



ROUNDTABLE MINUTES
January 21, 2009

ROUNDTABLE ATTENDANCE:

	E. Anderson	*	C. Dukunde	*	Raissa Mbassa	*	S. Schreiber
*	S. Anderson		K. Harral		J. McAlpin		R. Sias
	S. Barker	*	A. Harris		L. McComas	*	K. Smith
	C. Burns	*	P. Hyland	*	A. Meezan	*	M. Smith
*	M. Casey		J. Ko	*	M. Murphy	*	A. Stenger
*	M. Chenoweth		A. Lamanque		O. Ndoutoume	*	G. Violett
*	R. Cormia	*	L. Lum		L. Rodriguez		
*	D. Davison	*	Rachel Mbassa		P. Sanger		

APPROVAL OF MINUTES – January 7, 2009

Approve as amended

D. Davison requested that it be noted that J. Miner stated that any March 15 notices sent this year would not be effective until 2010, not 2009.

ITEM 1 - RECRUITMENT AND OUTREACH PRESENTATION

Endorsement of Presentation – Plan endorsed with the following items noted:

M. Murphy

Would like to see more emphasis on over 30 and career ed student recruitment

Would like to see that counseling (L. Balducci) be more involved

Solicit business plans on student run businesses

K. Smith

Need more division dean and faculty involvement to succeed in expanding career ed recruitment

J. Miner

Suggested that we pursue what is already in the works to access that demographic

Outreach is a campus-wide responsibility, look to ways to better coordinate that.

C. Dukunde

How can we approach students to come to the college if we don't have the services to support that?

J. Miner

There are populations that will not come to us unless we reach out to them.

Reach will always be larger than our capacity to meet – it is a balancing act.

Must maintain marketing and outreach efforts even if we are at cap

Will continue to pursue grant \$\$

D. Davison

Increase life long learning

DeAnza's numbers are down/they decreased their marketing could that be the reason

M. Murphy

Cautious that we understand that we are cutting sections rather than classes – not cutting classes that students need

It was noted we are offering 105 fewer sections, but enrollment up 12%

A. Meezan

How can we target retraining individuals and the unemployed.

M. Haywood Smith

Emphasized that Outreach does have someone that visits organizations beyond High Schools, ie veterans administration and others.

ITEM 2 – LeaderFISH Unit 2 – “BE THERE”

NEXT MEETING: February 4, 2009 1:30