

International Programs at FHDA



- Providing services to international students for 35 years
- Known as leaders in the field
- Presentation Highlights
 - International Program Overview
 - Recruitment
 - Pedagogical benefits
 - Economic benefits
 - Challenges and Opportunities



Why Do We Do It?



“ ...in an era of bluster and bombs, international education is a builder of bridges. It cuts across the barrier of language and culture, background and creed to enable students to see and value in each other the common humanity that binds us all. It is an indispensable and irreplaceable instrument for helping to explain America to the world.

Former Secretary of State Madeline Albright



Why Do We Do It?



“Fulfilling a vital mission for the nation’s higher education structure, community colleges are transformative institutions serving virtually every community. (We) are, in effect, ‘stewards to the world.’ Colleges have a responsibility to acknowledge global understanding and communication as integral to their mission. Community college leaders...have an obligation not only to embrace global education but to engage their communities in understanding its importance.”

AACC and ACCT Joint Statement on the Roll of Community Colleges in International Education



F-1 Visa Students



- Remain in U.S. until competing graduation requirements.
- F-1 issued to individuals enrolling in programs leading to a degree.
- FHDA is responsible for monitoring status.
- Pre 9/11 program was growing 12-20%.

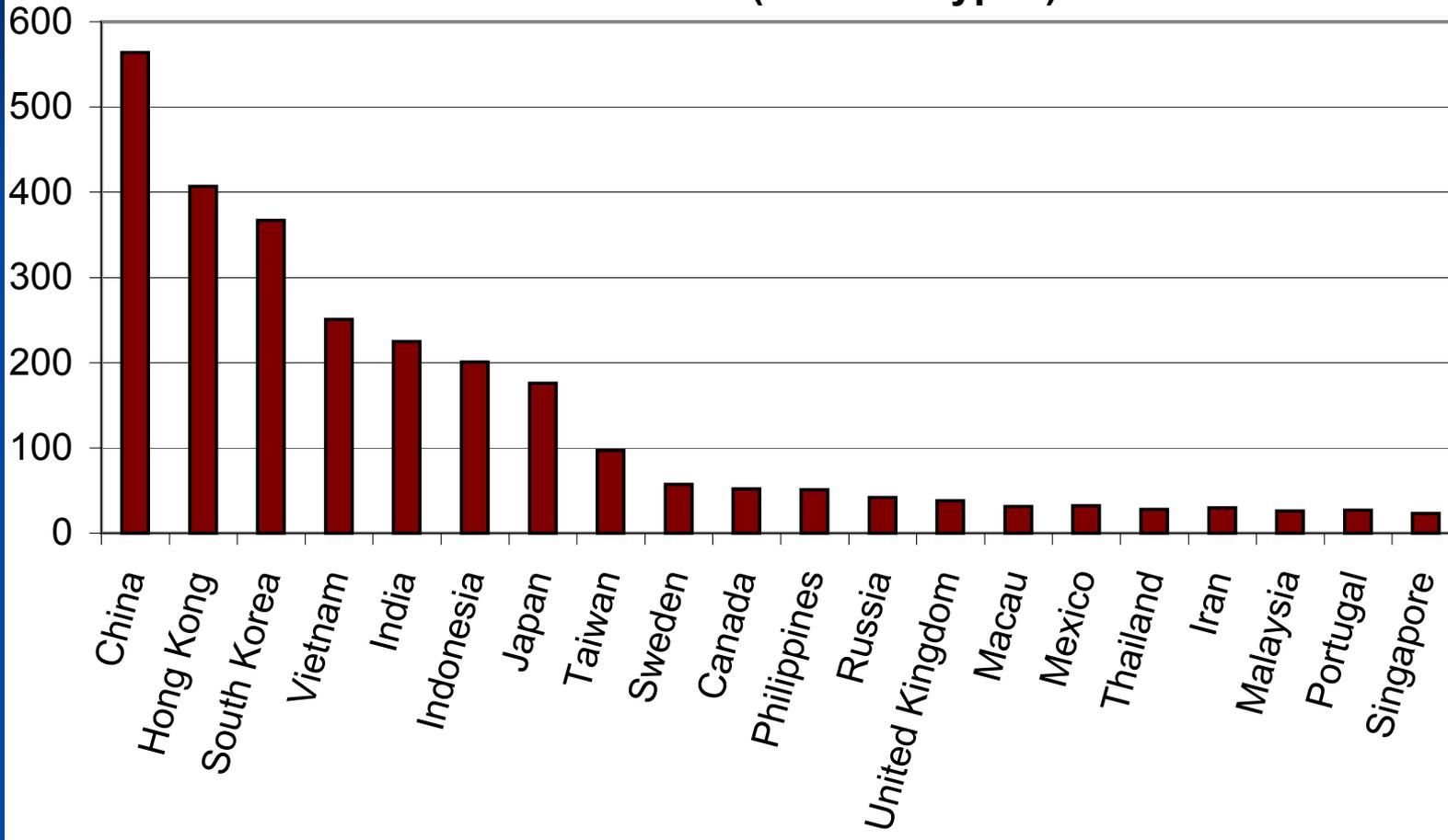


Top 20 Countries of Origin for Intl Students

(All visa types)



Top 20 Countries of Origin for International Students FHDA Fall 2010 (All Visa Types)

