

# Enrollment Overview

September 8, 2017



# Outreach to New Populations

New programs and events planned for outreach to specific populations:

- Homeschooled students
- ESL (credit & non-credit)
- Dual enrollment students (Early College Promise & private schools)
- Apprenticeship students
- Older adults (non-credit)
- Community members for Physical Education & Fine Arts



# Review & Adjust Class Scheduling

- Evaluate the success metrics to determine offering a second spring session in 2018
- Academic divisions will evaluate the course schedule to ensure effective and efficient scheduling

# Review & Adjust Class Scheduling - Productivity

Division	Maximum Productivity Possible Fall 2016	Actual Productivity Fall 2016
Biological & Health Sciences	457	371
Fine Arts & Communication	663	521
Language Arts	418	359
Business & Social Sciences	665	504
Kinesiology & Athletics	1,149	402
Physical Sciences, Math, Engineering	614	523

Division	Maximum Productivity Possible Fall 2017
Biological & Health Sciences	486
Fine Arts & Communication	671
Language Arts	411
Business & Social Sciences	650
Kinesiology & Athletics	1,075
Physical Sciences, Math, Engineering	609

# New Programs

- Additional ADTs this academic year (social justice, global studies, public health, humanities, etc.)
- Non-credit courses
- Increased CTE pathways
- Dual enrollment pathways
- Apprenticeship partners (second largest program in the state)

# Programs: Dual Enrollment

## New Fall Dual Enrollment Programs

**Sport Medicine Pathway**  
55 enrolled in two courses

**Allied Health Pathway**  
46 enrolled in first class

**Computer Science Los Altos HS**  
Computer Science class (fall)  
Computer Science App class (winter/  
spring)  
Computer Science Pathway (fall18)

**East Side Prep HS**  
Three Economics courses

Enrollment			
	2015-2016	2016-2017	2017-2018
<b>Fall</b>	<b>73</b>	<b>69</b>	<b>289</b>
Courses Offered			
	2015-2016	2016-2017	2017-2018
<b>Total</b>	<b>14</b>	<b>16</b>	<b>31</b>
Partner Schools			
	2015-2016	2016-2017	2017-2018
<b>Total</b>	<b>8</b>	<b>10</b>	<b>16</b>

# Programs: Apprenticeships

Organization	# of Apprentices
Field Ironworkers	243
San Jose Pipe Trade	432
Sheet Metal Workers Local 104	815
Santa Clara County Electrical JATC	458
S.F. Electrical JATC	419
Sound & Communication Apprenticeship	260
Pipe Trades Apprenticeship	29



Foothill College offers a variety of **online**, general education classes – perfect for students enrolled in apprenticeship programs. No matter where you work or live, you can enroll in an online course without ever stepping on the campus.

**Arts**  
 ART 1 Introduction to the Visual Arts  
 MUS 1 Introduction to Music  
 MUS 8 The Music of Multicultural America  
 PHOT 8 Photography of Multicultural America  
 THTR 1 Introduction to Theatre  
 THTR 8 Multicultural Theatre Arts in Modern America

**Biology & Health Sciences**  
 BIO 10 General Biology  
 HLTH 21 Contemporary Health Concerns

**Business**  
 ACTG 1A Financial Accounting I  
 ECON 1A Principles of Macroeconomics  
 ECON 1B Principles of Microeconomics

**Communications**  
 COMM 10 Gender, Communication, and Culture  
 COMM 12 Intercultural Communication  
 COMM 55 Career & Leadership Comm. in the Global Workplace

**Computer Science**  
 CS 1A Programming in Java  
 CS 1B Software design in Java  
 CS 1C Algorithms in Java  
 CS 2A Programming in C++  
 CS 2B Software design in C++  
 CS 2C Algorithms in C++  
 CS 3A Python

**English**  
 ENGL 1A Composition & Reading

**Graphic & Interactive Design**  
 GID 33 Graphic Design Studio I  
 GID 56 Website Design

**Kinesiology**  
 KINS 1 Introduction to Kinesiology  
 KINS 2 Sport in Society  
 KINS 4 Concepts of Physical Fitness and Wellness  
 KINS 10 Women in Sports

