

From: Simon Pennington
Sent: Tuesday, June 16, 2015 4:26 PM
To: coffinelvira@hfda.edu; Patricia Crespo-Martin; Julio Rivera-Montanez
Cc: Andrew Lamanque; Alfred Guzman; messinakimberly@fhda.edu; Paul Starer; Carolyn Holcroft
Subject: Spanish Department Program Review

Hello Elvira, Julio, and Patricia,

On behalf of the Program Review Committee (PRC) I would like to thank you for your thoughtful and timely response to the PRC request for more information about your plans to address the viability of the Spanish Program.

After reviewing your remediation plan, the PRC agreed that we would like to see the Spanish Department do the following:

1. Establish a timeline and metrics for success. How long do you feel you need to improve enrollment and what metrics do you propose to assess the success of any remediation plan you implement?
2. Develop a marketing plan including a survey of students to assess interest in your courses and any possible new courses (like Spanish for Healthcare Workers, etc.) that might serve our local populations.

Both should be included in your program review in the fall.

The PRC understands that these measures will take time to implement, but would like to see a marketing plan and metrics for success in place soon as possible so that the Spanish department can assess its progress.

Please do not hesitate to contact the PRC tri-chairs if you have any further questions.

Best Wishes.

Simon Pennington (Faculty Tri-chair PRC)

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