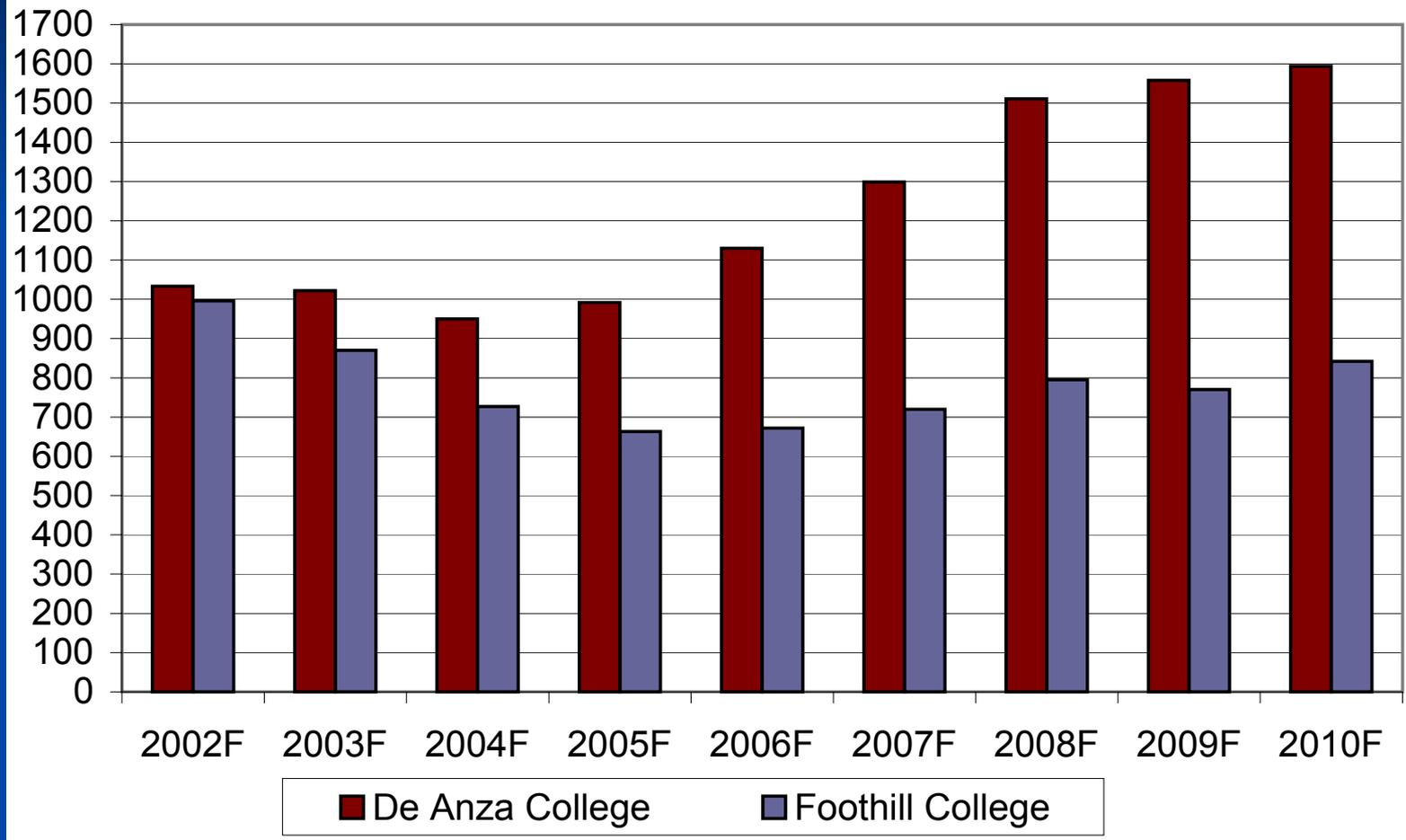


FOOTHILL+ DE ANZA FHDA F-1 Students Fall 2002-2010 Headcount

2 colleges • 2000 friends • 2 years of inspiration



FHDA F1 Students Fall 2002 - Fall 2010 Census Headcount



2 colleges. 2500 friends. 2 years of inspiration

Recruitment of F-1 Students



- Foothill and De Anza efforts unified in 2001
- Word of mouth
- Internet
- Proprietary English language schools
- Counselor Relationships
 - International High Schools
 - EducationUSA
 - Private Educational Advising Partners
- Overseas Fairs and Exhibitions





Eric Qian, George Beers, Greg Barattini, Lark Cratty, Marilyn Cheung, Viktoria Kolesnikova							Oct 2010 (Pacific Time)
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
26	27	28	29	30	1	2	
3	4	5	6	7	8	9	
	INDONESIA: Jakarta					Ho Chi Minh City	
	VIETNAM: Hanoi			LEBANON: Beirut			
				Danang			
10	11	12	13	14	15	16	
Ho Chi Minh City			Hanoi			CHINA: Beijing	
LEBANON: Beirut		SAUDI ARABIA: Jeddah		KUWAIT: Kuwait City			
				CHINA: Beijing		HONG KONG	
17	18	19	20	21	22	23	
CHINA: Beijing			VIETNAM: Ho Chi Minh City			Denang	
JAPAN: Tokyo			Harbin		UAE: Dubai		
BAHRAIN: Manama		QATAR: Doha		Shanghai			
CHINA: Guanzhou		Nanjing		Shanghai			
24	25	26	27	28	29	30	
Hanoi			ISRAEL: Tel Aviv				
UAE: Dubai		JORDAN: Amman		CHINA: Guanzhou		Kunming	
