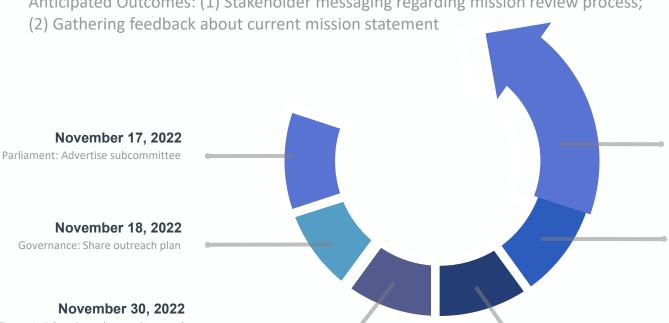# FOOTHILL COLLEGE

College Mission Review Update #2

MIP-C Meeting
January 20, 2023

E. Kuo, FH IR

Committee Overview

- Initial Membership:
  - Faculty (Academic Senate)
  - Classified Professionals (Classified Senate, Outreach)
  - Ex-Officio (IRP)

- Interest Update
  - Committee members @ College Council (Dec 1)
  - ASFC rep identified (2)
  - Academic Senate identified four (4) faculty
  - Administrator rep identified (2)

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Mission Review Communications Plan

Outreach about regular cycle for mission statement review in fall 2022
Identified stakeholders at this stage include: Foothill employees and students
Anticipated Outcomes: (1) Stakeholder messaging regarding mission review process;
(2) Gathering feedback about current mission statement

November 17, 2022
Parliament: Advertise subcommittee

November 18, 2022
Governance: Share outreach plan

November 30, 2022
Parliament: Advertise subcommittee and feedback form
Marketing/PR: Survey invite to employees
Feedback form opens
Governance: Feedback form update (12.02)

December 16, 2022
Governance: Review preliminary feedback
Feedback form closes

December 9, 2022
Parliament: Advertise feedback form
Marketing/PR: Survey reminder to employees (12.14)

December 5, 2022
Academic Senate and Classified Senate: Final notices regarding subcommittee and feedback form participation

Preliminary Feedback: Respondents

- 55 respondents
  - FT faculty: 56%
  - PT faculty: 16%
  - Classified: 17%
  - Administrator: 9%

2% indicated an "other" primary role

Preliminary Feedback: Respondents

- Ethnicity
  - White: 48%
  - Asian (including Filipinx and Pac Islander): 16%
  - Latinx: 14%
  - Black: 6%
  - Prefer not to say: 12%

4% indicated an "other" ethnicity

Preliminary Feedback:
Preferred Mission Statement

- Top Selection: Mission statement #3 (46%)
  - ABC College believes attaining equitable student experiences should drive college decision-making. Our success is defined by our students' success. By relentlessly challenging the status quo and providing the best support in higher education, ABC College expands educational access by creating high-quality, affordable, and innovative pathways to meet the unique needs of each and every student.

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Preliminary Feedback: Preferred Mission Statement

- Second Selection: Mission Statement #4 (33%)
  - ABC College prepares intellectually curious students for lives of great achievement. We provide basic skills, general education, transfer-directed, and workforce preparation pathways that develop the student's intellectual and personal potential as fully as possible. We support and benefit from a local and global commitment to social justice, equity, environmental stewardship, and service in the public interest.

Mission Statement #1 selected by 6% of respondents; Mission Statement #2 selected by 15% of respondents.

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Preliminary Feedback:
Mission Statement Characteristics

- It captures what the college does.

- It is easily understood.

- It is inspiring.

- It can be assessed for effectiveness.

- It is recitable.

Respondents were asked to rank in preferred order the characteristics of a good mission statement.

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Preliminary Feedback: Areas of Focus for Foothill's Mission Statement

- Describes who we serve

- Highlights our equity work

- Identifies what makes us unique

- Explains programs/services offered

- Highlights contribution to community

- Identifies degrees/certificates awarded

Respondents were asked to rank in preferred order the areas of focus they'd like to see in Foothill's mission statement.

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Preliminary Feedback:
Other Feedback

- Academic excellence

- Commitment to student learning

- Democracy

- Higher purpose

- Innovation

- Sense of caring

- Student populations including international and online

- Student voice

Respondents were asked for any other thoughts about Foothill's mission statement; these ideas were identified for inclusion.

Mission Review Timeline

Part of the 7-year planning cycle involves a regular review of the college mission statement

December 2022

Form *Mission Statement Subcommittee*
Review
- ❖ FH mission statement
- ❖ Mission Review practices
Gather feedback about current mission statement

January 2023

Finalize *Mission Statement Subcommittee*
Review
- ❖ Mission statement feedback
- ❖ Student data trends
Frame mission statement parameters

February 2023

Revise mission statement
Solicit campus feedback

March 2023

Revise mission statement
Approve mission statement

April 2023

Submit mission statement for Board approval

Initiate Communications Plan for revised mission statement
Begin Educational Master Plan update process

Next Steps

- Finalize committee membership

- Identify meeting dates/times
  - Review feedback results
  - Determine tasks involved in mission statement review

- Review open-ended feedback
  - Mission Statement Feedback Dashboard

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