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Foothill 2030:
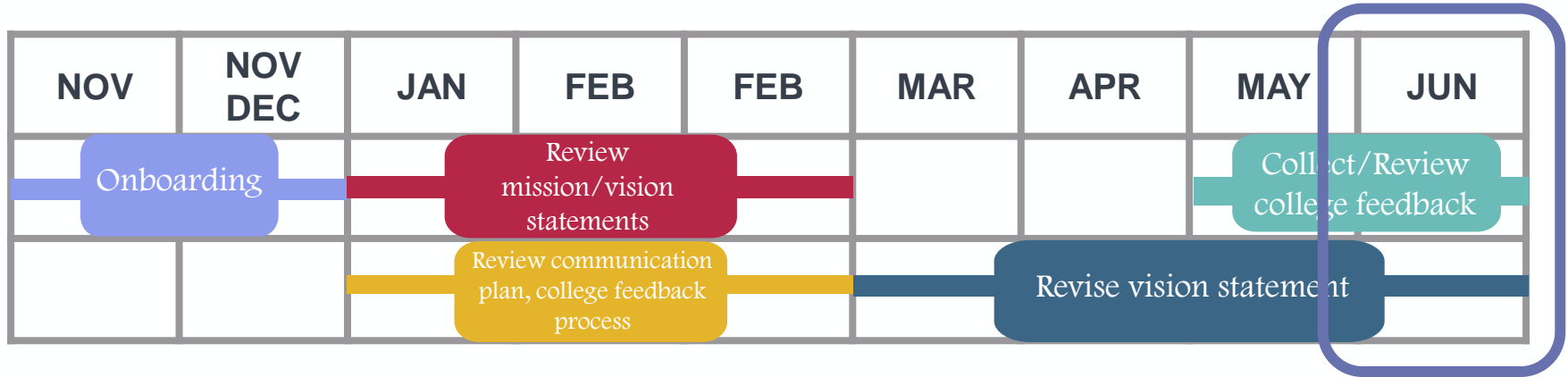# Vision Statement Revise

Drafting the Vision Statement
June 4, 2024

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Agenda

- Review survey results

- Next Steps
  - Revise draft vision statement
  - Engage constituencies

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Vision Statement Revise Meeting Topics

NOV	NOV DEC	JAN	FEB	FEB	MAR	APR	MAY	JUN
Onboarding		Review mission/vision statements					Collect/Review college feedback	
		Review communication plan, college feedback process			Revise vision statement			

Monday, Nov 13: Team charge, timeline, and set group norms

Monday, Nov 27: Planning context for vision review process

Monday, Jan 29: Review college mission and vision statements; Plan to communicate to identified college stakeholders and solicit feedback

Friday, Feb 9: Mission and vision statements alignment; Review other vision/mission statements

Monday, Feb 26: Mission and vision statements alignment; Collect college ideas

Monday, Mar 11: Revise vision statement

Monday, Mar. 25: Revise vision statement

Tuesday, April 16: Revise vision statement

Tuesday, June 4: Review college feedback; revise vision statement

Draft Vision Statement

- Our vision is a future where students from our community form a sense of belonging and agency to thrive in Silicon Valley and beyond.

Survey Methodology

- Online survey

- Students and Employees

- May 9 – May 20, 2024

- 90 responses

The draft vision statement is…

77% **69%** **53%** **44%**

concise   aspirational   inspirational   memorable

Important to include in the final vision statement…

81%
agency to thrive

76%
sense of belonging

37%
in Silicon Valley

Includes Very Important and Important responses.

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Missing in the draft vision statement…(Clustered into themes)

- Diversity

- Excellence

- Employment

- Leadership

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Keep in this draft vision statement…

- Thriving

- Sense of belonging

- Agency

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Change in this draft vision statement…

- Remove Silicon Valley

- Add Lifelong Learning

- Add Adapt to Change

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Future of Foothill…

- "We are supporting students to expand their known worlds, to build on what they know, to connect with others in a community of learning and support."

Future of Foothill...

- "We are the institution of choice and we foster a sense of belonging and agency for diverse learners seeking to embark on or continue their journey of higher education, those looking to increase their employability and earning potential when entering the global workforce or advancing their careers, or those looking to expand their horizons through inquiry at any stage in their adult life."

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Future of Foothill...

- "Foothill College envisions a world where our students use the experiences gained at Foothill to support and build the political, economic, and social world in front of us."

Additional thoughts...

- A future where students from all backgrounds can form a sense of belonging, achieve their educational goals and make a living that allows them to thrive in Silicon Valley and beyond.

Additional thoughts...

- To make a difference in our students' lives as they move along their educational journey

- To challenge students' notion of self and grow their potential

Draft Vision Statement (revised)

- Our vision is a future where students from our community form a sense of belonging and agency to thrive in Silicon Valley and beyond.
  - Replace "in Silicon Valley" with Greater Bay Area, California, Santa Clara Valley, Beyond Foothill College

- **Foothill College is the institution of choice in Silicon Valley....**where our students form a sense of belonging and agency to thrive.
  - Where students from all backgrounds belong and achieve their educational and career goals.
  - Are successful along their educational journey
  - Maximize their potential
  - That catalyzes personal, economic, social change.

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Proposed Vision Statement v2

- Foothill College is the institution of choice in Silicon Valley that catalyzes personal, economic, and social change.

- This version to be shared with MIPC (first read June 7; second read June 21)

Options for next steps

1. Keep the draft vision statement as is
2. **Make (minor) edits to the draft vision statement (in this meeting)**
3. Draft another vision statement (summer/fall)

The team's recommendation will go to MIPC who will vote on the next steps