Shanghai		Chenadu				Shenzhen	
Chanasha		Chenadu				Shenzhen	
31	1	2	3	4	5	6	
Shenzhen							
Guanzhou							



Monday, September 27 (Hong Kong)

8 a.m. Depart hotel
9:30 a.m.—10:30 a.m. Canadian International School
10:45 a.m.—11:30 a.m. Victoria Shanghai Academy
12:30 p.m.—1:30 p.m. Yew Chung International School
2:45 p.m. – 3:15 p.m. American International School
6:00 p.m. Train to Guangzhou
9:00 p.m. Check into Westin Hotel

Tuesday, September 28 (Guangzhou)

9:30 a.m. Depart hotel
11:00 a.m. -- noon American International School
1:00 p.m --2:00 p.m. Utahloy International School
6:00 p.m.—9:00 p.m. Fair, Westin Hotel Ballroom

Wednesday, September 29 (Shanghai)

6:00 a.m. Depart hotel for airport
8:30 a.m. Fly to Shanghai
Noon Check into Jianguo Hotel
Afternoon Educational advising partner visit
7:00 p.m.—10 p.m. Fair, Jianguo Hotel Ballroom

Thur., September 30 (Shanghai)

11:00 a.m. - noon Shanghai
Shanghai Singapore Intl School
1:00 p.m.—2:30 p.m.
Shanghai International High School
8:05 p.m. Fly to Taipei
1:00 a.m.
Check into Sheraton Taipei Hotel



Application and Visa Process



- Applications accepted Fall, Winter & Spring
- Deadline 3 months prior to quarter starting
- TOEFL iBT of 61 or IELTS 6.0
- High school transcripts
- Financial ability
- SEVIS and I-20
- Student applies for F-1 visa