**Math**  
 MATH 1A Calculus  
 MATH 10 Elementary Statistics  
 MATH 12 Calculus for Business & Economics

**Media Studies**  
 MEDIA 5 American Cinema  
 MEDIA 13 Video Games and Popular Culture

**Social Sciences**  
 GEOG 1 Physical Geography  
 HIST 17A History of the U.S. to 1815  
 HIST 4C History of Western Civilization from 1789-Present  
 PHIL 8 Ethics  
 POLI 1 Intro to American Government  
 PSYC 1 Intro to Psychology



For a complete list of classes, visit  
[foothill.edu/schedule](https://www.foothill.edu/schedule)



# Sunnyvale Center

## **Strong Programming**

- Emergency Medical Tech Program
- Child Development Program
- Business courses

## **Opportunities for Enrollment Growth**

- ESL courses
- ESL Bridge to short certificates
- Transition programs with adult/GED program partners
- Education (degrees and short certificates)
- Non-Credit

# Enrollment and Equity (E<sup>2</sup>): A Focus on Retention

- In-reach to continuing students who do not enroll for the following quarter
- Programs and outreach for first generation students
- Multiple measures assessment (basic skills)
- CRM software (data analytics on enrollment patterns)
- Retention of online students between class start and census
- Guided pathways with EduNav software for scheduling, including yearlong registration





# Marketing Efforts



If you are looking for it, chances are, the Foothill College Sunnysvale Center that covers it so you can show the world what's possible!

**AHS 200: Orientation to Health Care Careers**  
Discover the ins and outs of a successful career in this ever-

**BUSI 61: Investment Fundamentals**  
Stocks? Bonds? Derivatives? What does it all mean? Learn how

**COMM 1A: Public Speaking**  
Good communication skills are a must in every job. You'll be

**GID 47: Motion Graphics**  
Discover your inner Tim Burton using nothing more than a

**JAPN 1: Elementary Japanese I**  
Japan has the second largest economy in the world and you'll be working with customers in their own language.

**MUS 14A: Beginning Classical Guitar**  
Studies show that playing an instrument can help lower stress levels and blood pressure.

**SPAN 1: Elementary Spanish I**  
Research indicates that knowing and using two languages reduces your chances of developing dementia.

Visit [foothill.edu/whatareyoulookingfor](http://foothill.edu/whatareyoulookingfor) to register today! Classes begin September 25.

# WHAT ARE YOU LOOKING FOR?

FOOTHILL COLLEGE | SUNNYSVALE CENTER  
[foothill.edu/whatareyoulookingfor](http://foothill.edu/whatareyoulookingfor)

## Don't wait 'til you graduate!

### Earn college credit NOW at Foothill College

Entering college with credits already in your pocket saves you money and time. Eligible high school students can get a head start by earning FREE college credit through the Foothill College dual enrollment program.



#### COURSES

Many of our courses in areas such as English, and Behavioral Sciences, and Biological Sciences transfer to the University of California (UC) and California State University (CSU) systems.

We also offer a variety of workforce preparation courses such as Business, Child Development, Dental Assistant, Medical Response (EMR), Graphic and Interactive Design, Music Technology, and Theatre Technology, among others.

#### APPLY NOW!

1. Submit a Foothill College application [foothill.edu/apply](http://foothill.edu/apply)
2. Complete the Special Admit & Dual Enrollment Form
3. Submit your Special Admit & Dual Enrollment Form to Admissions & Records, Building 8100

#### QUESTIONS?

Visit [foothill.edu/hs](http://foothill.edu/hs)

# Homeschool OPEN HOUSE

Tuesday, September 5 | 7-8:30 p.m.  
Hearthside Lounge (Room 2313)



Join us to learn how homeschooled students can earn college credit at Foothill College. Take a tour and talk to admissions and financial aid reps. [foothill.edu/events](http://foothill.edu/events)

