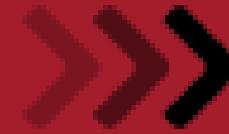
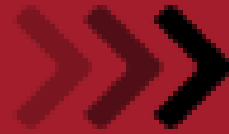


Onboarding Collective

2020/2021 Kickoff!

Jan. 29, 2021 @2pm



CONNECTION

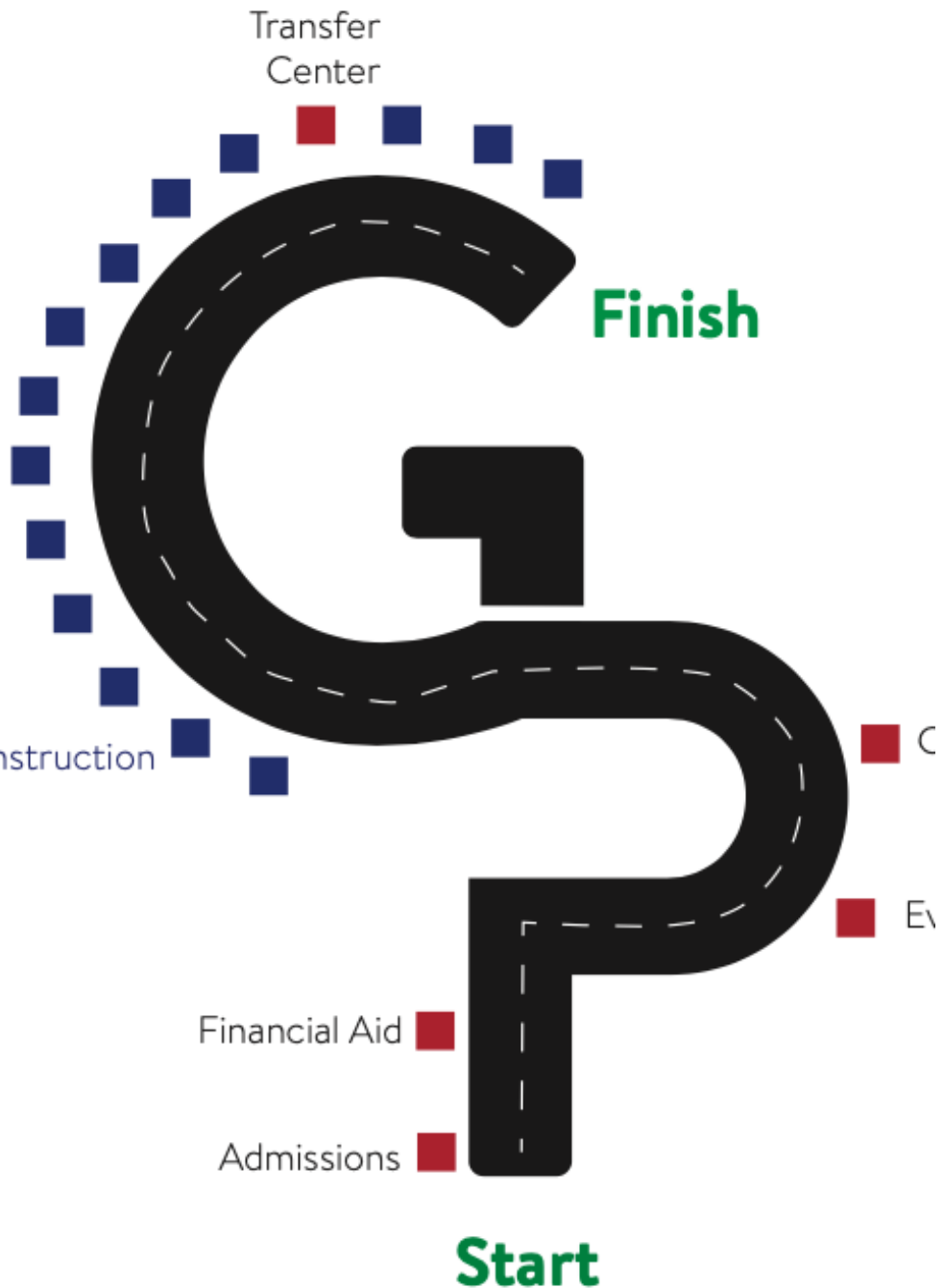
ENTRY

PROGRESS

COMPLETION

Agenda

- Introductions (10minutes)
- Meeting Agreements (5 minutes)
- Why Guided Pathways? (5minutes)
- Welcome Activity (5 minutes)
- Framework & Objectives (5minutes)
- Priority Enrollment Activity (3 minutes)
- Onboarding Goals & Updates (5 minutes)
- Team Roles and Opportunities (5 minutes)