International Orientation



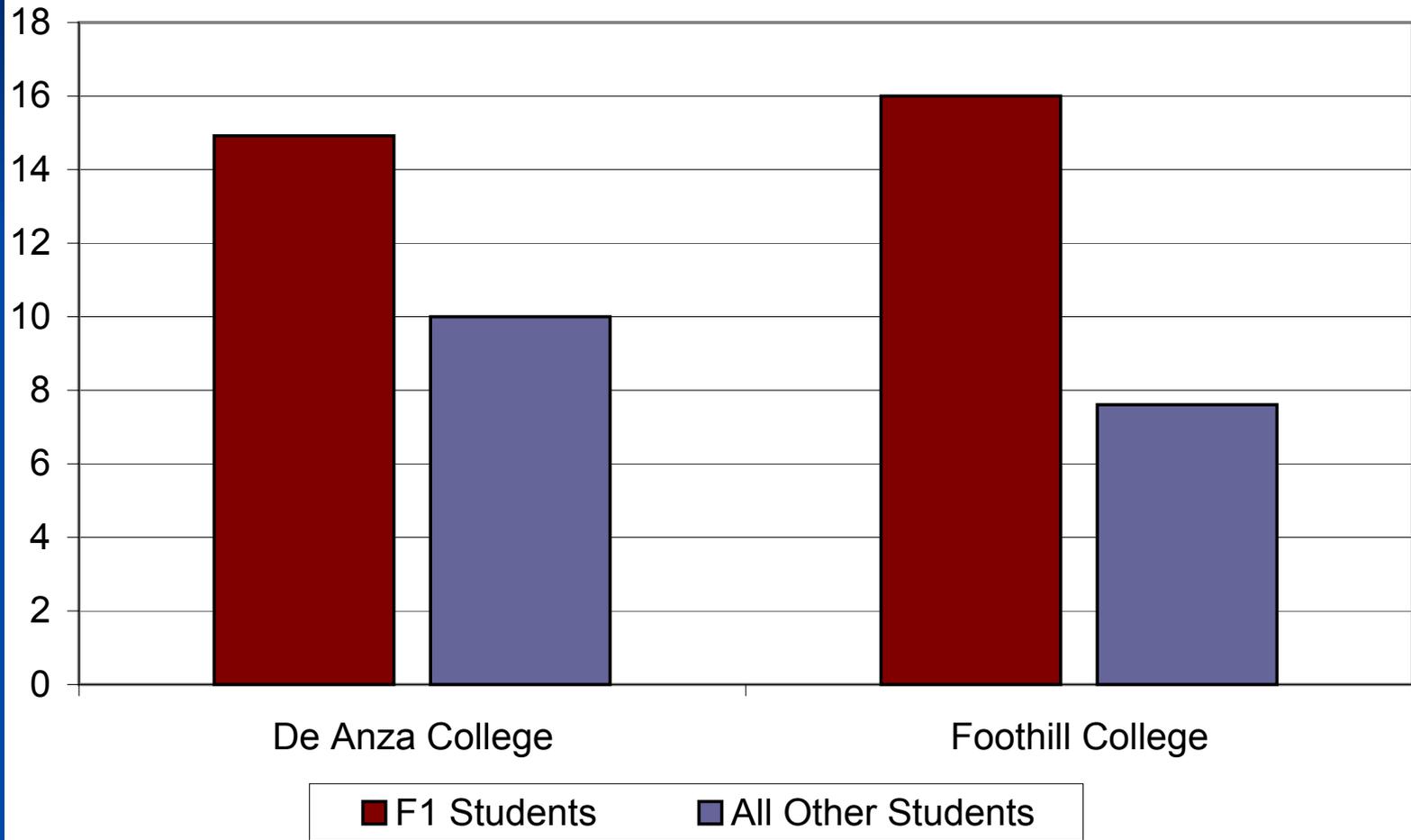
- Mandatory
- Starts 3-4 weeks before quarter starts
- English and math placement tests
- Introduction to College counseling class
- Choose and register for classes
- Information about
 - SEVIS
 - Campus Services
 - Educational Planning and Transfer
 - Cultural Adjustment



