



Educational & Strategic Master Plan (ESMP) v. 2.0: Using the ARCC 2011 Report

**Wednesday, May 4, 2011
PaRC Presentation**



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Accreditation

- Self-study
- Site Visit

- Updating the ESMP
 - Institutional Mission
 - Institutional Planning



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Core Missions

- Basic Skills
- Transfer
- Workforce
- Stewardship of Resources



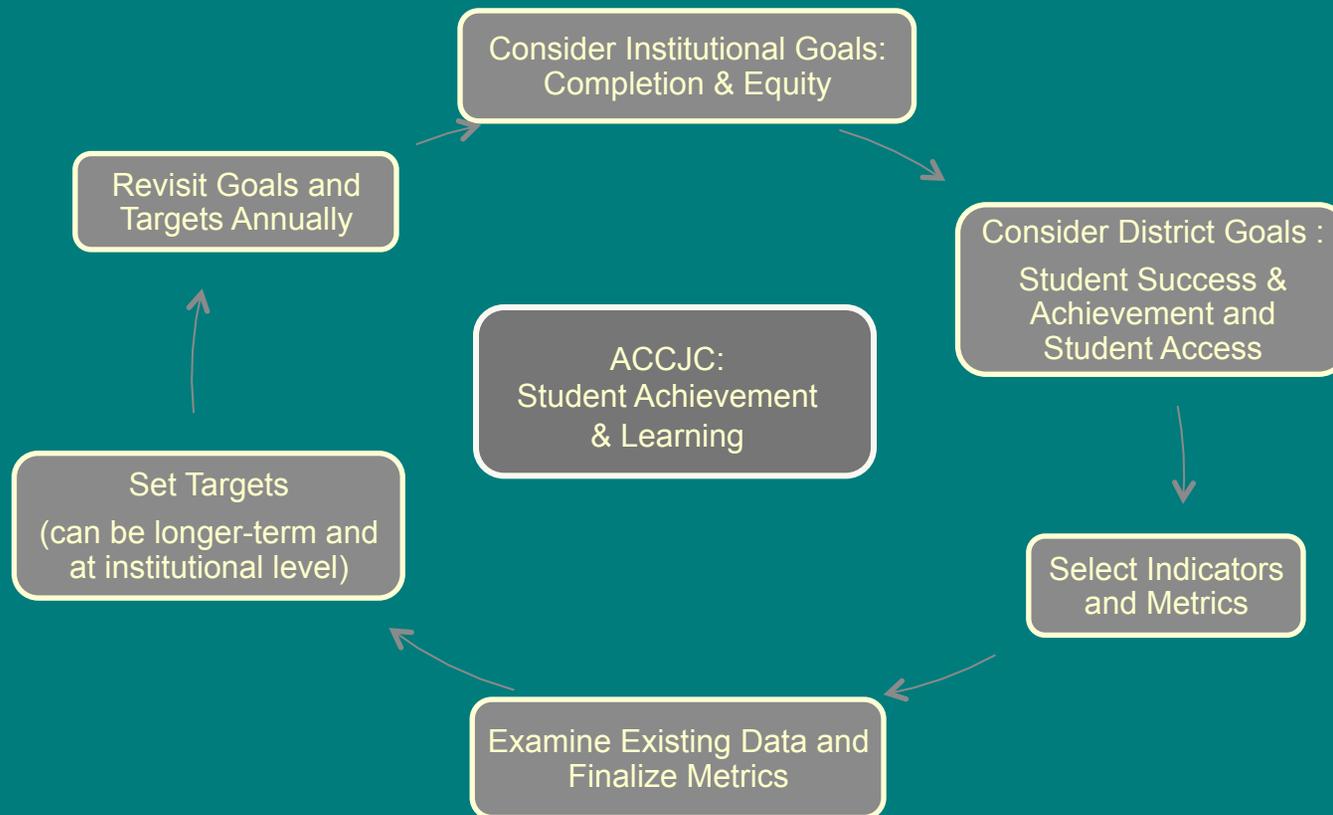
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Setting Goals, Metrics, Targets



