



ROUNDTABLE MINUTES
January 7, 2009

ROUNDTABLE ATTENDANCE:

	E. Anderson		C. Dukunde		Rachel Mbassa		S. Schreiber
*	S. Anderson	*	K. Harral	*	J. McAlpin		R. Sias
*	S. Barker	*	A. Harris		L. McComas	*	K. Smith
	C. Burns	*	P. Hyland	*	A. Meezan	*	M. Smith
*	M. Casey	*	J. Ko	*	M. Murphy	*	A. Stenger
*	M. Chenoweth	*	A. Lamanque	*	O. Ndoutoume		G. Violett
*	R. Cormia	*	L. Lum		L. Rodriguez		
*	D. Davison	*	Raissa Mbassa	*	P. Sanger		

GUESTS: A.Hand, H. Hamp

ITEM 1 – REVIEW OF MINUTES

Dec. 3, 2008 – approved with one correction: K. Smith asked that wording for “completed projects by committee include,” be changed to: “completed *“and in-progress”* projects by committee include...”

**ITEM 2 – PRESENTATION STUDENT RECRUITMENT AND OUTREACH
HAYWOOD SMITH, HARRALL, J. KO, P. SANGER**

Highlights of Presentation:

Data shared is available on Office of Research website

General Activities Include: Visit more than 50 high schools, give presentations, Stu Svc Triage, campus based outreach, new student info sessions, student ambassador program, campus tours, student workers orientation and campus events

Financial Aid/EOPS outreach staff integral component – presentations must include information regarding financial aid

Foster Youth groups, veterans groups, middle schools, classroom visits

International Programs – 800 students from 70 different countries

Along with Marketing – coordinates print ads, radio ads, direct mailings, online campaigns

Outreach is not only outside of college – it includes many services on campus

ASFC student government – More than 51% of ASFC expenses are devoted towards outreach

Hope to increase income with new students coming to campus due to financial downturn

Veteran's Program:

Recruitment at PA Veteran's hospital

Anticipate founding of a vet club in Winter 09 for general assistance and to assist homeless vets

Workforce Development projects:

Career Tech Ed Grant

Funds to outreach to schools, families, and community to introduce them to career programs

Career exploration for 900 middle school students

Annual Dallas Black Dance Theatre sponsor

DIVISION/DEPARTMENT OUTREACH ACTIVITIES INCLUDE:

BIO/HEALTH SCIENCES

Dental hygiene community outreach

Clinical externships

BSS

CARES advisor at Mdfld

Host regional child development conference

Business plan competition

Stanford partnership

BA program with PGSP

CTIS

Computer academy at Menlo Atherton High School

STEM day host "Science Technology Engineering and Math"

FINE ARTS

KSFC hosted psychotronic film festival

Books art jam

Tony Sheppard mixing seminars

Theatre conservatory outreach

PE

Coaches recruit athletes – 300-500 every year

PSME

Physics Olympics

STEM day

Faculty demos in high schools

Physics shows for families

NCAPT host

GOALS

Integrate outreach efforts through campus collaboration

Increase campus based outreach for current students

Investigate “new” methods of outreach
Find ways to document/assess results

QUESTIONS:

K. Smith – clarify difference between outreach & recruitment vs. development & retention
Answer: retention is part of the outreach, but separated in Roundtable mission only

Do we have programs for returning students – we do not have an official “re-entry” program

Working with Richard w/workforce development – CTE grant

Numbers of traditional vs returning - would be interested to see break down by division

S. Barker: Ed resources 2.4 million 08/09 deficit - \$4.1 anticipated in 09/10

RT guidelines were reviewed for resource allocations during this crisis

Shirley reported that enrollment is up and increase in productivity

K. Smith rumor question: Classes that didn’t have full enrollment were cancelled, rumor is that some were reopened – in actuality, some were moved to community education fee based course in which case the instructor took much lower rate to teach the class

It takes 37 students to pay for a class not 20

Cancellations were made based on enrollment trends – saved a lot of moving 1st week

CALEDAR REMINDERS:

Budget Town Hall - Thurs, January 8 at noon

Budget workshop and legislative conference in Sacramento on January 16th

Next Roundtable meeting: FEBRUARY 4, 2009

The meeting was adjourned.