Introductions

- **Onboarding Leads:** Dokesha Meacham & Hilda Fernandez
- **Meta Majors:** Fatima Jinnah & Natalie Latteri
- **Communications:** Janie Garcia & Friend
- **Tech and Data:** Chris Chavez & Elaine Kuo
- **Lead Facilitator:** Isaac Escoto
- **Logistical Leads:** Laurie Scolari & Dean of Equity
- **Regional Coordinator** Amanda Issa

Introduce Yourself

- Name
- Department
- Title/ Role
- Why Onboarding? Other than you couldn't wait for the opportunity to work with US!

1. Go
to: <https://jamboard.google.com/d/1AgkJgg18MRHHv5GNUVd5d3YjGRYuEbPFP5JNL7v1jA/edit?usp=sharing>

Sticky note



Cancel

Save

Meeting Agreements

1. Be present.
2. One conversation at a time.
3. Respect everyone's time: start & end on time.
4. Capture off-topic items in the chat to come back later.
5. Challenge set assumptions and address conflict openly.
6. Aim for GET.GO - Good Enough To Go.
7. Look ahead to positive action.
8. **We** are all responsible for upholding the norms.

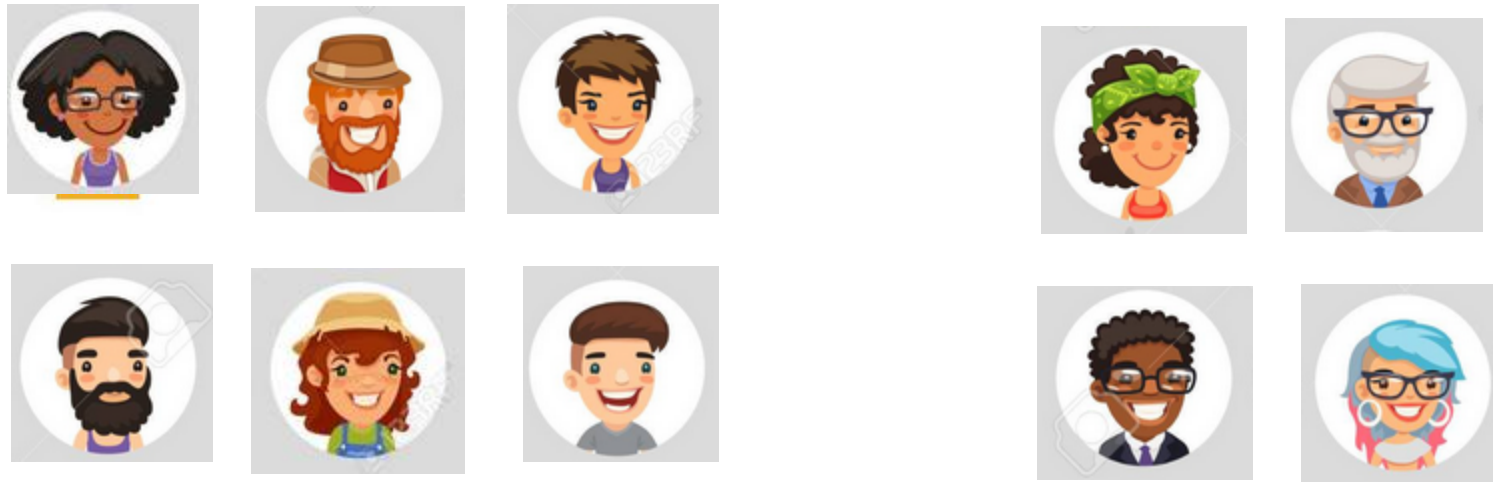
Why Guided Pathways?

