



**FOOTHILL
COLLEGE**

Program Review PowerPoint Studio Arts

Integrated Planning & Budget Taskforce

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Programs Strengths

- The Art Department has done a remarkable job responding to contextual changes, primarily shifting delivery from traditional onsite to online. This has required innovation and creativity. An impressive example of external stakeholder recognition is the "Learning.org" ranking of Foothill's Art Department as the #1 community college art program in the nation and 6th overall.
- The Art Department has also done a commendable job addressing equity issues. These have included multiple strategies, including adopting more culturally relevant pedagogy and curriculum, identifying outreach and recruitment strategies, and implementing hiring practices that result in more ethnically diverse models.
- The Art Department's contribution to the campus through the various service-learning mural projects. The Dreamers Mural and the Veterans Mural are particularly noteworthy for addressing important social issues, our program's mission statement, as well as beautifying the campus.
- Course success has improved over time for African Americans, Asian, Latinx, Native American, White and Pacific Islander students

Programs' Actions for Improvement Identified

The Art Department identifies a series of actions they will continue to take (or add) that are aimed at decreasing the course success gap between various groups.

- These include modifications to curriculum, identifying instructional resources that offer more diverse perspectives and representations, working with HR/outreach to recruit more diverse male life models.
- The Art Department identifies specific strategies for addressing the FTES decline, including offering more online sections, working with Guided Pathways on sequencing course offerings (online track and on campus track) .
- Offer more online studio art courses since we had a 51.6% increase in fully online FTES. Work closely with the web marketing team in the 2020s to advertise our new fully online Arts degree on our Foothill College website.
- Creating a new low-unit certificate in figure studies that combines GID and Art classes. GID has a more equal percentage of male to female students. Attracting more male students in this CTE new certificate for figure students with the emphasis of character design/animation would be a way to increase male enrollment in the Art Program. GID has 50% male and 50% female enrollment. We have three Art 5A, 4A, and 20A on the GID degree.
- Our Studio Art adjunct and full time faculty will continue to participate in culturally responsive pedagogy courses to support course support for race and ethnicity for online and face to face art courses.

Program Data

- **Enrollment by Gender Action Narrative (If Applicable) - What is the source of gender disparity and what proposed/planned actions is the program taking to achieve parity?**
- The Gender gap by declared major is greater than 30% - Needs Major Improvement to Meet the Standard. Females account for 61% of Art students while males account for 37% throughout the state. The department's enrollments by gender are pretty similar to the statewide numbers
- From reviewing the data below, our enrollment does not mirror the college's ethnic distribution. We need some improvement to meet the standard for Asian students in our program. Asian: College: 38%, Studio Arts: 28%= -10% difference
- There is a -7.5% decrease for face to face Studio Art FTES and a 51.6% increase for fully online Studio Art FTES.
- Course success has improved by Race/Ethnicity. For African Americans, Latinx and Filipinx Students there was an increase from 78% to 83% percentage. From 2015-2020 there was an increase from of 84% to 88% for Native Americans there was an increase of

Resources Needed

- We need more resources to help with the creation of this low unit certificate. Creating a new low-unit certificate in figure studies that combines GID and Art classes. We need support from CTE and research to create this new CTE certificate. We also may need to be retrained to offer more specific drawing classes that support this degree.
- We will need more funds for male figure models, equipment and advertisement to attract more male students into this potential new program. The resources needed would be recruiting, advertising on social media and through human resources for more diverse life models models including Latinx, Asian, Native American and Pacific Islander male models.
- We will need more resources and opportunities for our adjunct faculty to participate in culturally responsive pedagogy.



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Questions