F-1 Students Take More Units



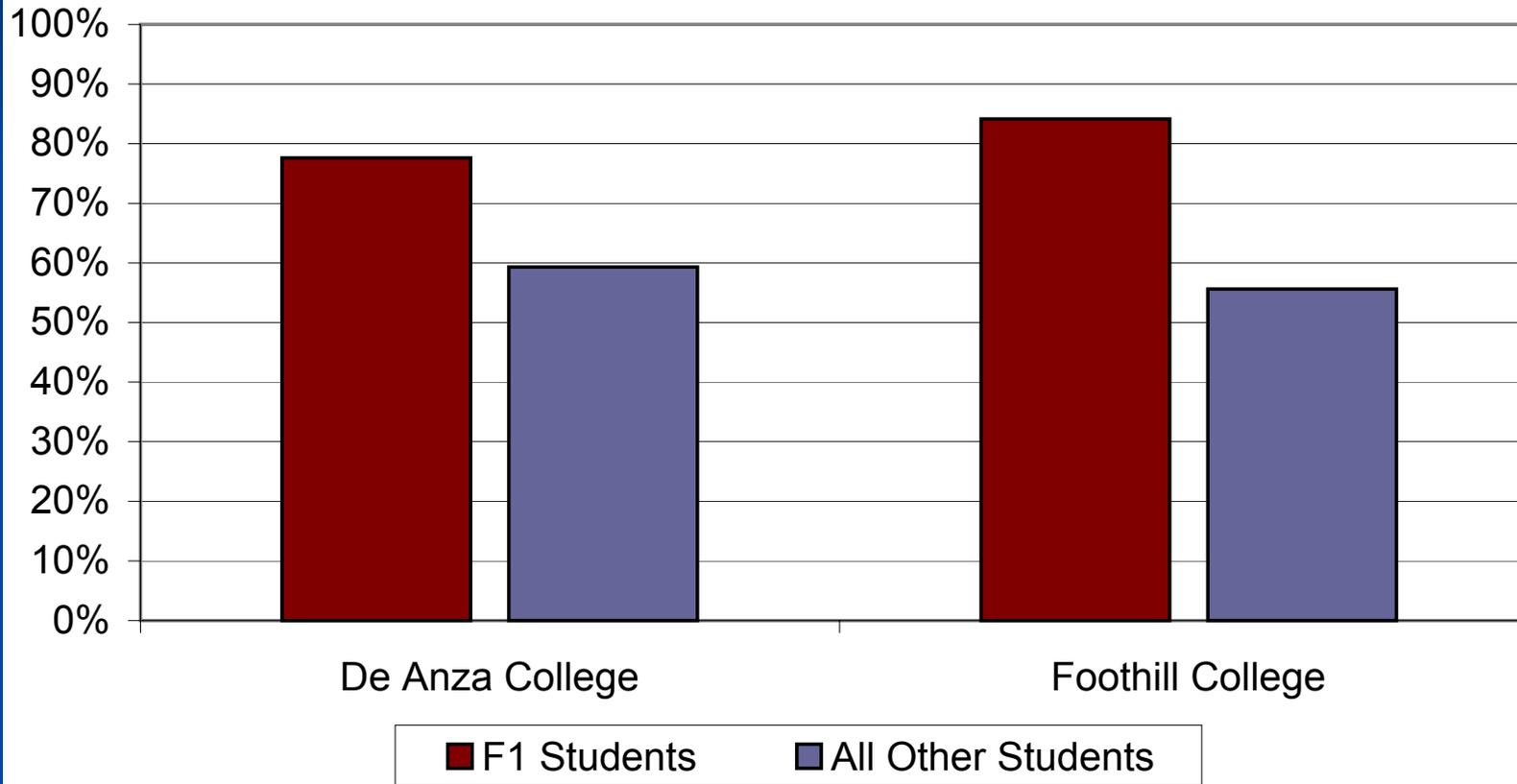
FHDA Average Units Attempted, Fall 2010 Census