Student-Ready Campus
vs.
Campus-Ready Student

So why **Onboarding**?



For every **10** students submitting an application for the first time in Fall 2016....



6 students enroll at Foothill in Fall 2016...

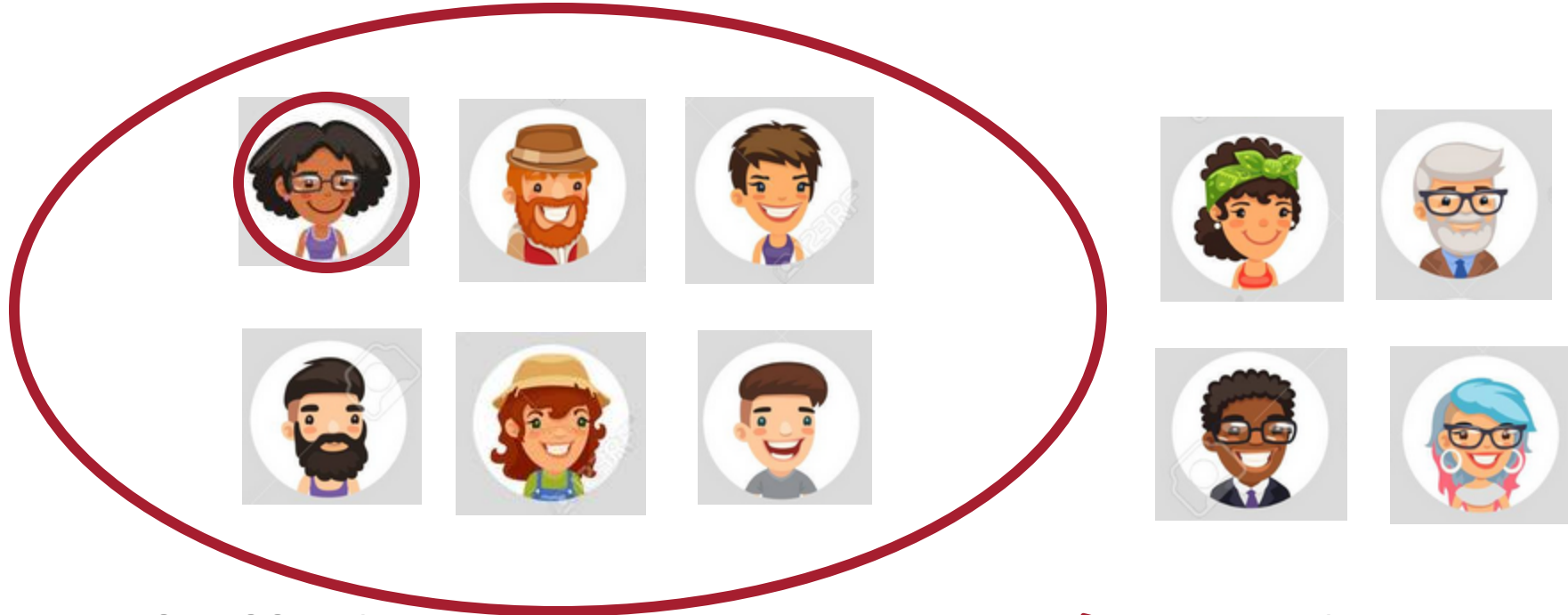
While **2** more enroll at another CA community college

Fall 2016 first time applications: 39,605 | Enroll at Foothill: 24,356 | Enroll at other CCC: 7,004

Enrollment is defined as registration in at least one credit course.

Source: CCCApply; FH IRP

In Winter 2017, Ruby sees **5** other students who re-enrolled from Fall 2016...



Foothill does not retain **4** students into Winter 2017

Enrollment is defined as registration in at least one credit course.

Source: FH IRP

Welcome Email Challenge

Activity: 3 minutes

Keeping in mind that 6 out of 10 students enroll at FH after application, write a welcome message that will inspire, welcome, and inform students of their next steps in the enrollment process.

