Foothill Student Success
P.S.A Competition

P.S.A. = PUBLIC SERVICE ANNOUNCEMENT
SPONSORED BY ASFC PRESIDENT’S BOARD, BLACK HISTORY MONTH, AND PRESIDENT NGUYEN

THREE WINNERS WILL EACH WIN A $500 PRIZE!

Create a PSA that promotes one of the following categories:
1. Shared Governance
2. Student Activities
3. Online Learning (Tips and Resources for the Virtual Classroom)
4. COVID-19 Vaccine

HOW TO PARTICIPATE:

i. Must be registered in at least one Foothill class
ii. Create a video, film, song, art piece, etc. that is easily accessible for all Foothill students to access online, either through social media or through any other virtual sharing methods
iii. Students may work with others, but only one person should submit their group’s P.S.A. but must include the information for the other students in the group as well
iv. Formats for the P.S.A. are open-ended, but the P.S.A. must be accessible to the community
v. P.S.A. intended for the $500 prize, funded by Foothill Service Leadership, must be submitted following the details for submission found below
vi. The winner for each category will be announced on February 16th Virtually at the ASFC February Town Hall via Zoom

DETAILS FOR SUBMITTING A PSA ENTRY

SOCIAL MEDIA:

- Use the following hashtags when posting your P.S.A. to categorize your entry
- Be sure to use the specific hashtag for your category, multiple tags can be used, but all entries will only receive a prize for one category
- All submissions NOT emailed will NOT be counted for the $500 prize

EMAIL

- To be considered for the $500 prize, email your P.S.A. to asfc.lorenzom@gmail.com
- Any submissions should be emailed by Thursday, February 11th by MIDNIGHT to be considered
- Emails with submissions should include the creator’s name and CWID in the subject

For any questions and concerns, please contact asfc.abhirajm@gmail.com, or go to foothill.edu/asfc