



April 5, 2020

Greetings Foothill College students,

I pray this letter finds you and your family safe and healthy.

I look forward to judging your entries for the “Public Service Announcement” (PSA) competition sponsored by the Associated Students of Foothill College (ASFC)!

This is one of the most challenging times in the world’s history for nearly a century. The world is singularly focused on fighting the Coronavirus and flattening the epidemiology curve.

With this competition, we are calling on Foothill College students to help fight the pandemic and issues associated with it. Foothill College’s signature initiative “*Service Leadership*” is about harnessing your leadership voice and leadership skills through the service of others – in communities, locally and globally. <https://foothill.edu/service-leadership/>

Our college is doing its very best to support you and your schoolmates as we are all grappling with this surreal situation. I am deeply grateful to Foothill faculty and staff for their sheer determination to help you continue your schooling successfully.

Yet, you are also the very people who could best support each other. This PSA competition puts you in the leadership role. With your talent and your voice, you could serve and lead in this historical time in our country, in the world.

The four competition categories are important to Foothill College: anti-xenophobia, mental health, public health, and virtual learning. Help lead in these four areas with your entries. Our goal is to promote the winning entries as the college’s official message in these four categories.

To lead is to serve, and to serve is to lead. Help serve and lead our college with these Public Service Announcements.

Warmly,

Thuy Nguyen
President