- You may only use 26 characters per line.
- You may NOT use any images or links.

Task SLOs: After reading your welcome email:

- Students will feel inspired
- Students will feel welcome
- Students will be informed of their next steps.

 **FOOTHILL COLLEGE**



Check in

- Zoom Poll: How confident are you that you achieved the task SLOs?
- In the chat, list **one word** to describe how you feel.

- Review Foothill's current Welcome Email (PDF in chat)

A New Approach To The Four Pillars

Loss of Momentum Framework



CONNECTION

From interest in college enrollment to application



ENTRY

Enrollment to completion of first college-level course



PROGRESS

Entry into program of study to 75% of requirement completion



COMPLETION

complete program of study to credential with labor market value

Equity 2.0

Onboarding Team Objectives

- Pinpoint the interactions during the Onboarding process that facilitate student success for our campus and then replicate them.
- Identify the interactions that are creating barriers for our students and work collaboratively to remove these barriers.
- Consolidate the onboarding processes.

Priority Enrollment Steps

- Please go to the **second** Jamboard slide
- List the **onboarding steps** in order.
- You have **1 minute** and **30 seconds** to complete.

- Priority Enrollment

Onboarding Goals / Updates

- Orientation Focus group (Collab w/ OOL)
 - 13 students; Nov 9th–Dec 23rd
 - Think Aloud protocol, Buckets, 5 Main Points
- "There are things critical for students to know at the beginning of their journey at Foothill that are in 'no man's land' that nobody talks about. We need to know these things, but after we apply none of this information is given to us. You have to punch around the website and My Portal to figure it all out."–Kayle
- Welcome Email
 - Webpage
 - Videos
 - Banner school research
- Data Collection
 - Shadow students through Application, Registration, FA, and other onboarding tasks
 - Collect resources that already exist



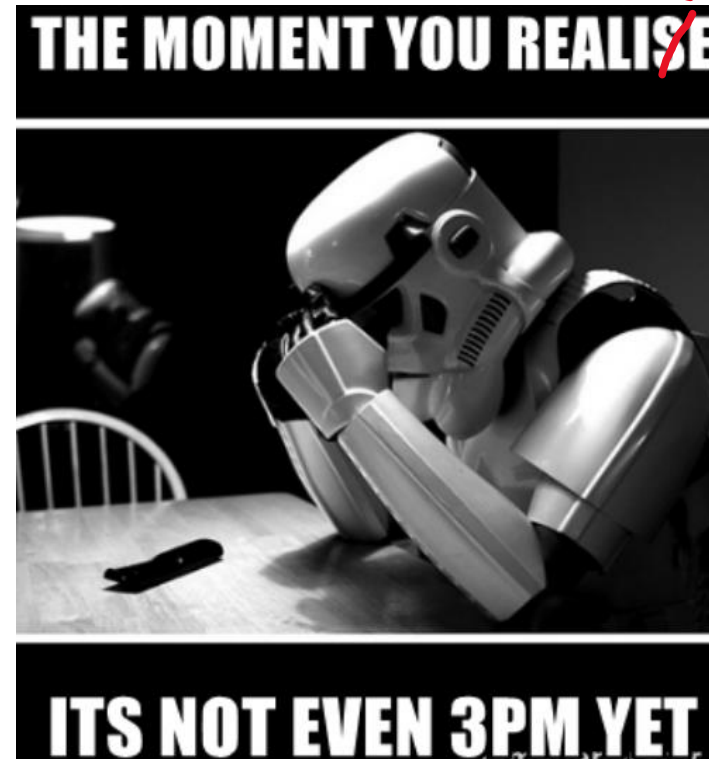
Team Roles & Opportunities

Your contribution will be tailored to **what fits** with your schedule and engagement interest.

- Information-Bearer: share info, provide/present info to groups, individual info tasks
- Data collection support: provide access to students we can shadow, shadow students, research other CCC's onboarding page
- Logistics: meeting minute taker

Q & A

- Questions?
- Suggestions?
- Comments?
- Happy hour yet?



 **FOOTHILL COLLEGE**

