



FOOTHILL COLLEGE
Workforce Workgroup

MINUTES

Date: 11/13/12

Time: 2:30 p.m.-4:00pm

Location: Toyon Room 2020

Attending

Skip Barnes, Robert Cormia, Dave deVillers, Daniel Dishno, Reginald Duhe, Alexandra Duran, David Ellis, Liane Freeman, Gay Krause, Elaine Kuo, Elaine Haight, Kurt Hueg, Keith Lee, Allison Lenkeit Meezan, John Mummert, Peter Murray, Bruce Tambling, Glenn Violet, Bonny Wheeler, Donna Wolf

Discussion Items

Topic		Discussion Leader
1	Presentation- Foothill Productions	Dave deVillers
2	Approval October 9, 2012 minutes	John Mummert
3	Data Program Review, CTE Survey,	Elaine Kuo
4	Website Improvement Plan	Bob Cormia
5	Update- Vice Chancellor's presentation, state changes-	John Mummert
6	Conversation-Connection Faculty & Industry	Bob Cormia
7	Perkins Update-Funding Request for 2013-2014 Budget Narrative DUE Dec. 14	John Mummert
5	For the Good of the Order	John Mummert

Discussion Detail

- Presentation: Dave deVillers presented an overview of the student run multi-media production company, "Foothill Productions," which provides content and production services. Services include: music production; audio production for film, video, and games; studio and live recording; event production; videography; photography; graphic design/branding; garment printing and business/marketing development. The interactive company affords students the opportunity to develop career skills and portfolios, business and entrepreneurial skills as they follow their educational paths in the Fine Arts & Communications Division. Their mission also is to provide students and clients with resources needed to develop products and strategies to launch and improve businesses; as well as, engage faculty and industry professionals as advisors and mentors to guide students and clients. Dave shared student projects and also professional accolades received from the various artistic clients with whom they worked.
- October 9, 2012 minutes: Approved by general consensus.
- Data Program Review: Elaine Kuo gave a brief summary of the CTE survey results provided by EMSI (Economic Modeling Specialists Inc.) Analyst software. The software program collects and reviews employment, occupational, and regional demographic data. Main data reviews include such data as median earnings, job openings, projected growth 2012-2015, regional program completions, and regional providers. Secondary information such as, job postings, related programs, demographics, inverse staffing, compatible occupations is also included. Compatible occupations table in the reports includes regional data for Santa Clara and San

Mateo counties. The labor market data may be useful for the comprehensive program review template, not the annual, as well as when making funding requests. More info at <http://www.foothill.edu/staff/irs/programplans/programreviewdata.php>

4. Website Improvement: The subcommittee (Bob Cormia, Reg Duhe & Charlie McKellar) looked at the current site, links and broken links. Lee Collings gave the subcommittee access to update the site. Any suggestions should be emailed to the subcommittee.

5. Update: "A Critical Conversation"-John Mummert gave a brief summary of Vice Chancellor, Van Ton-Quinlivan's presentation "Doing What Matters for Jobs and the Economy" which focused on determining labor market needs as a basis for regional capacity planning and sector priorities. More info can be found at the website *doingwhatmatters.cccco.edu*

John also described the states concept of "braided funding" and how this can affect Foothill and our region. He suggested looking at the website with regards to sectors with navigators for 2013-2014 for our region

6. Conversation: Bob Cormia led the discussion regarding the connection between faculty and industry. There appears to be a disconnection between workers' acquired skills and employers' required needs. A discussion ensued regarding micro-credential models/badges for non-credit courses, importance of portfolios and e-portfolios, student websites that highlight their expertise and skills, how do we help workers stay competitive within their field, understanding what steps a future workers needs to take to get a job. John suggested we should have a future discussion regarding e-portfolios.

7. Perkins Update: A reminder that "Perkins Funding Request for 2013-2014 Budget Narrative" form is due December 14th. Sample form, blank form and cost guidelines were emailed.

8. For the Good of the Order: Discussion regarding dates of the December and January WWG meetings and presentation. The next two WWG monthly meetings will be held on Tuesday, December 11th and Tuesday, January 15th. Nathalie Gosset (attachments emailed) will present "Jobs of the Future" on Friday, January 25th in the Toyon Room around 11a.m....more information will be forthcoming.

Documents/Handouts

1	Workforce Workgroup Meeting Agenda 11/13/12	
2	October 9, 2012 WWG Meeting Minutes	
3	Perkins Funding Request for 2013-2014 Budget Narrative- blank form	
4	Sample Perkins Funding Request Narrative for 2012-2013 Budget Narrative	
5	Appendix D- Cost Guidelines (Perkins)	
6	Nathalie Gosset-bio and presentation description	

Important Dates

12/11/12	WWG Meeting
12/14/12	Perkins Requests (narratives) DUE email to wolfdonna@fhda.edu
1/15/13	WWG Meeting
1/25/13	Nathalie Gosset Presentation- "Jobs of the Future" in Toyon Room 2020