



**VISIONING FOR
FOOTHILL COLLEGE'S
UPGRADE TO CAMPUS ACCESS,
SIGNAGE & WAYFINDING**





Introduction



An aerial photograph of a university campus. The image shows various buildings, roads, and green spaces. A red oval is drawn on the right side of the image, highlighting a specific area that appears to be a sports field or a large open area. The text is overlaid on the left side of the image.

Phase One:

Development of a Masterplan
focusing on upgrades to Campus
access, signage and wayfinding



YOUR input is critical in developing a shared **VISION** for how these upgrades will best support Foothill College's stated **PURPOSE**

An aerial photograph of a university campus, showing various buildings, roads, and green spaces. The image is slightly blurred and has a light blue overlay. The text is centered on the left side of the image.

**To provide access to
educational opportunity
for all with innovation
and distinction.**





Question 1:

How would YOU define success for
a future Branded Campus
Wayfinding program?



Question 2:

Please share 2 key examples of how / where the current Branded Campus Wayfinding program is not working.



Question 3:

What are (2-3) primary goals you want to see achieved with a new Branded Campus Wayfinding Program?



Restrooms

640

6300

61097

Question 4:

How would you rank the importance of these characteristics / functions of a Branded Campus Wayfinding Program:

- On-Brand Aesthetics
- Equity and Inclusion
- Ease of Maintenance
- High Visibility
- Adoption of Technology
- Consistency of Information
- Other Topic



Question 5:

Do you foresee any "roadblocks" being in the way of a successful outcome?

An aerial, high-angle photograph of a university campus, showing various buildings, parking lots, and green spaces. The image is slightly blurred and has a soft, faded appearance. Overlaid in the center of the image is the text "Thank You" in a bold, red, sans-serif font.

Thank You