

Community and Communication Committee

MEETING DRAFT NOTES

Date: January 25, 2019

Time: 12:30-2:30 p.m.

Loc: Altos Room, 2019

AGENDA ITEMS

ITEM	TOPIC	NOTES
1	Roll Call	<p>Isaac called meeting to order 12:34PM</p> <p><u>Members Present:</u></p> <p>Facilitators Isaac Escoto Craig Gawlick</p> <p>Tri-chairs Staff: Martha Rubin Faculty: Jordan Fong</p> <p>Administrators Valerie Fong</p> <p>Faculty Nicole Gray</p> <p>Staff Jon Michael Kowertz Fountainetta Coleman</p> <p>Students Azad Unlu Matthew Bodo</p> <p>Ex-Officio Gay Krause Lisa Ly for Doreen Finklestein Teresa Ong Vanessa Smith</p>
2	Approval of Minutes	Quorum met at 12:41PM, approved by consensus
3	Public Comment	<p>Our meetings are open and are governed by the Brown Act. Members of the public may comment during this section, however this is not a place for discussion. Members of the committee would not be able to comment/respond, as discussion is reserved for agenda items.</p> <p>No comments made by public</p>

4	Quick Reminder of Prioritized Topics	<p>Isaac reviewed the recommendations that President Nguyen presented in summer 2018 for the committees to focus on. Committee members voted on three initiatives to focus on, with the top picks being:</p> <p><i>#1 "In collaboration with the Revenue and Resources Committee, how should the college facilities be organized to promote community among students and among faculty/staff?"</i></p> <p><i>#5 "How can the college promote consistent and clear communication in order to create a more informed, cohesive and engaged community?"</i></p> <p><i>#10 What should be the college focus/priority be as it relates to the following EMP goals:</i></p> <ul style="list-style-type: none"> <i>-Encourage student participation in leadership and activities outside the classroom (including service/work-based learning) that engages students with the College and community.</i> <i>-Provide effective onboarding, support and professional development for all college employees.</i> <i>-Encourage employee participation in leadership and activities that engages them with the College and the community.</i> <i>-Increase lifelong learning opportunities for our community.</i> <i>-Promote decision-making that respects the diverse needs of the entire college community.</i> <p>Tri-chairs decided earlier this week that the selections would be discussed in small groups at this meeting to decide on next steps, and a possible outcome for each question.</p> <p>Groups assigned as:</p> <p><i>#1 Lead: Martha Rubin, John-Michael Kowertz, Nicole Gray, Teresa Ong</i></p> <p><i>#5 Lead: Jordan Fong, Lisa Ly, Gay Krause, Azad Unlu,</i></p> <p><i>#10 Lead: Kevin Harral (with Isaac filling in for Kevin), Valerie Fong, Fountainetta Coleman, Matthew Bodo</i></p> <p>Valerie Fong reminded the groups to keep in mind that there should be a relationship between these three questions and the groups when discussing.</p> <p>Goal: how we can put these questions into action, and what would it take to do so? The goal of this group is to make a recommendation to the president, not to implement.</p> <p>Groups broke off to work for 30 minutes</p>
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Discussion points/ possible outcomes:

#1 With the shifting of spaces, specifically the Hub idea, what is going to happen with those spaces. Women's center, career center, faculty lounge, etc.

Will Get in touch with Elias Regalado about the facilities that are on the campus, and how are they use- under or over-utilized.

Where do the students feel comfortable and where can we replicate?

Are there services at one end of the campus that aren't elsewhere, can they be replicated somewhere else?

How do we bring in the greater community as a whole? Theater? Pool? Fields?

Once it's determined, what's the process of getting this decision- what group, institution and person would help with this process?

ACTION: Talk to Elias and R &R committee and also get the ball rolling on a survey – with help from Marketing and possibly Research. Come to next meeting with a listing of locations.

#5 Communication: How to ID the types of communication- internal vs external. External- outside the community, local and Bay Area wide.

So many outlets already exist and the content is important- but is it being copy and pasted, and customized to each platform. Visually dynamic delivery will attract a specific group.

Facebook group exists- but who is it targeted for? Students are inclined to use one platform vs another, what's the focus, how do we find the heaviest use?

Events- how can they be advertised in a timelier manner?

Online students and most classes use Canvas- can items be posted to Canvas for distribution?

Community bulletin board- what is the upkeep, what's the size? Who's in control of that? Community events. Are we using community boards in the community?

Pushing info on Canvas, it's an expansive, geographic area. We are thinking about cohesion and community- what does that mean? What is engagement? Does this overlap with over groups on campus?

Is the message conveyed in a way that is in the voice of a student, of a faculty member, and is the key information pulled out and highlighted?

Ed websites can be difficult because there are so many audiences they are connected to.

#10- Service leadership is the main crux. If the community doesn't understand what it is, and increasing involvement is the key, then what's the focus? It's hard to increase participation if they don't know clearly what the service leadership actually IS.

ACTION – start process to create a brown bag session to talk about what the service leadership – it's tough to get people engaged if there's no clarity. Have a goal for a personal definition of service leadership.

Concept- badge service leadership- what concepts are we badging? Looking at digitally badging it, and can digitally display online, like LinkedIn – is there an incentive for students to name and identity Foothill College as an alma mater...?

Connection with civic engagement- not infringing on your personal life, and asking, how much am I willing to give? Institutionalizing service leadership will codify this idea at Foothill.

Action plans/items:

#1 – Talk to R&R committee and Elias Regalado

#5 – More investigation needed, no action plan

#10 – Investigate brown bag lunch idea; perhaps providing lunch with C&C funds...?

Announcements

Isaac- he's stepping down from the facilitator position – President's office will appoint a new facilitator.

Fountainetta- officially invite to black history month – we can break bread together and connect ourselves to each other outside of the classroom.

Meeting closed at 2:36PM