F-1 Students Persist Better



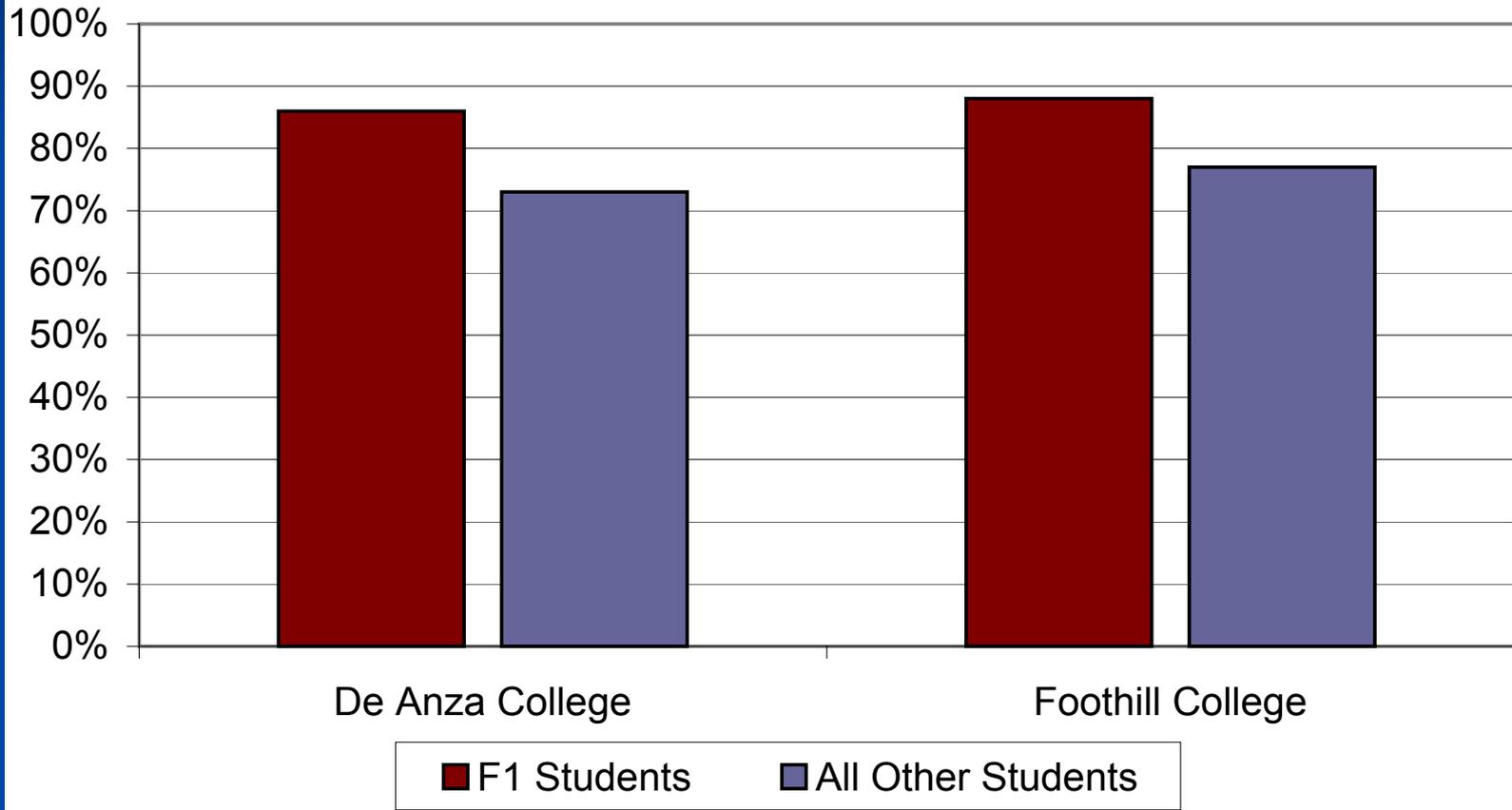
FHDA Fall to Spring Persistence
% Fall 2010 Fulltime Students Maintaining
Fulltime Status in Spring 2011



F-1's Earn Higher Grades



**FHDA Course Success (A, B, C, P grades)
Fall 2010 Full and Parttime Students
Courses Transferable to Both UC and CSU**



Benefits to District



Scott Lankford, English faculty at Foothill:

The vibrant presence of international students is an indispensable part of Foothill's success as a world-class teaching and learning environments, and precisely mirrors the globalized economic and social realities of Silicon Valley.

Piper McNulty, Intercultural Communications faculty at De Anza:

...when partnered with local students who do not write as well or who don't have good strategies for test taking, international students become models and provide mentoring for their resident counterparts.

Brian Evans, Economics faculty at Foothill:

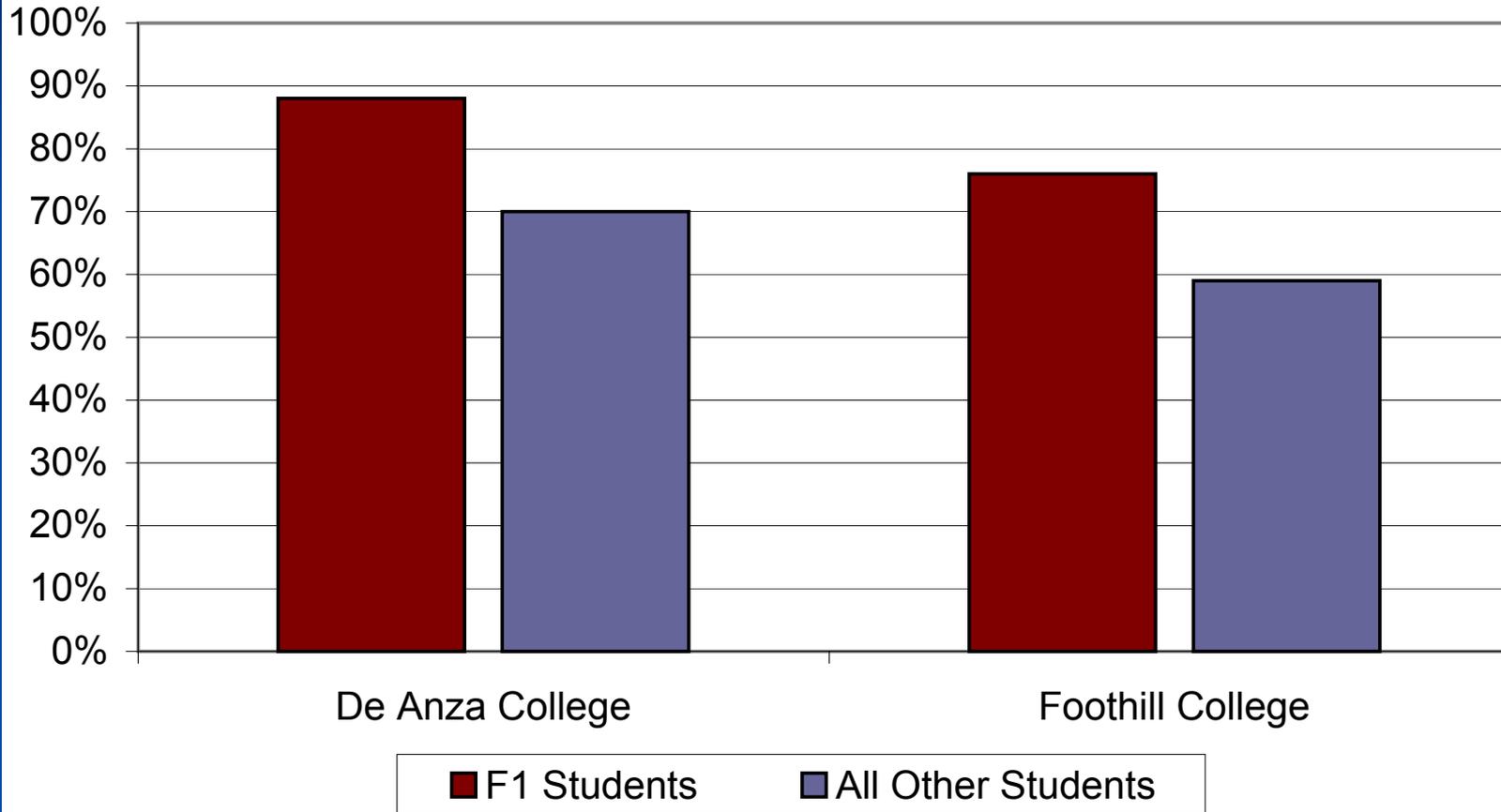
Being exposed to diversity opens one's eyes, destroys stereotypes and breeds tolerance. ...tolerance may be the MOST important lesson that Foothill offers!



F-1 Students Transfer More



FHDA 2004-05 ARCC Cohort Tracked 6 Years % Tranfering, Transfer Directed, or Transfer Prepared



Financial Benefits to District



- Foreign tuition of \$135 per unit plus \$24 per unit enrollment fee = \$159 per unit
- Must enroll in at least 12 units per quarter
- \$5,724 per academic year minimum

- \$21.3M non-resident revenue in 2011-12
- \$19.2M attributed to international students
- (\$3.1M) program operating
- \$16.1M revenue available to General Fund



Challenges and Opportunities



- Visa approvals
- SEVIS system implementation
- Competition
 - Other countries
 - Other schools in the U.S.
- Staffing to service growth



Overall Program Benefits



- Allows FHDA to internationalize colleges.
- Brings academically well-prepared students onto our campuses, provides strong role models for our local students, and connects them to the global community.
- Enhances our transfer record.
- Provides the District a significant Fund 14 revenue stream.

