



Oh, the Places We Can Go! Our Educational Strategic Master Plan (ESMP)

Planning and Resource Council (PaRC)

March 18, 2015

Welcome!

Road Trip!



We're on a journey together



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Who's Coming?



Faculty

Students

Classified Staff

All of us!

Administrators

Trustees

Community



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Where Are We Going?

- Not sure yet, but here are the goals (outcomes):
 - We have to agree on the destination
 - We all have to stay together to reach the same destination
 - We have to get to the destination in a reasonable amount of time



Are We There Yet?

- We may need rest stops or even an overnight stay because sometimes we need a “breather” from each other (may be hard to talk about this process all the time)
- Key is to be reflective on the journey (process) before getting back into the car to continue together (inclusive)



On the Road Again

- The ride may be bumpy in places, but no accidents or crashes as we're trying to keep everyone safe—no one in the FH family were hurt in this process
- We might know where we're going, but what road to take?*
- May need to ask for directions from others
- We may want to share the experience with others*
- May need multiple approaches and opportunities to engage
- Some send postcards, take pictures, post on twitter or facebook

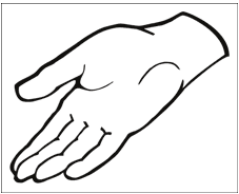
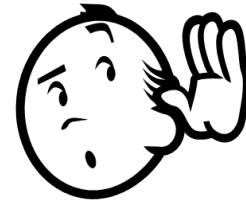
*Relates to the Collaborative Brain Trust's role



The Collaborative Brain Trust

Introducing John Spevak and Dan Rosenberg!

Provide an outsider perspective



Promote a space to have conversations about the direction of the college

Both are here to provide support to help move this process to its final destination (a revised master plan)



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Ground Rules?

- We all need to agree on the ground rules
- Some to consider:
 - Helps if everyone pitches in
 - Helps if everyone respects each other's space
 - Helps if everyone asks questions
 - Other ground rules?



What Drives this Process?

- What drives us?
- For consideration (open for discussion):

Raise student success among all STUDENTS, recognizing that different levels of support (instructional and student services) may be needed to get everyone to their education goal

Respond to the needs of the COMMUNITY we belong to and serve

Shape our college so that not only is it strengthened and more effective, but continues to be a great place to work for all EMPLOYEES



Our Guidebook: The Data

- Can help us decide what path we might take
- Can provide context as we work on identifying institutional goals
- Data elements will include:
 - Quantitative data
 - Qualitative data
- All data will be accessible and open for feedback

<http://www.foothill.edu/staff/irs/ESMP/index.php>



What's the Proposed Roadmap?

FEBRUARY 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

First mtg with ESMP steering committee



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What's the Proposed Roadmap?

MARCH 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Kickoff meeting at PaRC (with the CBT)



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Spring Quarter Timeline

Community interviews

April 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				2	3	4
5	6	7	8	9		
12	13	14	15	16	17	18
19	20	21	22	23		
26	27	28	29	30		

John and Dan's philosophy and approach to documenting voices

Suggestions re: how to include online experiences?

Suggestions re: how to organizing community and campus interviews?

Online survey opens

Campus interviews

Town Hall

Ed Strategic Master Plan meeting
Discuss environmental scan data



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Spring Quarter Timeline

MAY 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
		5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27			
31						

