Introduction

The purpose of the Strategic Plan is to identify college and district goals that support the mission of the district and develop district strategies to help achieve these goals.

FHDA Mission Statement

The mission of the Foothill–De Anza Community College District is student success. We are driven by an equity agenda and guided by core values of excellence, inclusion, and sustainability. Every member of our district contributes to a dynamic learning environment that fosters student engagement, equal opportunity, and innovation in meeting the various educational and career goals of our diverse students. We are committed to providing an accessible, quality undergraduate education dedicated to developing a broadly educated and socially responsible community that supports an equitable and just future for California.

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<th>(Mission) Student Success</th>
<th>(Driven by) Equity</th>
<th>(Guided by) Excellence</th>
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<td>(Guided by) Inclusion</td>
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<td>(Meeting) Educational goals</td>
<td>(Meeting) Career goals</td>
<td>(Who we serve) Diversity</td>
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Strategic Priority #1: Academic and Social Achievement

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As the mission statement describes, student success is the primary focus of the Foothill-De Anza Community College District. And student success is viewed through an equity lens to ensure the district continues to strive for excellence for all. It is important for students to be engaged in their educational experience and meet their educational goals, resulting in a broadly educated community that is socially responsible.

Goals:

CG 1.1: Increase student achievement in key academic outcome areas (retention, success, completion, transfer, basic skills, and persistence).
CG 1.2: Decrease in achievement gap.
CG 1.3: Increase participation in community and civic engagement within and outside the college.
DG 1.1: Increase end-user self-sufficiency in student success data analysis.

Key: CG = College Goal
DG = District Goal
DS = District Strategy
Strategies:

DS 1.1: Develop a data rich environment that increases the ability for each college to analyze student success data and develop strategies to decrease inequities in outcomes.
   Metric 1.1a: Complete the development of customized data reporting tools – higher education profiles and inquiry tool.
   Metric 1.1b: Train colleges on the use of all existing data resources.

DS 1.2: *Something from the foundation regarding community and civic engagement?
   Metric 1.2a

Strategic Priority #2: Our community

Goals:

CG 2.1: Reduce access barriers and increase enrollment, especially for underserved populations.
CG 2.2: Community partnerships that promote lifelong learning opportunities and develop K-12, adult ed., & four-year degree pathways.

Strategic Priority #3: Learning & Support Services

Goals:

CG 3.1: Enhancing support for online growth and quality that would address the digital divide.
CG 3.2: Continuous improvement of student services and other high-impact practices that increase student success.

Strategic Priority #4: Career goals

Goals:

CG 4.1: Partner with business and industry to prepare students for the workforce.
CG 4.2: Increase employment rates for CTE participants.

Strategic Priority #5: Learning facilities

Goals:

CG 5.1: Expand college practices and initiatives to support environmental stewardship.
CG 5.2: Management of space to encourage dialogue and engagement.

Strategic Priority #6: Fiscal responsibility

Goals:

CG 6.1: Maintain stable salaries and benefits.
CG 6.2: Increase advocacy at the state level, increase grants and private donations to secure stable and sustainable funding, and manage college resources strategically.

Strategic Priority #7: Governance

Goals:

CG 7.1: Encourage employee participation in leadership and professional development activities that engages them with the college and the community.
CG 7.2: Promote consistent and clear communication in order to create a more informed, cohesive, and engaged community.

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