



FOOTHILL COLLEGE

Core Mission Workgroup Objectives for 2011-12

Institutional Goal <input type="checkbox"/> Basic Skills <input type="checkbox"/> Transfer <input checked="" type="checkbox"/> Workforce <input checked="" type="checkbox"/> Stewardship of Resources		
Workgroup Objective Verify and improve the use of Perkins funding at Foothill College.		Map to Institutional Learning Outcomes <input type="checkbox"/> Critical Thinking <input type="checkbox"/> Computation <input type="checkbox"/> Communication <input checked="" type="checkbox"/> Community
Target Improve allocation process, increase training related to Perkins funding and verify advisory boards for all Perkins funded programs.		Supporting Programs • All CTE programs • •
Metrics • Allocation process completed before March 2012, all Deans reporting use of Perkins funds. • Program review data used in review of all Perkins allocations. • Conduct one specific Perkins training per quarter • 100% identification of all advisory boards and its membership for CTE programs.	Lead Role • Charlie McKellar, Classified Tri-Chair • Jerry Cellilo, Faculty Tri-Chair • John Mummert, Interim VP of Workforce	Resource Planning Estimated Cost \$ _____ <input type="checkbox"/> Financial <input type="checkbox"/> Personnel <input type="checkbox"/> Technology <input type="checkbox"/> Time <input type="checkbox"/> Other _____ Funding Source <input type="checkbox"/> Existing <input type="checkbox"/> Potential <input type="checkbox"/> Requested
Notes/Other • Develop rubric to be used in reviewing Perkins allocations.	Workgroup Participants Charlie McKellar, Jerry Cellilo, Mark Anderson (Tri Chairs), John Mummert (ex-officio), <i>et al</i>	Source <input type="checkbox"/> ACCJC Recommendation <input type="checkbox"/> District Priority <input type="checkbox"/> PaRC Initiative <input checked="" type="checkbox"/> Program Review <input type="checkbox"/> Educational and Strategic Master Plan <input type="checkbox"/> Other _____



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Workgroup Objective Increase awareness and improve information access related to all workforce and CTE programs at Foothill College.		Map to Institutional Learning Outcomes <input type="checkbox"/> Critical Thinking <input type="checkbox"/> Computation <input type="checkbox"/> Communication <input checked="" type="checkbox"/> Community
Target Students, prospective employers, community members, etc. will be able to access information about all Foothill College workforce and CTE programs by June 30, 2012.		Supporting Programs • CTE programs • Workforce/CTE support offices •
Metrics • Presentations of all workforce and CTE programs at WWG monthly meetings (open and advertised to the public) in 2011-2012. • Review and advise Marketing to ensure 100% scope and completeness of the Career and Vocational Guide. • Design and implement a website detailing all workforce and CTE programs in 2011-2012. • Confirm that all CTE programs are accurately reflected in brochure and on the college web.	Lead Role • Charlie McKellar, Classified Tri-Chair • Jerry Cellilo, Faculty Tri-Chair • Mark Anderson, Administrative Tri-Chair • John Mummert, Interim VP of Workforce	Resource Planning Estimated Cost \$ _____ <input type="checkbox"/> Financial <input type="checkbox"/> Personnel <input type="checkbox"/> Technology <input type="checkbox"/> Time <input type="checkbox"/> Other _____ Funding Source <input type="checkbox"/> Existing <input type="checkbox"/> Potential <input type="checkbox"/> Requested
Notes/Other	Workgroup Participants Charlie McKellar, Jerry Cellilo, Mark Anderson (Tri Chairs), John Mummert, Interim V.P. Of Workforce (ex-officio), <i>et al</i>	Source <input type="checkbox"/> ACCJC Recommendation <input type="checkbox"/> District Priority <input type="checkbox"/> PaRC Initiative <input type="checkbox"/> Program Review <input checked="" type="checkbox"/> Educational and Strategic Master Plan <input checked="" type="checkbox"/> Other - <u>Community Outreach</u>



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Workgroup Objective Improve contacts with potential employers, leading to an increase in student-employer contact of at least 10% over the next three years.		Map to Institutional Learning Outcomes <input type="checkbox"/> Critical Thinking <input type="checkbox"/> Computation <input type="checkbox"/> Communication <input checked="" type="checkbox"/> Community
Target Increase the number of contacts with potential employers and opportunities for Foothill students to find employment. Establish a baseline using the following metrics:		Supporting Programs • • •
Metrics • Increase and centralize internships (within the Office of Workforce Development & Instruction) by June 2012. • Using labor market/hiring trends (e.g. EMSI, Joint Venture, etc.), identify on an annual basis the top 10 and bottom 10 jobs/careers available to Foothill students. • Form a college level workforce advisory board that includes at least 50% employers.	Lead Role • Marketing • Outreach • CTE Deans & Directors • VP of Workforce • OTI	Resource Planning Estimated Cost \$ _____ <input type="checkbox"/> Financial <input type="checkbox"/> Personnel <input type="checkbox"/> Technology <input type="checkbox"/> Time <input type="checkbox"/> Other _____ Funding Source <input type="checkbox"/> Existing <input type="checkbox"/> Potential <input type="checkbox"/> Requested
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