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Basic Skills

Institutional Goal:	Metric:	Target:
Improve student achievement outcomes for basic skills courses	ARCC Basic Skills Course Completion Rates (Success rates of students in a basic skills course)	By 2015, Foothill will achieve 85.0% or the highest score within the peer group ¹ .
	ARCC Improvement Rate for Credit Basic Skills (Rate at which students move through a sequence)	By 2015, Foothill will achieve 67.0% or the highest score within the peer group ² .
Improve student outcomes and close the achievement gap	Success rate of historically underserved student groups (Annual Course Success Rates by Ethnicity)	By 2015, Foothill will increase student course success by 5 percentage points, focusing on narrowing the gap among groups.

¹Peer group colleges include American River, Canyons, De Anza, Diablo Valley, Fullerton, Mt. San Antonio, Orange Coast, Palomar, Saddleback, San Diego Mesa, San Francisco City, Santa Ana, Santa Rosa, Sierra, Southwestern.

²Peer group colleges include Canada, Cerro Coso, East LA, Hartnell, Irvine Valley, LA Trade Tech, Marin, Mendocino, Mission, Monterey, Rio Hondo, San Mateo, Santa Rosa, Santiago Canyon, Skyline, West Valley.



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Transfer

Institutional Goal:	Metric:	Target:
Improve Student Outcomes and Close the Achievement Gap	ARCC Student Progress and Achievement Rate (transfer to four year, transfer directed, transfer prepared)	By 2015, Foothill will increase the number of students who transfer; our goal is to transfer 308 to the UC system, 245 to the CSU system, and 490 to in-state privates (ISP) and out of state (OoS) institutions.
	CCCCO Transfer Velocity Cohort Report	By 2015, Foothill will increase the transfer rate for historically underserved student groups by 8 percentage points or be higher than the state average.
Improve Student Success	ARCC Persistence Rate	By 2015, Foothill will achieve 80.0% or the highest score within its peer group ³ .
	ARCC Persistence Rate (by ethnicity)	By 2015, Foothill will increase the fall to fall persistence rate among historically underserved student groups by 5 percentage points.

³Peer group colleges include Canada, Canyons, De Anza, Diablo Valley, Evergreen Valley, Gavilan, Irvine Valley, Las Positas, Marin, Mission, Moorpark, Ohlone, Saddleback, San Jose City, San Mateo, West Valley.



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Workforce

Institutional Goal:	Metric:	Target:
Improve the Outcomes of Vocational Students	ARCC Course Success Rate for Vocational Courses	By 2015, Foothill will achieve 90% or the highest score within its peer group ⁴ .
Improve Student Achievement Outcomes	Number of Certificates Awarded	By 2015, Foothill will increase the number of certificates awarded by 8 percentage points.
	Number of Degrees Awarded	By 2015, Foothill will increase the number of degrees awarded by 8 percentage points.
	Certificates and Degrees awarded to historically underserved student groups	By 2015, the number of certificates and degrees awarded by Foothill will be reflective of the student population by ethnicity.

⁴Peer group colleges include Alameda, American River, Cabrillo, Cerritos, Chabot, Cosumnes River, East LA, Hartnell, LA Trade Tech, Las Positas, Long Beach City, Mira Costa, Mt. San Antonio, Ohlone, Palomar, San Bernadino, San Diego Miramar, San Francisco City, San Jose City, San Mateo, Sierra, Skyline.



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Stewardship of Resources

Institutional Goal:	Metric:	Target:
Positive Year-Ending Cash Balances for All Department Account Codes	Ongoing revenue/ Ongoing expense	TBD
Provide Appropriate Staffing	FTES/Non-instructional support staff	(Less than or equal to) 44
	Faculty Obligation Number (FON)	FON + 5



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ARCC Report

- Accountability Reporting for the Community Colleges
- Measures performance indicators for CA community colleges
- Published by the State Chancellor's Office since 2007
- <http://www.cccco.edu/Portals/4/TRIS/research/ARCC/March%20ARCC%202011.pdf>
- Foothill College: pgs. 272-277



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Next Steps

- PaRC approval of goals, metrics and targets
- Revising the ESMP
 - Core mission workgroups



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