



FOOTHILL COLLEGE
Basic Skills & Student
Equity Workgroups

Basic Skills and/or Equity Funding
Request Summary

Date Submitted:	4/19/17	Funding Year:	2016-2017
Division:	Kinesiology	Division Dean:	Simon Pennington

Requested Amount: \$ 2,790

Are funds being requested from Basic Skills X

Note: Responses for the complete application should be limited to about 2 pages.

1) Please provide a summary of the request and details on how this request will directly serve the college’s basic skills and/or equity goals.

We request funding for a basic skills focused recruitment and appreciation lunch and workshop for our athletes with guest speaker Danielle Slaton --World Cup and Olympic Soccer player, TV commentator for women’s soccer-- on August 14 from 11-1pm.

In 2016-2017, 64 percent of our student athletes come to the campus needing basic skills in math and/or English. While disproportionately impacted students struggle, if they remain athletes, their chances of success and transfer increases. In addition, Kinesiology has strong persistence rates, and our student athlete transfer rates exceed those of our general basic skills population for transfer. While these successes bode well for our current students, recruitment of student athletes is a monumental task.

Since our athletic facilities are lacking in comparison to other local community colleges, athletics is dependent on immediate relationship building when talking to new recruits. In addition, coaches carry a heavy and unique responsibility to fill their classes/teams without a lot of direct support from the campus. Therefore, this event is intended to create a sense of investment and value in our student athletes on a campus-wide level.

The event offers our learning communities (all basic skills focused) with an opportunity to reach students when they commit to an athletic team, but six weeks before they start classes. This is a critical time for community building because the campus is not otherwise open outside of athletics. Some athletes even show up that day (August 14th) and haven’t enrolled in classes yet. So this will allow our learning communities time to capture new students who would otherwise may not attend Foothill while offering a sense of support and family.

In addition, basic skills faculty will be invited and able to meet incoming and current basic skills students in a more relaxed atmosphere.

2) Please provide a timeline for implementation and a schedule of planned activities.

Lunch outside Appreciation Hall or the quad depending on the size of the event. Guest speaker for 45 minute talk regarding her path through community college, basic skills and balancing academics and athletics. Current student athletes will also be invited to meet and talk to new and potential recruits. Representatives from Umoja, Puente, and FYE will be available to talk to students. Marketing will create a one-page flyer to be printed, distributed on campus/emailed for the event. Also, marketing will include it in the tv monitors on campus and in other online marketing outlets on campus.

3) Please describe plans for sustaining the request (if possible) without basic skills or equity funding.

This is our first time holding such an event. We will reassess after the event to determine its success and how/when to make it a regular part of basic skills and kinesiology's event planning.

4) Indicate the metric(s) that should be used to measure success of the activity, e.g. next term or course persistence, course success, degrees completed, faculty learning outcomes, etc.

Direct success will be shown by attendance, enrollment numbers in athletics, and feedback from student attendees. We'll include a contact signup list, and representatives from athletics, counseling, and learning communities will follow-up with students.

5) Number directly impacted: ___125___ students or ___15___ faculty / staff members.

Guest Speaker \$750 (35-45 minute talk, eat and spend time with recruits)

Food \$1540

Marketing \$500 (300 printed flyers and emailed flyer). Placement on kinesiology website, Tuesdaytimes, and the Heights, if possible.

Basic Skills Initiative info page & Student Equity Funding Plan Guidelines (see bottom of page):

<http://www.foothill.edu/staff/irs/bsi/context.php>