**Webinar
Week of May 4**

Initial
feedback
period
begins

**John and Dan discuss approach
to integrating quantitative and
qualitative data**

Data packet to
ESMP steering
committee

All day workshop with ESMP steering committee;
Review data and identify goals

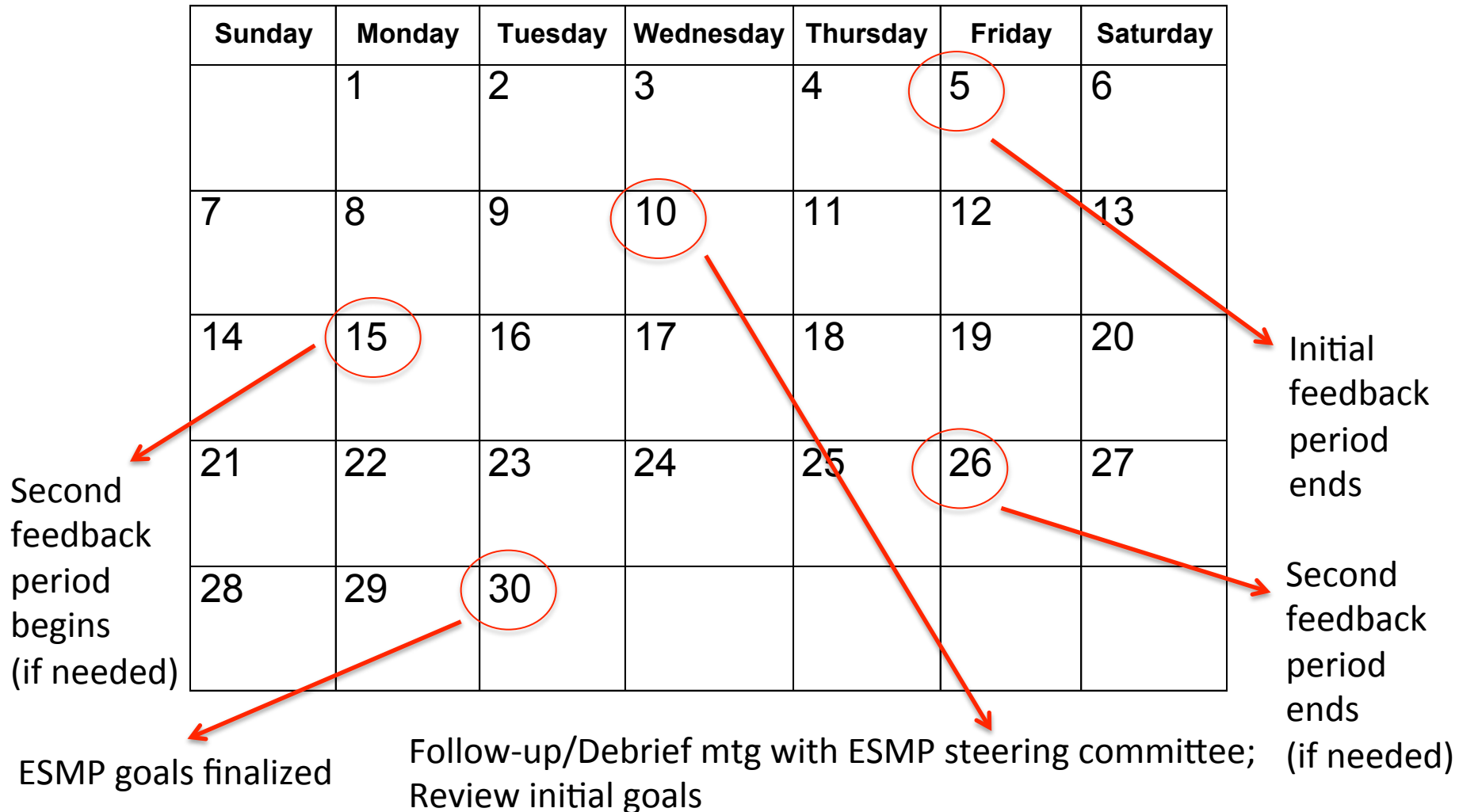
Online survey closes



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Spring Quarter Timeline

JUNE 2015



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Summer and Fall Quarter Timeline

- Summer 2015
 - Develop draft
- Fall 2015
 - Engage campus with draft
 - Feedback
 - Editing
 - Board approval

For Your Consideration

- Thoughts?
 - Concerns?
 - Questions?
-
- Are you comfortable with how the process is unfolding?
 - Do we feel we can all get into the car before it starts?



Let's Hit the Road

- Let everyone (your constituents) know the journey (process) is about to begin!



Help us navigate:

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