10	3	2		1		1	7
30		95	14	4	5	2	32	152
40								0
50				1	1		7	9
65					2		3	5
70						1	1	2

Enrollment priority category in which students <u>actually</u> began registration process								
	10	30	40	50	65	70	Open	Total
Enrollment priority category students were assigned	10	43%	29%	0%	0%	14%	0%	14%
30		63%	9%	3%	3%	1%	21%	100%
40								100%
50				11%	11%	0%	78%	100%
65					40%	0%	60%	100%
70						50%	50%	100%

Spring 2015 Athletes - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students actually began registration process

	10	30	40	50/65	Open	Total
Enrollment priority category students were assigned	10	4	2		3	9
	30		82	10	34	132
	40					0
	50			1	13	14
	65			2	4	688
	70					689

Enrollment priority category in which students actually began registration process

	10	30	40	50/65	Open	Total
Enrollment priority category students were assigned	10	44%	22%	0%	0%	100%
	30		62%	8%	5%	100%
	40					100%
	50			7%	93%	100%
	65			0%	1%	100%
	70					100%